

# ALDERMAN'S

20 STORES IN ONE  
Manning, South Carolina

Complete with merchandise; replete with interest

YOU SEE IT FIRST AT ALDERMAN'S

## Let The True Spirit Of Christmas Be With You

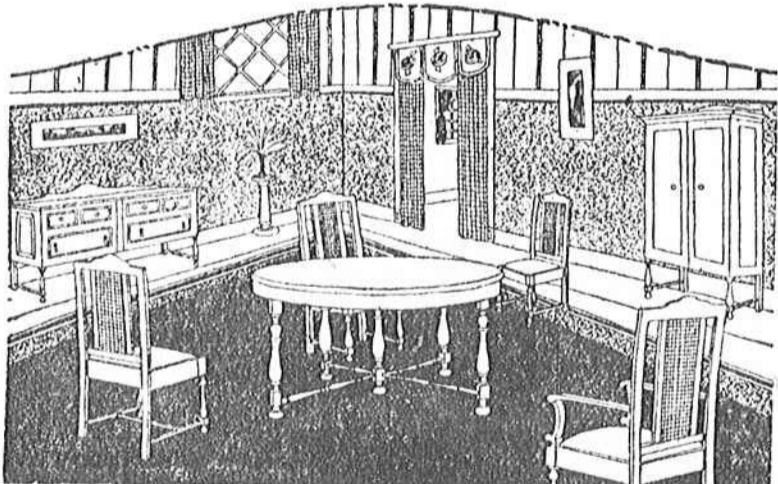
Loose yourself in the true delight of making things pleasant for others. If you want to get an inspiration, reach up on your book shelf and take down your copy of "Christmas Carols" by Charles Dickens. If you have never read this book, you will thank us for calling your attention to it. Buy it and read it—it's the greatest Christmas story of all ages.

"Who can listen," exclaimed the great writer Thackeray, "to objections regarding a great book like this? It seems to me a national benefit, and to every man and woman who reads it a personal kindness." Three generations have echoed these words.

The Alderman Store Wishes You One and All a VERY MERRY CHRISTMAS

It is impossible for us to grasp each of you by the hand and express our good wishes personally, but even though we must resort to cold type and its stiff formality and limitations, we wish you to feel that our hearts are in it when we say to our customers, our friends, and to each and every employee of the store: "Here's wishing you a Merry Christmas." And, as Tiny Tim said in "The Christmas Carol,"—"God bless us every one."

ALDERMAN'S,  
Charles Wood, Manager.



## Two Reasons Why You Should Have Good Furniture.

The first is because what is inside of a home makes the home. Bright, cheerful, comfortable furnishings are an uplifting influence in our lives. When things inside the home are bright and orderly, we feel better and more ambitious, it makes better citizens of us.

The second reason is because our friends naturally form an opinion of us from the surroundings amid which we live. And the opinion of our friends is something well worth considering. In these days when we are all more or less dependent upon each other, the creating of a good impression is indeed an asset.

Now, while prosperity is smiling upon you, there will be no mistake in investing part of your earnings in good furniture. Look over the home today, get an idea of what you need and then come and see what we have to offer.

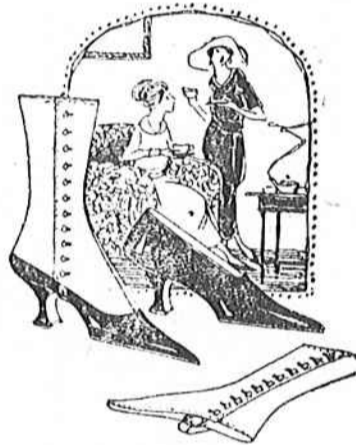
Whether you wish to pay all cash, or divide the payments to suit your convenience, you will find us prepared to serve you, and on the best terms obtainable anywhere.

## THE TERMS ON WHICH WE SELL

All goods marked in plain figures. Same price to everybody. Everybody pays the price marked on the goods: no more, no less. You don't have to bargain here to get fair treatment. This saves time for you and for us. You can shop quickly and pleasantly.

All goods are priced on a cash basis. Charge accounts must be settled in full not later than the 10th of the month for previous month's purchases. When you desire to buy on time—this refers to the supply trade and credit purchases of furniture—you pay the cash price marked on the goods and a flat charge of 8 per cent. for interest and carrying charges. Mr. Will Plowden is in charge of the supply business.

All accounts will draw interest at 8 per cent. per year after maturity.



## SHOE FASHIONS

It's a real pleasure to choose your footwear from this big stock of up-to-the-minute styles. It goes without saying, too, that we will assure you of foot comfort, for we have plenty of sizes and widths. Come in and talk with "The Chief" in our footwear department, he's a good man to know and mighty anxious to serve you. Full line of shoes here for men, women and children, the kind that will prove a real investment.

## STORE NOTES

Let us quote you prices on your fertilizer for the coming season.

When you have cotton to sell get in touch with our buyer, Mr. J. D. Richbourg.

We sell "Diamond" and "Mansfield" Tires, casings and tubes. Full stock of auto parts and auto accessories. Fenders for Fords, extra wheels, springs.

John Deere implements for the farmer, hardware of all kinds, fencing, roofing, stoves for heating or cooking.

The finest equipped meat and grocery department in this section of the state. Get our prices on flour, grits, meal, canned goods and provisions of all kinds.

We carry a full line of curtains and draperies as well as carpets and rugs.

You will find this the best place to buy silks, ribbons, dress goods, linens and all sorts of furnishings for women and children.

## AFTER CHRISTMAS REMEMBRANCES

As is usually the case, you will probably receive a gift from some one you have forgotten. This will mean a gift in return. Please bear in mind that you can find something appropriate for man, woman or child at Alderman's. New goods coming in each day now in all departments.



These Are Great Days for Women Who Want Good Clothes for Little Money

Coats, Suits, Dresses and Hats are Being Offered Now at Reductions Of From 20 to 40 Per Cent.

Of more than ordinary economy is this clearaway sale, for wholesale prices in outer apparel for women are still advancing every day. What a chance to buy now for your future needs. Coat Suits, Serge and Velvet Dresses, Coats, Sweaters, Blouses and Millinery, both trimmed and untrimmed, at reduced prices that will appeal to you instantly. Better come in at once and make your selections, because at the prices we have marked on these goods the choice things will not tarry long.

## Making a Business Proposition of Selecting Your Clothes

You can't always tell the value of a horse by his looks, a coat of fine, soft hair may cover a multitude of sins. It's the same way with men's clothes. Appearances are sometimes deceiving, what looks good on the surface may be lacking in quality underneath. This is especially true today when wool cloth and skilled workmanship are so high in price. Much shoddy clothing is flooding the market to catch those who purchase by price and outside appearance only.

If you want to make a business proposition of buying clothes; want to be sure of getting full money's worth, guaranteed quality, choose makes with an established reputation.



We handle the famous "KUPPENHEIMER" and "STYLE PLUS" SUITS AND OVERCOATS

Names that are known the country over as standing for style, fine workmanship, perfect fit, long wearing materials and honest value. Come in and see these fine clothes in our department for men and boys. We have styles that will please men of all ages and tastes; sizes to fit everybody.