

ALDERMAN'S 20 STORES IN ONE

Manning, South Carolina

THE STORE WITH A PURPOSE

To make this a PUBLIC INSTITUTION, serving the public in an educational, economical and inspirational capacity along the lines set forth in our recent announcement.

We are moving forward to accomplish this purpose, without inquiring where it will land us; and without caring what the immediate consequences to ourselves will be.

We will make many mistakes but we know that there is something in human nature that always responds to manly courage and our fellows will be generous and allow us the time and liberty to repair them.

Just a word as to our stock:

IT IS ALL BRAND NEW.

We are making it so complete in its assortment and with such a wide range of values that every purse, every taste and every need will be provided for.

Our Mr. P. R. Alderman is now in the Northern markets securing what we are short on. His purchases are arriving every day by express and freight; mostly by express.

Miss Martha Alderman will be our permanent resident buyer in New York city. She has not undertaken this work as a past-time or diversion; she has accepted it as her job. She is one of the firm; she has become so enthused over the store and its prospects that she is throwing herself in the work wholeheartedly and enthusiastically.

With the aid of Miss Martha's services in New York city our customers may be assured of an up-to-date stock every minute in the day. Customers desiring special items will have no difficulty in securing their wants promptly.

If there is anything that you want that we haven't got in stock, write down your wants and turn the order into our office and same will be forwarded to Miss Martha for her immediate and personal attention.

In pursuance of our policy to make this a real PUBLIC INSTITUTION, we invite,—we urge,—you to feel perfectly at home in this store. Your criticisms and suggestions as to anything that you do not approve or could improve will receive our most cordial and careful consideration.

It is not sufficient that this store should merely exist. If it is not an outstanding and continuous source of pride to all it will not be a complete success.

It must be at its best all the time. It must and does welcome the closest inspection and keenest criticism.

We are carrying the famous Fisher line of Boys Clothes. Our boys suits run anywhere from \$5.00 to \$35.00.

All goods plainly marked. Same price to all. Pay only the price marked. No more no less.

All goods priced on a cash basis. Charge accounts must be paid in full not later than 10th. each month for all purchases previous month.

When customers desire to buy on time (we refer here to the supply trade) they will pay the marked, or cash price. And a flat charge of 8 per cent for interest and other carrying charges will be made. Mr. Will Plowden is in charge of the supply business.

All accounts will draw interest of 8 per cent per annum after maturity.

Our Motto—"A STORE COMPLETE WITH MERCHANDISE AND REPLET WITH INTEREST."

Our Slogan—"You SEE IT FIRST AT ALDERMAN'S."

Your patronage is respectfully solicited.

TELEPHONE DIRECTORY

234—Manager's Office.
239—Cashier's Office.
237—Grocery Department.
59—Hardware Department.
236—Dry Goods and Notions.
235—Market.
236—Women's Wear, Millinery, Furniture and Toys.

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CHAS. WOODS, Manager