

STYLE HEADQUARTERS

Where Society Brand Clothes are sold

FALL OPENING

A Conservatory All Abloom With New Styles

For Men!

We won't attempt a detailed description of the clothes we've gathered here for this yearly event—as well try to describe each individual flower in a bed of blooming gladioli. Your own eyes—both wide open—are the only avenues through which you can grasp an idea of what we have ready to show you. Fabrics soft to the feel, gathered from the looms that weave only the best. Colors rare and beautiful—soft tones that Jack Frost knows how to paint into Fall foliage—colors that blend with your likings as the instruments of an orchestra blend together in harmony—colors and fabrics that are to be had only in Society Brand Clothes.

Society Brand Satisfaction For Men 18 to 80

ELBERT HUBBARD once advised: "Cultivate only those habits that you are willing should master you." Also it has been said "The habit of dressing well is a magnet that draws to itself so many other good habits that they lift a man into the high places of success despite himself." That's indisputable logic. Habits are the rails on which a man runs to heaven or somewhere else. This store is prepared to plant the good clothes habit in the mind of youth, and to supply the quality of clothes to perpetuate that habit in men who have already formed it. We're just tingling all over to have you good-dressers, and want-to-be-good-dressers come in and admire these Society Brand Clothes which, in every fiber of materials and every stitch of making, are the best that brains can produce.

For as many years as you are old, perhaps, you've been hearing about the superior style and service-giving quality of Society Brand Clothes. Perhaps, too, you've been wearing Society Brand some of these years. If the later, then we know we'll see your smiling face again, because they are clothes that send their taproots of friendship right down into a wearer's heart and keep him coming back for more of the same kind. If you've only been hearing about them, you've been missing a lot of clothes satisfaction and clothes economy, and we'd like you to drop in and stroke your palm over some of the silky woolens and get your two eyes full of the crispness and manliness so pronounced in our Fall stocks.

Let Society Brand Dress You Better

than you can dress otherwise at the same cost. It is the brand that gives you most good looks, and long-est good looks, for your iron men. We have styles and colorings that begin at A-old and go to Z-old. And the price you choose to pay will get you the fullest 100-cents-on-the-dollar value in all clothesdom.

THE NEW IDEA CO.

MORRIS NESS, Manager

Manning, S. C.



FIGHT THE BOLL WEEVIL WITH HOGS

Just Arrived Flower Bulbs

For Fall Planting

NARCISSUS

Dutch Hyacinths—single and double—seven different colors.

FREISIAS—TULIP—all colors.

Dickson's Drug Store

The Rexail Store.

MANNING, S. C.

FIGHT THE BOLL WEEVIL WITH HOGS

SAYS PEOPLE ARE DYING FROM STARVATION

Petrograd Without Bread, According to Escaped Prisoner.

FINLAND MAY ENTER WAR

Continues Defensive Fighting on Border, Barring Way to Bolshevik Forces.

Helsingfors, Finland, Nov. 2.—Petrograd has been without bread for the last two weeks, thousands of persons dying daily, according to information brought to Helsingfors yesterday by a Finn who escaped from a prison camp at Moscow on October 12. The population of Petrograd has fallen below 400,000, he said. The schools were closed owing to lack of fuel, he also reported, while the prices of food-stuffs now available were so high as to be entirely out of reach of the poor. Herrings were bringing 200 rubles each and potatoes 110 rubles the pound. Milk was 80 rubles the pint and meat was unobtainable. Conditions in Moscow, the returning Finn reported, were not much better.

Yudenitch Claims Gain.

London, Nov. 2.—A war office communication issued yesterday says that Gen. Yudenitch has recaptured the town of Ropcha, about twenty-five miles southeast of Petrograd. Ropcha was captured from Gen. Yudenitch last Sunday. Four hundred prisoners, according to the statement, were taken here by Gen. Yudenitch. South of Krasnoye Selo, sixteen miles southwest of Petrograd, the Russians advanced on Taizy.

The statement says the gap between the Estonian army and the forces of Yudenitch south of Ropcha has been closed. The Bolsheviks are continuing to concentrate south and southwest of Petrograd, further reinforcements coming to their aid from Moscow and the southern front.

Attempt to Overthrow "Reds"

Copenhagen, Nov. 1.—The Berlingske Tidende has news from Vienna

You Do More Work.

You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, laziness, nervousness and sickness. GROVE'S TASTELESS CHILL TONIC restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value. GROVE'S TASTELESS CHILL TONIC is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood. The Strength-Creating Power of GROVE'S TASTELESS CHILL TONIC has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get GROVE'S TASTELESS CHILL TONIC when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same today, and you can get it from any drug store. 60c per bottle.

that a Czech named Kaamaish has gone to Russia on board an Entente warship, with the object of securing the cooperation of all democratic elements in Russia in an attempt to bring about the overthrow of the Soviet Government and effect a union of the various parts of Great Russia into a federal republic. The trip, the newspaper says, is being made with the full agreement of all the Allies.

Finland May Enter War.

Helsingfors, Friday, Oct. 31.—(By the Associated Press.)—Finland, facing the possibility of war is waiting breathlessly on the verge of a decision. While continuing defensive fighting on the border, barring the way to the Bolsheviks, the government and people generally appear extremely reluctant to enter upon the hazardous undertaking, with the serious consequences entailed by actual aggressive support of Yudenitch, but powerful pressure from abroad and from a relatively small, but influential, element at home is constantly being exerted to align Finland with the Russian Whites.

It is regarded as certain however, that Finland will not intervene unless the Entente will guarantee the fulfillment of her conditions.

M. Vennola, prime minister of Finland, on October 30 stated the Finnish demands to be recognition of her independence and certain territorial concessions by Russia, the Entente to guarantee the stipulation and to bear the cost of the fighting.

STATE FAIR RACER DIES OF INJURIES

Columbia, Nov. 2.—Walter Goff, of Brookland, just across the Congaree river from Columbia, who was injured in the automobile races at the State Fair grounds Saturday, died in a local hospital tonight.

The car, a Cadillac Eight occupied by him and Newton Kelly, of Columbia, left the track while he was testing it out in a trial race and turned over seven times.

It was at first thought that Goff was only slightly injured but it later developed that he was hurt internally. He was operated on a 4 o'clock this afternoon. Kelly was slightly injured.

Goff's mother and sister were in the grand stand and witnessed the accident.

MRS. TRULUCK HURT IN MOTOR COLLISION

Lake City, Nov. 2.—Mrs. Chas. Truluck is seriously injured as a result of an automobile collision this afternoon while she and her husband were returning to Lake City after having spent the day at her mother's home. It seems that their machine was running about 30 miles an hour when they met R. E. Tarte running about 15 miles per hour. Mr. Truluck held to the left side of the road, Mr. Tarte expecting that he would take the right hand to his right, making impossible for him to get over the road as there was a ditch on the side. Both machines are badly damaged. Mr. Tarte is greatly aggrieved over the accident, but he is getting held blameless for it.

A dandy little home

FOR SALE!

Five rooms, a nice hall, two good porches, 2 stall stable, smoke-house, wash house, barn and garden. Ceiled throughout. City water. Apply to

The Manning Grocery Co