

manager in charge. Every price guaranteed just as advertised. The selling will go on until entire stock is sold, and at these low prices stock should only last but a few days. Come early and get the choice goods.

There's more real truths, more real facts. Every item must go at all hazards, and mighty quick at that. The long and short of it is, somebody gets each article at some price. It is all going for what somebody will give. The sale comes at a most opportune time, right now in the midst of the season. Wake up to your opportunity. Sensational, Stupendous, Stunning Selling. The most unmatched, unprecedented, irresistible money-saving event that ever occurred in this section. Do not stop to ask any further whys and wherefores. But come where money will go the farthest and do the most good. It will pay you to lay aside everything and travel 50 or 100 miles to attend this, the mightiest and most marvelous selling out event ever known. Hop the first train, street car, aeroplane, automobile, horse, mule, wagon, or take shank's ponies, and get here opening day or soon thereafter.

It is impossible to describe here all the many hundreds of different articles contained in the store, but the articles given below give you an exact truthful guide to the enormous saving possible. Don't miss this Bargain Picnic. Don't stay away.

SILK POPLIN SKIRTS Wonderful values, best to see them go quick, each \$2.74	UNDERWEAR Good Fleece Lined Merchandise that's selling 'em cheap enough. 84c	MEN'S OVERALLS Good weight-made light, closing 'em out per pair \$1.48	LADIES' SHOES One big lot all sizes, White only, per pair \$1.39	LADIES' UNDERWEAR Ribbed, fine white, very special 48c	MEN'S SUITS One lot to be closed out, per suit \$14.48	SUIT CASES Special big lot must go first day, each \$1.48
LADIES' SKIRTS \$1.98 TO \$7.98	SILK SKIRTS The real thing sells for \$7.00 our price \$3.48	<h2>Special Announcement</h2>			SHIRT WAISTS \$1.48 TO \$5.48	MEN'S SUITS \$40.00 values \$29.68
LADIES' PLUSH COATS \$45.00 Values to be closed out \$33.74	MEN'S PANTS Closing 'em out, per pair \$1.98, \$2.19 AND \$3.89	After eight years of dealing fairly and squarely with the good citizens of Summerton and vicinity, the mercantile business of Reubin Gordon will soon pass into history.			MISSES COATS Sizes from 6 to 14, values up to \$20.00 \$7.48	CHILDREN'S SWEATERS 69c AND 98c
CHILDREN'S COATS Sizes from 3 to 7 \$1.98	MEN'S HATS SPECIAL 98c	The building must be vacated and abandoned real quick, the goods must and shall be sold at some price, for we have no warehouse in which to store this large stock.			BOYS' SUITS FROM \$2.98 TO \$10.48	CHILDREN'S SHOES 26c PAIR
LADIES' SWEATERS \$12.50 values \$9.28	MEN'S SWEATERS 69c	No matter what has been done in the past, let nothing prevent you from being in at the "Death" of this great business which has stood the "test of time for more than 8 years and now steps down and out for good and all—forever and ever.			MEN'S SWEATERS \$4.00 values \$2.69	LADIES' SHOES \$1.89
		REUBIN GORDIN, Proprietor, ORY M. BERMAN, Sales Conductor.				

**THIS STOCK MUST BE—
WILL BE SOLD**
Every former price slaughtered in mighty effort to sell.

Come one day, you will come again, to the greatest, biggest, broadest most unparalleled, liberal, legitimate and far reaching merchandising event that has ever occurred in South Carolina. Remember this is not an ordinary bargain sale. It is not a fake of any sort. It is just a real old-fashioned, honest, straight-out selling of dependable goods at prices far below their actual value. Don't wait to come the last day to do your trading. Come on the opening day or soon thereafter, come early and often, tell your friends and neighbors about this sale, whether you are two or seventy-two, years of age. **COME.**

Terms of This Sale
STRICTLY CASH TO ALL
No Goods Sent Out of the Store on Approval.

BOYS' BLOUSES 63c	LADIES' SUITS \$20.00 values \$11.48	Ladies' and Misses Suits, \$45.00 values \$33.38	CORSET COVER 48c	BOYS SHOES \$1.98, \$3.19	TRUNKS \$5.58	OUTING 19c YARD	COMFORTS \$2.29	MEN'S BELTS 23c	HANDKERCHIEFS FOR EACH 4c	SUSPENDERS 23c
MIDDY SUITS \$12.50 value \$7.38	LADIES' SKIRTS All Wool, \$7.00 values \$4.89	MEN'S CAPS 48c	Children's Underwear, 50c value 29c	White Homespun, 36-inch 26c	BLANKETS \$4.98 PAIR	CHECKED HOMESPUN 16c YARD	CHILDREN'S HOSE 11c PAIR	MEN'S TIES 23c	HOUSE DRESSES \$1.19	DRESS GINGHAM 19c YARD
TOWELS 39c PAIR	MEN'S SHOES \$1.98	Men's Dress Shirts 98c	MIDDY SUITS for Misses, \$15.00 values \$9.38	MEN'S SHOES \$3.98 AND \$4.69	APRON GINGHAM Big lot to be closed at per yard 14½c	All Wool Serge Dress goods 48c YARD	CORSETS 99c	CHILDREN SHOES Per pair \$3.48	Sheeting goods, per yard 26c	MEN'S HATS \$4.00 values \$2.19
NIGHT GOWNS EACH 97c	TALCUM POWDER 14c	LADIES' SHOES \$12.00 values \$8.48	LADIES' HATS \$2.98	BOYS CAPS 23c	LADIES' SHOES \$2.19 AND \$3.98	BED SHEETS \$1.19	DRESS GINGHAM Must be closed out at per yard 19c	MENS SUITS \$25.00 values \$19.48	CHILDREN DRESSES 68c	MEN'S HOSE 17c PAIR

**Don't Let Doubt Creep
Into Your Soul!**

Don't let disappointment of any previous sale influence you to pass judgment on this magnificent bargain feast! Let your own eyes convince you of these supreme values.

Women's Trimmed Felt Hats\$2.69
Women's Umbrellas, each1.29
Women's White Handkerchiefs, each6c
Men's Rain Coats, each4.89
Men's Wool and Cotton Top Shirts2.59
Assorted Chambrays, yard23c
Ball Thread, 6 for5c
8 Quarter Sheeting, yard59c
Silk Poplin, yard1.19
Bed Ticking27 1-2

Never before and never again will the wonders of this sale be seen in this vicinity, you'll forget all about the high prices if you only take advantage of this sale. Are you coming?

REMEMBER==SALE STARTS
FRIDAY, NOVEMBER 7th RAIN OR SHINE
HAIL OR BLOW

REUBIN GORDIN
SUMMERTON, S. C.

DON'T BE MISLED!
BE SURE YOU ARE IN THE
RIGHT STORE—LOOK FOR
THE FORCED OUT SIGNS.

MAKE NO MISTAKE!