

LOANS ON IMPROVED FARM LANDS!

We are prepared to handle Loans secured by highly improved Farm Lands in Clarendon County. The mortgages to run for five years with a very low rate of interest.

For particulars see our Attorneys at Manning, Messrs. Purdy & O'Bryan.

THE SOUTHERN MORTGAGE CO.

ATLANTA, GA.

THE BEST FERTILIZER

to use this year is a mixture of equal parts of Acid Phosphate and Cotton Seed Meal.

This mixture will analyse NINE per cent. available Phosphoric Acid, and THREE AND ONE-HALF per cent. Ammonia, and nearly if not quite ONE per cent. Potash.

We are prepared to furnish both the above materials and also Blood and Tankage, and we solicit inquiries.

MANNING OIL MILL

Manning, S. C.

Our Representative

is as near as your postoffice or your telephone. A card or a long distance call, and our service is at your disposal.

TYPEWRITERS RENTED.

Writing Machines Repaired by Experts.

We carry a full line of Office Fixtures and Supplies and are sole dealers in

L. C. SMITH & BROS'. TYPEWRITERS.

(The "Silent Smith") and

SHAW-WALKER FILING CABINETS AND FIXTURES.

RODGERS OFFICE SUPPLY CO.

57 Broad St. Charleston, S. C.

HOW MERCHANT GERNERT HELPED HIS COMMUNITY

We believe it will be better for all of us in the South to get that "Old Man of the Sea," the crop lien system, off our shoulders. Then diversification of crops will also help get our people on a cash basis. And the results will be just what Merchant R. K. Gernert, of Cloud Chief, Oklahoma, said after getting diversification going among his patrons there: "I converted a lot of poor credit customers into good cash customers." In fact, the following extract from Mr. Gernert's experience, as reported by him, seems to be worth giving in full: "I now began to cooperate with the farmers from whom I was going to make my money. I secured the agency for a cream separator, and selecting some of the more prosperous farmers, I began to talk dairy cows. It was the hardest kind of work to interest our cotton raisers in this source of revenue; in fact, I am only now, after ten years, getting the cream business going good. But I have made a lot of good cash customers out of some mighty poor credit customers. I got hold of several poorly advertised separators, at first; but I soon saw it would pay me to secure a well-advertised cream separator. I sold five separators last week. I sell separators on installments, the customers paying so much a week in cream. This looks easy, and it is easy for the farmer. He pays for his separator out of his cream without missing it, and forms the habit of coming to Gernert's Store about three times every week in the year. I have farmer customers who sell me as high as \$16 worth of cream a week. "Having sold my customers cream separators, it became necessary to find a market for the cream. Cloud Chief is ten miles from a railroad, and in summer time cream is highly perishable. I bought a team and my clerk and I took turns about delivering cream at the depot and bringing in freight.

"Once getting the farmer interested in dairying, it was easy to create a demand for better dairy cows. Two years ago, I introduced pure-bred Holsteins, and now dairying will soon mean 'ready cash' sure enough.

"I pursued the same tactics with incubators. I buy as high as twenty cases of eggs and 1,000 of poultry a day. Last Christmas, I bought \$159 worth of turkeys from one woman."

This is a good illustration of how a merchant may help build up a community. As the friend said who sent us this clipping: "This is an illustration of what rural merchants must do in the future. Selling is only half their business; they must buy as well." This sentence only echoes what has now become the common appeal of farmers to merchants: "If we buy from your shelves, you buy from our farms."

In fact, should not the wise merchant see for himself that there may be a profit in buying corn and leaving the money among patrons at home as well as in selling corn and sending the money away to men who will never come in a thousand miles of his store?—The Progressive Farmer.

To All Sunday School Workers of All Denominations in Carolina, Greetings:

February 11, 1917, I have been designated by our State Sunday School Association as "South Carolina Come-to-Sunday School Day." All Schools of all denominations are invited to participate.

The purpose of "South Carolina Come-to-Sunday School Day" is (1) To arouse the entire state to the value of the Sunday School. (2) To rally each Sunday School for more aggressive work. (3) To bring into the Sunday School on this day thousands of people who do not ordinarily attend, and to make every effort to retain them as permanent members.

We, therefore, call upon all Sunday School officers, teachers and members in South Carolina to join in this concerted effort to build up the Sunday School cause of the State. In particular we make the following requests:

1. Study carefully the leaflet entitled "South Carolina Come-to-Sunday School Day," which explains the plan, how to prepare for the day, and how to secure the best results from it. (This leaflet was printed in the November Promoter, and may be secured by writing to the South Carolina Sunday School Association, Spartanburg).

2. Plan at once to have your school observe this day.

3. Pray for God's guidance and blessing upon the plans made and the efforts put forth.

Georgia, Alabama, Mississippi, Arkansas, will observe this day with South Carolina. We ask your co-operation in making it a great success in our State.

John D. Cappelmann, President; W. H. K. Pendleton, Chairman Executive Committee, B. H. DeMent, Vice-President; W. S. Morrison, Vice-President; D. D. Jones, Recording Secretary; S. T. Reid, Treasurer, and W. I. Herbert, Horace L. Bonar, F. M. Ellerbe, T. M. Lyles, R. E. Boggs and S. T. Lanham, Members of Central Committee.

NOVEL WAY TO RAISE FUNDS FOR THE POOR

Nashville, Tenn., Dec. 17.—Governor Tom C. Rye today operated a traffic officers semaphore on a downtown corner, holding up traffic while business men and young ladies sold papers to occupants of vehicles to raise a Christmas fund for the poor. Over \$4,400 was raised. It will be used to provide for food and clothing which will be distributed next Sunday.

Cough Medicine for Children.

Mrs. Hugh Cook, Scottsville, N. Y., says: "About five years ago when we were living in Garbutt, N. Y., I doctored two of my children suffering from colds with Chamberlain's Cough Remedy and found it just as represented in every way. It promptly checked their coughing and cured their colds quicker than anything I ever used." Obtainable everywhere.—Adv.

VINOL!

A MODERN TONIC.

It is recommended to Improve the Appetite, give tone to the stomach, build up that run down condition and promote strength. Order a bottle today.

Dickson's Drug Store



"Time tells what you did yesterday. Make to-morrow better by starting a Bank account to-day."

If, for no other reason than the unforeseen demands incident to human life, you owe yourself a Bank account. It's a duty, because you haven't the power to predict the future but you have power to start a Bank account and fortify for the future. Besides we want to help worthy young men to succeed. Begin today with \$.

The Bank of Manning.

BRING YOUR Job Work TO THE TIMES OFFICE.