

THE NEW IDEA COMPANY.

Fair Week Bargain Week.

Let us all combine to make this, our Clarendon Fair Week, a great success. Let us all co-operate with this one object in view, to show up the best we can produce.

Bring and show your products. Come to the Fair with your families; bring your friends along and let us have a nice and profitable time together. We are with you to show up the best and largest assorted STOCK OF MERCHANDISE that can be shown with pride in any first class store. Notwithstanding the scarcity of goods and high prices, we are prepared to show you the greatest variety of goods AT OLD PRICES. We will show you our line of SHOES in the most leading brands, in all styles and leathers; from a solid Work Shoe to the most Snappy Dress Shoe to fit all feet in style and comfort.

Our Ladies' Ready-to-Wear and Millinery Department is worth visiting by anyone and everybody that is looking for the most interesting to see.

We will show you Materials, Models and Styles in Ladies' Coat Suits, Ladies' and Children's Coats, Skirts, Waists, Etc., that you will seldom find in any other store.

Our Millinery can be only appreciated by seeing, and it will interest you the most at the County Fair.

We will show you the best lines of Dry and Dress Goods, Clothing, Tops and Under-shirts, Ladies' Men's and House Furnishings Complete in quality and quantity to supply the demands of any family.

Our Entire Mammoth Stock of New, Fresh, Clean and Up-to-the Minute Merchandise is placed at your disposal for the Fair Week at the old prices and LOWER.

Please take our friendly advice, come to see us when at the Fair, buy up all you can now, for you will surely have to pay more later. We will show you that our prices are the lowest and will assure you in advance a good time. Let us co-operate to have a successful, enjoyable and profitable Fair Week. We are with you.

THE NEW IDEA COMPANY,

FAIR WEEK

MORRIS NESS, Manager.

BARGAIN WEEK

Dr. Duncan's New Book.

Dr. Watson B. Duncan has rendered a distinct service to the citizenship of the State and Nation by issuing his latest book, "The Carlisle Memorial Volume." The book is issued from the Southern Methodist Publishing House, Nashville, Tenn., and the mechanical work is substantial cloth, gilt top, and uncut edges. The book sells for only one dollar. While the book is dedicated to "The Wofford Boys" and will of course be of special interest to them, yet it is such a publication as will be intensely interesting to all who love the highest and best, for Doctor Carlisle belonging to no separate class of men, but was the common possession of all men. A good photograph of Dr. Carlisle adorns the book.

In the "Foreword" to the Volume the author says:

"From the day that Dr. James Henry Carlisle, South Carolina's greatest son, passed beyond the shadows I have felt that it would be an irreparable loss to the citizenship of the Nation to have some literary preservation of the story of his inspiring life. The good doctor had expressed the wish that no biography

of himself should be published. This wish has been sacredly kept. After much deliberation I conceived the plan of this memorial volume, which, in a measure at least, preserves the remarkable story of Wofford's 'Beacon Light' without violating his desire.

The preparation of the book has been a work of love; and I send the volume forth with the earnest hope that it will contribute to the perpetuation of the influence of the great teacher, the honored citizen, and the humble Christian, James Henry Carlisle."

The table of Contents is as follows: Chapter I "The Carlisle Family." Chapter II "Life Sketch of Dr. Carlisle," by Dr. Charles Foster Smith of The University of Wisconsin. Chapter III "Dr. Carlisle as a Citizen," by Dr. Watson B. Duncan. Chapter IV "The Wofford Chapel Hour," by Dr. Henry Nelson Snyder. Chapter V "Wofford College and Its President Twenty Years Ago," by Prof. Robert Law of the University of Texas. Chapter VI "Dr. Carlisle as a Teacher," by Dr. D. D. Wallace of Wofford College. Chapter VII "Tributes to Doctor Carlisle." The book may be ordered from the au-

thor, Manning, S. C.; The State Company, Columbia, S. C.; or The Southern Methodist Publishing House, Nashville, Tenn.

Keep the Land Covered in Winter.

I passed a field recently where the owner had Sudan grass in rows about 20 inches apart. He had cut it the third time, and now the frost will kill the grass and he will have no winter cover. With the grass in such rows (and the rows are the best way to grow it) he could have sowed crimson clover, and the late growth of the grass would have been merely a protection to the clover, and it would have made up for the loss the soil has sustained from the grass cut. This getting of clover on the land in winter is one of the most important matters in the improvement of our soils. Bare land in winter wastes fertility, and the sooner our farmers understand this the more clover we will see growing. Some have an idea that a crop of dead peas on the soil will make a winter cover. But this is simply a mulch and will be wasting in the winter winds. The best plan is to turn the peas under early and sow crimson clover after

harowing in a dressing of lime. A winter cover should be one of living plants that will take up and store washed from the soil in winter, and restore them in the spring and clover is the best winter cover because it will gain more nitrogen from the air. But when to late for the clover always sow rye, for while it will add no nitrogen from the air as clover will, it will save the loss of nitrogen from the soil in spring when turned under.

And in the case of rye, the time for turning under is important. Too many allow the rye to grow up and get strawy. In that state it decays more slowly and may do harm in dry weather to the following crop. Rye should be turned under when not over knee-high. It is then sappy and will decay rapidly and make no trouble. Though I have not grown it, the general report is that the Abruzzi rye is a great improvement over our common rye.—W. F. Massey.

BUSINESS LOCALS.

Rice-Huller—I have installed an up-to-date and latest improved Rice-Huller at my home at Canola, and will be ready for business on the 15th. Rice must be clean and dry to get proper results. W. R. Davis.

Fair Week Visitors

Come in and see us while at the Fair. We have plenty of good seats and you are welcome to spend your spare time in our store. Remember our Soda Fountain is absolutely sanitary and up-to-date. Ice Cream a specialty.

Toilet Articles

Our stock of Toilet Accessories is the most complete ever displayed in this town, and we handle all the best standard goods. We are here to serve you and our doors will be wide open to you. We will appreciate your visit.

Zeigler's Pharmacy

BIG FIRE SALE !

ON FRIDAY, NOV. 17, AT 9 O'CLOCK,

We will open our doors to the public and let them reap the benefit of our loss. \$15,000 worth of Clothing, Shoes, Dry Goods and Notions; in fact everything we have from the fire will be marked in plain figures, and we hope to close out the entire stock in a few days. Be on time so as to pick your choice. The most of this stock is unhurt; some of it did not even get wet, but it will all go. Think of this, cloth that cost 35 and 40c the yard, selling at 5c. 3,000 pairs of Shoes will be sold far below the wholesale cost of production. Everything else will be marked likewise. This is your chance to reap a harvest at our expense, but we must close out the entire line, in order to have all our room for new goods when our store is ready for us

Remember the day, hour and date, Friday, 9 o'clock, November 17. This will be the greatest sale of good goods for very little money ever offered in this town

LOUIS LEVI.

Next door to Weinberg's Grocery,

Manning, South Carolina.