

# SUMMER SALE!

## Begins Today, and Lasts as Long as The Hot Weather!

Looking over our stock we find that we have too much SUMMER GOODS on hand, so therefore we decided to give our patrons and the public at large a chance to supply themselves with SUMMER GOODS to last them for some time to come at prices way less THAN MERCHANTS CAN BUY.

### SOME WARM PRICES!

<b>Free! Free!</b> This Coupon is Good for 3 yds of Sea Island Homespoun.	<b>Ladies' Hose.</b> Black only -10c value, Sale Price..... 6c	<b>Ladies' Vests.</b> Good 10c value. Sale Price..... 5c	<b>Calicos.</b> Fast colors, Sale Price... 4 1-2c	<b>Dress Gingham.</b> Fast colors, 12 1-3 and 15c Goods. Sale Price..... 8 1-2	<b>E-Z-Walker.</b> All sizes, Black and White only, Sale Price..... 48c	<b>Free! Free!</b> This Coupon is Good for 2 pairs of Ladies' or Men's Hose, any color)
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<b>Crepes and Lawns.</b>	
A full line of all colors Crepes, 15c values.....	8 1-3c
Fancy Crepes, 19c value, Sale Price	11c
25 and 35c Goods, sale Price.....	16c
<b>Gent's Furnishings.</b>	
50c Work Shirts.....	39c
50c Dress Shirts.....	39c
Men's Sport Shirts.....	48c
Well known Brand, Paris Shirt, Sale Price.....	89c
Necties, all colors, good 50c value. Sale Price.....	19c
50c Kady Suspenders.....	39c
35c grade Suspenders.....	19c
15c grade Suspenders.....	10c
Handkerchiefs.....	3c
Good 10c Handkerchiefs.....	7c
Belts 25 and 35c grade.....	19c
49c grade.....	29c
Big assortment of Caps, your choice.....	10c
<b>Men's Underwear.</b>	
Just received 3 cases consisting of 185 doz Men's Shirts and Drawers. Short and Long Sleeves, Union Suits, short and full length in French Balbrigan, Porous Knit and Minsack, fully worth from 50c to \$1. per garment, which we divided in two lots.	
50c grade.....	17c
1.00 grade.....	39c
Come and convince yourself.	

<b>A Few Palm Beach Suits.</b>	
A few Palm Beach Suits, previously retailed at \$6.50 and \$7.50. Sale Price.....	
	3 98
Just received 250 Mens Suits, consisting of pure Worsted Oswego, Serges and Cashmers. The highest values ever offered, full range of size and colors. \$15 to \$20.	
Sale Price.....	8 98
12.00 Grade, Sale Price.....	7 50
10.00 Grade, Sale Price.....	5 48
7.50 Grades, Sale Price.....	3 98
<b>Boys Suits.</b>	
7.50 Grade, Sale Price.....	3 98
5.00 Grade, Sale Price.....	2 97
4.00 Grade, Sale Price.....	2 48
3.00 Grade, Sale Price.....	1 98
Oliver Twist suits best.....	48c

<b>Pants.</b>	
6.00 Grade, Sale Price.....	3 98
5.50 Grade, Sale Price.....	3 45
4.00 Grade, Sale Price.....	2 90
3.50 Grade, Sale Price.....	2 25
3.00 Grade, Sale Price.....	1 98
2.50 Grade, Sale Price.....	1 48
Men's Kahkie good value, Sale Price.....	89c
Heavy Kahkie stripe, \$2 value, Sale Price.....	1 19
<b>Boys Pants.</b>	
3.00 value, Sale Price.....	1 98
2.00 value, Sale Price.....	98c
1.50 value, Sale Price.....	69c
75c value, Sale Price.....	48c
50c value, Sale Price.....	39c
35c value, Sale Price.....	19c
Large lot of small sizes, good quality.....	15c

<b>Men's Hats.</b>	
25 Doz. Felt Hats, your choice, black only	98c
<b>Domestics:</b>	
Sea Island Homespoun, 36 inches wide	
best grade, for this sale.....	5 3 4c
Fruit of the Loom Bleach.....	8 3-4c
Androsoggin Bleach.....	10c
Good 10c grades, yard wide.....	7 1-2c
Colored Homespoun, 7 1-2 grade.....	4 3 4c
Colored Homespoun, 10c grade.....	6 3 4c
<b>Hosiery.</b>	
50c grade, pure silk.....	29c
35c grade, pure silk.....	22c
35c grade, Lisle.....	19c
Good 15c grade, all colors.....	11c
10c grade, all colors.....	8c
Men's Silk Palm Beach Hose.....	25c
Men's Silk Hose, all colors.....	19c
<b>Laces and Embroideries.</b>	
40 inch Embroidery, good quality.....	39c
27 inch Embroidery, good quality.....	19c
17 inch Embroidery, good quality.....	9c
10c grade.....	6 1-2
All Val Laces at.....	3 1 2

**SHOES! SHOES! SHOES!**  
**All our Low Quarter Shoes, Men's, Ladie's, Boy's, Misses' and Children's, all leathers, to go Absolutely at Cost.**  
**Millinery and Trimmings at Give Away Prices!**

BRING THIS AD. WITH YOU SO YOU CAN COMPARE PRICES.

# THE NEW IDEA CO.

BRING THIS AD. WITH YOU SO YOU CAN COMPARE PRICES.

Nettles' Building **MORRIS NESS, Manager.** MANNING, S. C.