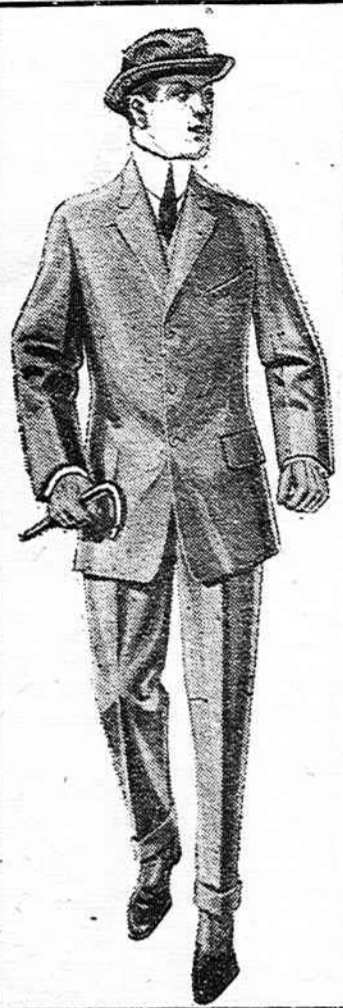


# U. S. WOOLEN MILLS COMPANY

SALE NOW GREATR THAN EVER



Your Choice of 5000 Yards of Higest Grade Woolens  
From 4 Big Mills.

For a few Days Only--Don't Miss this  
Opportunity.

This Great Sacrifice Sale means the greatest opportunity ever offered the public. We have bought outright three of the largest Woolen Mills, Baltimore National Tailoring Co., and another big tailoring concern. No surer or finer tailoring has ever been made. We are now placing this entire lot of High Grade Woolens of imported Scotch, English and American weaves at your disposal at a price within the reach of every man. Your unrestricted choice of any pattern in the house.

SUIT Or OVERCOAT Made to your MEASURE,  
WORTH - FROM \$25 to \$45 - NOW

\$10 RAINCOAT  
FREE

To Your  
Measure

# \$15

\$10 RAINCOAT  
FREE

To Your  
Measure

Your choic of 5000 Styles of Highest Grade Woolens.

YOU'L see the cleverest patterns you ever set your eyes on. Every garment is "correct to a hair's breadth" They are models of the minute. Every garment is "chuck full" of individuality and refinement. They talk and tell the story. If you've got good eyes and believe what you see, come and see these remarkable patterns we are showing. We won't importune you to buy, because the patterns will do that better. We are ready to serve you with patterns that you have never been served before, and we make them to suit your particular taste and build all at the ONE PRICE, and that one within the reach of every man. We know you wonder how we do it. Remember, we do not imitate. You are dealing direct--MILL MAN.

41 North Main St., Sumter, S. C.

We will give you a \$10  
RAINCOAT Absolute-  
ly Free with your order.

WE do Cleanisg  
Pressing and Re-  
pairing at a moder-  
ate price. Goods  
called for and de-  
livered.

# THE NEW IDEA CO'S GREAT FALL SALE

Our Entire Line of Clothing Is Moving Fast  
We Are Selling Out Regardless of Price  
Rare Values Are Still to Be Had By All  
Who Take NOTICE.

Here are some of the values you shouldn't miss

Men's \$20.00 to \$25.00 Suits ..... Sale Price ..... \$12.50  
Men's \$15.00 to \$18.00 Suits ..... Sale Price ..... \$7.50  
ALSO A SPECIAL LOT OF ABOUT 200 SUITS OF NARIOUS STYLES AND VALUES FROM  
\$15.00 TO \$20.00 TO BE SOLD OUT FOR \$2.50 AND \$5.50.

Ask Our Friends About Us

OUR GREAT BARGAINS ARE THE TALK OF THE DAY  
Good Shoes --- To Fit All Feet

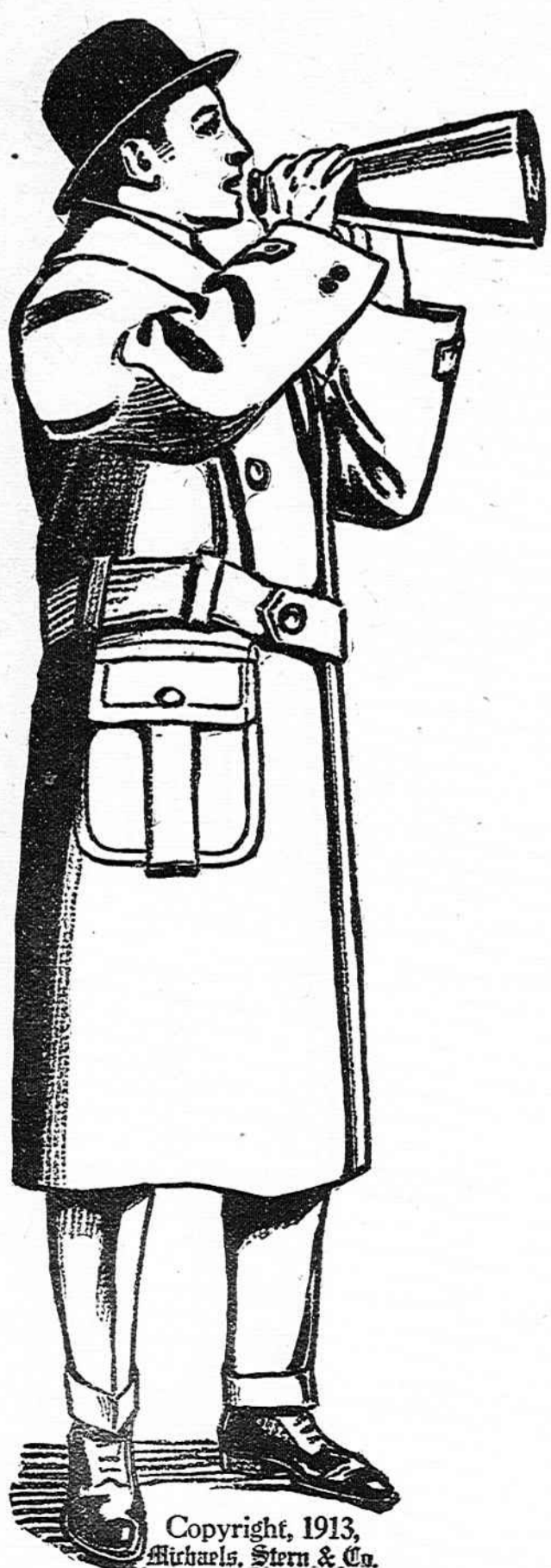
| Men's and Boy's                                              |        | Women's and Children's       |        |
|--------------------------------------------------------------|--------|------------------------------|--------|
| HERE ARE SOME OF THE EYE OPEN' NG VALUES FOR THIS GREAT SALE |        |                              |        |
| Selz \$4.50 to \$5.00 Shoes.....                             | \$2.98 | May Manton \$2.50 Shoes..... | \$2.48 |
| All America \$5.00 Shoes.....                                | 2.98   | May Manton \$3.00 Shoes..... | 1.98   |
| White House \$6.00 Shoes.....                                | 3.48   | Irvin Drew \$3.00 Shoes..... | 1.98   |
| Atlantic \$5.00 Shoes.....                                   | 2.98   | Women Shoes as low as .....  | 0.98   |

A Full Line of Buster Brown Shoes Reduced

Throughout Our Entire Stock Prices Are Slashed on Daily Specials  
All Roads Lead to The New Idea Co's

# GREAT FALL SALE

Krasnoff's Corner Store - - - Manning, S. C.



Copyright, 1913,  
Michaels, Stern & Co.

# Six Months Ago We Started

TO PREPARE FOR THIS, OUR FALL OPENING CAMPAIGN.

Way Back in March, We were busy searching, examining select-  
ing the lines of Clothing and Furnishings of-  
fered by the country's greatest manufacturers, for it is only by working  
months in advance that the cream of the cream of merchandise can be  
secured.

Here are the things we looked for in CLOTHING:

First of All=Value=Clothes which represent one hundred cents worth  
for every dollar expended. After value we looked  
for STYLE, not freak style, but the sort of style that well dressed men in  
New York and Cnicago have created. Having found value and style com-  
bined in Isaac Hamburger & Sons, and Michaels-Stern Clothes, we  
proceeded to buy dozens of different models in hundreds of patters, so  
that our assortment of Fall and Winter SUITS and OVERCOATS is ab-  
solutely unapproached by any other store in this section of the state.

Having worked diligently and well, we take a natural pride in the Merchandise we offer for your inspection, and we extend you a cordial invitation to visit us and look our stock over.

We can give you a Suit or Overcoat at &10.00, \$12.50, \$15.00, \$18.50, \$20.00, \$22.50, \$25.00, \$27.50, \$30.00.

### OUR BOY'S DEPARTMENT

Is equally as strong, and our School Suits are made to stand the Rough and Tumble life  
of the average school boy.

\$3.00 TO \$10.00.

### OUR FURNISHING AND SHOE DEPARTMENT

Is complete. Emery Shirts, Walk Over Shoes, Stetson and No Name Hats, in latest models

# The Sumter Clothing Co.,

Head To Foot Outfitters For Men And Boys.

Phone 170 Sumter, S. C