

OPER GENT PROFIT

For the benefit of an immense trade who could not complete all of their purchases in time to get the advantage of buying at 10 per cent. profit, I have decided to extend the time to January 15th.

I promised the people to sell all of my Stock of Goods at 10 per cent. profit, and the result has been perfectly satisfactory. The people recognize the straightforwardness of my proposition. They know I would not deceive them into believing they can get my goods below cost. No honest merchant can sell goods for less than his creditors sold them to him for. I propose to be honest with my customers. Cotton is low, far lower than the cost of production, but when I offer goods at 10 per cent. profit, I am dividing losses with my customers. My Stock is not gathered from bargain counters, or auction houses. I handle nothing in my store that I would not recommend.

Come now and get the best values ever offered. Remember the time has been extended to the

STEDAY OF JANUARY

and everything will be sold as represented, at a profit of 10 per cent. The Stock is all new and fresh, some of it has come in since I began the cut-price, but all will go into the sale. The Goods are sold at such a low profit, we cannot charge them on the books, cash is what they must bring.

COME WITH CASH.

LOUIS LEVI. MANNING, S. C.