

# WE ARE DISAPPOINTED!

So are you, with the low price of cotton this season. But when you realize the purchasing value of a dollar at my store you will not stop to consider the price of cotton. It may be you have to sell three pounds of cotton for what you should get for two, but you will get about the same quantity of goods for \$2 you would have to pay \$3 for ordinarily. So, with the decrease in the price of cotton comes the INCREASE in the purchasing power of the dollar, IF YOU TRADE WITH ME.

Owing to the small sales this fall we are short on money and we MUST HAVE IT to meet the demands upon us; therefore we have decided to throw our entire stock upon the market at

# 10 PER CENT. PROFIT!

This Sale started Saturday, November 14, and will continue until December 14, lasting just one month. When we say 10 per cent. profit, we mean just what we say--10 per cent. above cost price with freight added. This is a clean business proposition and it's up to you to accept or reject it. Which will you do? If you reject it, it is your loss, not ours. It is unnecessary to describe my Stock of Goods, for everyone in Clarendon County knows we keep only standard articles in our line. No shoddy, shop-worn goods to offer you, but you get first-class goods.

# WE ARE NOT GOING OUT OF BUSINESS!

Therefore cannot afford to throw shoddy goods upon our counters to be sold to people we expect to do business with in the future. In fact, we doubt the wisdom of selling shoddy goods anyway.

REMEMBER! When you get goods at this 10 PER CENT. PROFIT SALE you cannot expect to have them charged. You can readily see with the small profit we add that we cannot afford to charge anything. It is the SPOT CASH we are after and that is the only reason this great opportunity is offered you.

Come and make your selections before goods are picked over. They will not be with us long at these low prices, so you had better come early and avoid the rush.

# LOUIS LEVI

MANNING, S. C.