

SEE HERE!

MY PROMISE TO YOU IS NOW FULFILLED!

Several weeks ago I announced that I had purchased all interests in the firm of HORTON, BURGESS & Co., and now I take this means of making a general business announcement to the purchasing public. I cannot tell you now all I want to say, and will have to do so from time to time, but I do want to call your attention to a few things.

DRESS GOODS

In the way of Dress Goods I have the largest assortment and of the prettiest patterns ever brought to this market. I have a beautiful line of black and colored serges; also cashmeres and henriettas in all colors; French dress fabrics, something new: brilliantines; satines, both solid and flowered, from ten cents to twenty-five cents.

Gaufrage Suitings, a beautiful dress fabric with a silken gloss, and which will hold.

Russian Fleece,
Indienne Twill Suitings,
Ravenette Suitings,
Grand Prix Suitings,

All These in Beautiful Patterns.

Remember that I have silk, velvet, and other trimmings to suit all these goods.

Ginghams from 5 cents up, dress flannels, linings; also a full line of bleached, brown and check homespuns, table and curtain cloths, blankets, quilts, and many things too many to enumerate; but remember that I have everything to be found in a first-class dry-goods department.

Teazledown, a heavy fabric
Beige Nouveaute, suitable for wraps.
Taffete Moires, something very neat, dressy and durable, and in fact, the best goods on the market for the price.



CLOTHING

In the way of clothing I can fit the most fastidious and hard-to-please. We watch the latest styles, cuts, etc. Agents for several of the finest merchant tailors, and suits guaranteed to fit.

Nice Line Ladies' Cloaks.

SHOES

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My shoe stock is complete, and at the old prices. You are probably aware that all leather has advanced, but I am prepared to give the public the benefit of old prices. I make a specialty of shoes. The **Douglass** and **Rockland** shoes need no recommendation. They stand for themselves, and so the **Hine & Lynch** shoes.

No brand of ladies' shoes will surpass either **Weylman's** or **E. P. Reed's**, both of which I keep in assorted sizes.

HATS

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I call special attention to my hat line. The very latest fads and styles are watched, and I have a fine assortment at from 25c up to \$4; also complete line men's and children's caps.

RUBBER GOODS.

I have the best line rubber shoes ever handled here for ladies, gents and children. Buy you a nice McIntosh; nothing looks neater.



Umbrellas, Trunks and Valises.

These three lines are full, and I have something specially nice in the trunk line. Round-trunk trunks, with sliding trays, are unequalled for convenience.

WOOLENS

You will want woolen underwear, and I have a full line of ladies' and gents' underwear, in vests and full suits.



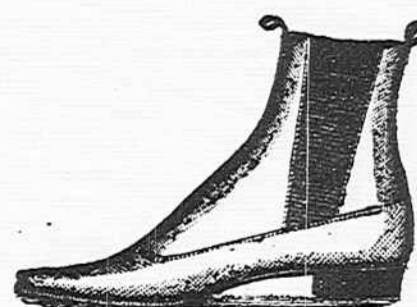
But I must not tell you all at one time. My stock is too numerous to undertake to describe in detail. What I want is the attention of the public, and for them to call and examine my lines. I claim that my goods can not be surpassed in quality, and I propose to meet low prices. Now, "seeing is believing, but feeling is the naked truth."

CORSETS

The R. & G. corset is too well known to need praise. Nor does Thompson's glove-fitting corset need high praise. I have them both, as well as several other brands, running from 25c up.

OTHER NOTIONS

Remember that I have on hand a line of hosiery and furnishing goods complete; also the finest brands of toilet soaps, colognes, tooth brushes, etc.



Come in and Examine My Goods and Make Yourselves at Home

MY AIM is to sell the goods and to please.

Yours very truly,

E. C. HORTON, RELIABLE RETAILER