

## Local News.

WEDNESDAY, APRIL 5, 1939.

## We Must Manufacture 35,000 Bales of Cotton.

Editors Intelligencer: Please allow me space in your paper for a few remarks. I am a citizen of Anderson, therefore interested in her welfare, as every good citizen should be.

We have a good town, composed of good, substantial merchants, who buy the right goods at the right price, thereby inducing trade to come here from Elbert and Hart Counties, Ga., from Oconee, Pickens, Greenville, Laurens and Abbeville Counties. These people are offered inducements by our enterprising merchants to come here, and they come, not only for merchandise. Our mule market is the best in the State, and hundreds of head of cattle are sold and shipped from here each season. Our Lumber Mills are second to none. Our Oil Mills, our Foundry, our Ice Factory, all cover the above named territory, and dispense their goods at a lower price than can be duplicated elsewhere. Our four large Banks, with a capital and surplus of over one-half million dollars, to say nothing of nearly as much more in deposits. This alone speaks louder for the prosperity of our people, both city and county, than any words we can add.

We are surrounded by the best farming lands, and most prosperous farmers to be found in the South. As evidence of this fact, you may ride through the County 20 miles in any direction and you will see well terraced farms, good dwellings, large barns, good ten-acre houses and good public roads, that are worked by machines, and any strangers coming to our County from another say they can tell the County line by the superiority of our roads. Our wagon receipts of cotton for this year will reach 35,000 bales, which are the largest wagon receipts of any point in the State. If we will manufacture 35,000 bales cotton in our city we will thereby increase our receipts to 60,000 bales from railroad and wagon, and be enabled to pay more for the cotton, as our mills would save the freight by buying from wagons. Our Bonded Warehouse, which is now in operation, will be of great assistance to this end. We will then hold the key to the cotton market, and the small towns cannot pay what we can for cotton by the difference in freight.

Our many manufacturing enterprises are prospering, and all paying handsome dividends. The largest of these is the Anderson Cotton Mills, with a capital of over a half million dollars, and paying a good semi-annual dividend, its stock being sold above par, and employing hundreds of hands, dispensing good in every direction and helping largely, and, in fact, more than any other one agency, in the material development of our city and County. We also have numerous other manufacturing interests, such as the Roller Flour Mills, turning out as fine grade patent flour and the best quality of meal to be had anywhere. The Mattress Factory, running a large force of hands, and shipping their products all over the South. The Soap Factory, the Tannery, the Brick Factory, and various other enterprises that tend to build up a town in a solid way. Last but not least is the Water, Light & Power Co., that is furnishing the power from their plant at Portman Shoals, 9 miles from the city, on Seneca River, to run the Anderson Cotton Mills and other small manufacturing plants. They are now arranging to increase their power, so as to be ready to furnish the power for the other new enterprises as they are established.

We are on the right line and must not slack up. We know of another large Cotton Mill of \$200,000 capital now on foot, and well underway, with some \$30,000 already subscribed. Also a Yarn Mill is assured by another enterprising party and a Knitting Mill of \$10,000 capital. All of these, with our prospects for the Black Diamond Railroad, which we are informed is now assured, what is there to hold us down. We must go to work as one man, and see that we are not left behind, with a much or little, and in less than one year the young enterprises set forth above will be realities. We should encourage the minded men of our city, who show their faith in our future by making large subscriptions to these enterprises. The hard cash carries more force than anything else, and when they come down with that at \$20,000 a clip we know they mean business, and should have the encouragement of every man, woman and child of the County, for what benefits the city benefits the country, giving a market for their products by increasing the value of their farming lands and increasing their possibilities for happiness in religion, education and civilization.

We are destined to become the most prosperous section of the South—and our city truly the electric city of the Piedmont. Put in your mite and assist in pushing the good work along. We must manufacture 35,000 bales of cotton, and to double our receipts is then assured. CITIZEN.

## Asbury Items.

Probably the readers of this paper think we are dead but such is not the case. We didn't have no news of any importance, so we didn't appear sooner. Miss Lela Buchanan visited kinfolks in our burg the third Saturday night. Mr. Paul Norris, from below New Hope, worshipped at Asbury Sunday. Miss Lillie Stevenson and her brother, Tommie, visited in our midst a few days ago.

Mr. George Gaines and family, from Lavonia, Ga., worshipped at Asbury the first Sunday in March. Their many friends were glad to see them.

"Old Joe" we are afraid is devoting too much time to the bachelors to give us the news of that section.

## LITTLE GIRL.

## Acetylene Gas Light.

Mr. W. H. Barham, representing the Acetylene Lighting and Supply Co., of Atlanta, Ga., Agents for the Niagara Falls Automatic Acetylene Gas Machine, has a model machine on exhibition at Brock Bros' store. The Light is the cheapest, safest, brightest and best yet discovered. The apparatus is perfectly automatic in its action and makes gas equal to the consumption only. Call and examine the machine.

## Bucklen's Arnica Salve

The best salve in the world for Cuts, Bruises, Sores, Ulcers, Salt Rheum, Fever Sores, Tetter, Chapped Hands, Chilblains, Corns, and all Skin Eruptions and positively cures Piles, or no pay required. It is guaranteed to give perfect satisfaction, or money refunded. Price 25 cents per box. For sale by Hill-Orr Drug Co.

## THE GREAT FEAST STILL CONTINUES

AT

## C. F. JONES &amp; CO'S.

Our splendid Spread is meeting the expectations of an admiring public. It is a source of great satisfaction to see our efforts to please the Trade meeting with their encouragement and approval.

We again send forth a Proclamation. We want to reach every nook and corner in the great Piedmont section. We want your penny, your dime, or any amount your purse will allow. We have the Goods for the masses—what the people want, and at prices they can afford. Full value for your money. Practical, Dependable, Wearable Merchandise of the latest and best styles we can get

Ten Thousand Dollar Increase in Cash Business for April and May is what we are working for. Our interests are mutual. To please you will result in pleasing ourselves. A satisfied customer is a walking advertisement. Well, we want all the friends we can make in business as well as otherwise.

We Wholesale as well as Retail, and Merchants will find us prepared to meet their demands.

**LISTEN TO US:** We are Head-to-Foot Outfitters for Men, Women and Children. Don't let anything prevent your coming to see us. We verily believe it will be to your interest to come to us, whether your demands be large or small.

## Wash Goods.

How they do sell. Can't help it. The people just take them like hot cakes. So pretty and such bargains, or, at least, that's the way it looks from our side of the counter. No need for any Lady or her daughter not to look well this season. A dollar will go so far with us. It is a fact—Wash Goods were never prettier or cheaper. Economical buyers can find what they are looking for here. All we can say is, that we have Wash Goods worlds without end, from 3c. Goods up to finest Organdies at \$1.00. P. K's. from 5c. Remnants up to 45c. Welt Cords.

Business! Yes, we can do the business with you if you will come to see us.

## MILLINERY.

Our Easter demands were great, but by the utmost diligence the young Ladies succeeded in filling orders and supplying a great number of Ladies in Easter Bonnets. The rush is now over, and we will continue to create new things for you. The head of our Millinery Department is an expert Designer as well as a fine Trimmer. You can come to us with all confidence as to taste, style and artistic Trimming, done in the most workman-like manner.

The tendency is for a White Season, and in anticipation of this we will, from week to week, bring out the newest and prettiest things to be had in the way of White Hats at from \$1.00 to \$3.50. This shall be a special feature of our Millinery Department. Mark you, we want your Millinery Business. We are going to do everything we can to get it. Just now we are selling quite a few Sailors at from 25c. to \$2.00.

## RIBBONS.

Yes, no end to Ribbons. Little "Baby" Ribbons for Dress Trimmings. Fancy Plaid Ribbons for Neck and Waist, Baby Caps, Children's Caps.

We have everything you need in Millinery.

## LADIES' MUSLIN LINGERIE.

You have never before had an opportunity of buying Ladies' Muslin Underwear at the popular prices at which we offer it. Note the fact: Many Ladies tell us we are selling the garments as cheap as they can buy the material. Think of a Gown for 35c, Skirt for 25c, Chemise for 25c, Corset Covers 10, 15, 25 and 50c. Prices on up to \$1.00 per Garment.

## Silks.

We are the Silk people. That's the way our friends talk and act. It is very gratifying to know that you have struck a popular Fad. We don't mean to say we have Silks of every kind and to suit everybody. Oh, no, but we do announce with confidence that you will find a greater selection of Silks here than almost any place in the State.

Why not get a nifty Black Silk Dress? There's nothing more serviceable, practical, stylish or economical. It's good on any occasion—Winter or Summer. We are showing a very strong line of Black Silks and Satins, Fancy Silks for Dresses and Waists at from 25c to \$1.25. Silk Organdies, Mousseline de Soie, Silk Ginghams, &c.

## BLACK CREPONS.

We have them at 75c, \$1.00, \$1.50 and \$2.00, and they are right in it for dressy Dresses and Skirts. Nothing is more satisfactory. Get them from us and you can't go wrong.

If you want a pretty Novelty Wool Dress Pattern we can give you something choice to select from, and as to price—well, we will make that all right.

## DRESS MAKING DEPARTMENT.

This is a great feature with us. Mrs. Cummings has just returned from a little trip to Atlanta, where, through her friends, she got an insight into the newest Fads and what the High Bon Tons, with big, fat pocket-books, are wearing. With her practical and economical ideas you can get the correct styles for little money. Her prices are as reasonable as any one could ask, and she is always ready and glad to give you any information she can.

## READY MADE SUITS, SKIRTS and WAISTS.

Some new things added since last week. May-be we can fit you right up, and save you the time and trouble of having them made. This is a strong line with us. Silk and Crash Skirts, Coat Suits and Shirt Waists of all kinds.

## SHOES and OXFORD TIES.

We have too many of them—they must take unto themselves feet and walk out of our Store. So many of them makes them unwelcome guests. Don't think we will have to complain long, though. More we see them the better satisfied we are that the people will come and get them. See our Ladies' Oxford, Vested Tap, at \$1.50. See our Ladies' Patent Tip or Plain Toe Oxford at \$2.00.

## Hosiery and Ladies' Gauze Undervests.

Our stock of Hosiery is far ahead of anything we have ever shown. Lace Effects and Drop-Stitched Goods at 25c to \$1.50. Beautiful Plain Black Hose, absolutely stainless, 10c to \$1.00. Ladies' Gauze Vest 10c to \$1.00. Full stock always on hand. Come to us for all the little articles of your wardrobe.

## Our Clothing Stock.

Since our last issue we have received several new shipments of Men's, Boys' and Children's Clothing. Never have we shown such a Stock. Newest Styles, Nobbiest Patterns our \$7.50, \$10.00, \$12.50 Suits. The making is the highest class, by tailors who have wide reputation for correctness of fit and character of the workmanship in all their garments. We invite you to look, believing that you yourself will say that our Stock is not only well selected, but prices are very low, quality and character of Goods considered. Blue Serges are very popular, and we have them all wool from \$5.00 to the finest Double Breasted, Satin Lined at \$15.00. We are prepared to fit the long short and medium-sized Men in both Goods and prices.

All our Salesmen say we are offering the finest and prettiest Clothing they have ever shown for the price. Call and see if you won't agree with them.

## GENTS' FURNISHINGS.

All the most approved styles. Everything in the way of small articles of dress is here in great array. Neckwear, the most striking styles. Fancy Shirts—Percales, Scotch Madras and Cheviots. New imported Hosiery, in Black, Tans and Fancies. Don't forget our new Straw, Crash, Wool and Felt Hats—all the new shapes. Our Linen Hats at 25c. will surprise you: they look cheap at 50c. Gloves, Handkerchiefs, Cuffs and Collars. Come and see them.

We want the Men to feel at home in our large new Clothing Room.

## MEN'S SHOES.

Our Shoe men have excelled themselves this time. We have the most handsome and wearable line of Men's Shoes we have run across in a long time. Young men, we are right ready to fix you up in the Shoe line. Patent Leathers, Tans, Blacks, in the newest shapes and at most reasonable prices. Our Dress Shoes at \$2.00 to \$3.50 are values such as we have never before been able to offer.

## PARASOLS AND UMBRELLAS.

You can't go wrong when you get them from us. That 24 and 26-inch Parasol at \$1.00 is a hustler. Great variety of Handles. Also, full line of Fine Silk Parasols.

Men's Umbrellas at \$1.00, \$1.25, \$1.50 and \$2.00.

This is free America. Our little City and the surrounding territory is full of free and independent citizens who go where they please to do their trading. Ours is an intelligent people. Ours, we dare say, is the most prosperous County in the State. We feel proud of Anderson County and her people, and glad that our lot has been cast amongst them, knowing them as our experience has taught us to know them.

We fully realize that it will require no ordinary effort to accomplish the great increase in our Cash Business for which we have planned, but we have weighed the matter well and counted the cost. We are doing all we can to merit your trade, and ask for it on no other grounds. We appreciate your friendship, but ask for your trade only on merit. Now, if you have been trading with us and are pleased, tell your friends and neighbors about it and bring them to see us. If you have been trading with us and haven't been pleased, come to see us and tell us about it, and let's see if we can't straighten it out. We come so far short of getting things done (or doing them ourselves) just as we would like, that we don't wonder at our friends making occasional complaints. Our friends have treated us royally and are continuing to do so.

Yours for an Increase of Business.

## C. F. JONES &amp; CO.,

Wholesale and Retail Dealers in Dry Goods, Clothing, Shoes, &c.