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# FUlL VALLE FOR YOUR MONEY! 



$\qquad$ The more we study our business the more we are convinced that one of the most important items in merchandising to get your money's worth. Convince the customer that the article offered has the intrinsic value in it, and nine time out of ten the sale is made; and then if value proves itself in the wear, you have pleased your customer, and a satisfied ustomer is walking adver

The time of the year has come when we are beginning to hunt around for odds and ends to close out, and will lay efore you some interesting articles this week, many of which it will pay you to invest in freely.

Commencing this morning we are going through our entire Stock and cull from each Department many article which we will lay out as Specials. We have improved our Stock wonderfully since getting into our large, new quarters, and you will find what we offer to be good, clean merchandise

As the season advances we are trying harder and harder to interest the trade. We are constantly receiving somehing new for our customers.

## OUR GENTS' FURNISHING DEPARTMENT

Is proving itself up-to-date, from the number of patrons it is attracting
GENTS GAUZE ONDERWEAR.
GENTS BLEACHED AND UNBLEACHED DRILL DRAWERS, NEGLIGEE SHIRTS, WHITE DRESS SHIRTS, WHITE UNLAUNDERED SHIRTS,
These are interesting items for Gentlemen in hot weather.
New line Cravats just received at from 25 c. to 50 c. See "The Patriot," in red, white and blue. Our Clothing Room will be kept replete with hot weather wears. Business all along through the hot weather months is what we want
We extend to all a cordial invitation to come to see us.

## Yours very truly <br> C. F. JONES \& CO.

## Hill-Orr Drug Co.

| WE hope the people understand that our |  |
| :---: | :---: |
|  |  |
| live off the Firm. The Managers and Clerks, of course, are dependent upon the success and profits of the inetitu- |  |
|  |  |
| ther visible means of support. |  |
| These Doctors, however, get their living physicing folks, and their principal bases of supplies are those who imagine they are sick. |  |
| Our purpose is this: |  |
|  |  |
| the large profit feature in ail lines of business. It is |  |
| volume, properly managed and directed, that lends to |  |
|  |  |
| and influence to so incrense the volume of our business |  |
| to compensate for the decrease in net profits. |  |
|  |  |
| sale and Retail, and arrauge so that you can get what |  |
|  |  |

HILL-ORR DRUG CO.


The SMITH \& HARPER is the Best.

## CRADLES, CRADLES, CRADLES

## NOW ABOUT HARRO WS.

music, music, music! PIA NOS, ORGANS, And Small Musical Instruments, of Every Variaty. at


## STOVES, STOVES, STOVES.



Remember, we iuy Stoves in Car lots and give our cu-to ner
tage of cheap freight and cheap prices.
All Stoves Sold by Us are Guaranteed.
Call before buying and inspect our stock.
Yours for Trade, OSBORNE \& CLINKSCALESS,
Headquarters for Stoves, Crockery, Tiowa

THE SPIDER AND THE FLY


## THE RAOKET STORE

Our Millinery Department

Dress Goods

Ice Cream Churus
Gauze Door:-
FOR ONE GEMT

BROCK BROS.

