

IT'S FALSE!

The Statement is made a Hundred Times a Day

"THAT I CAN BEAT FLYNN'S PRICES."

Now, this is all wrong in every sense that it is intended to convey--what would you call it? I claim it is untrue, and I consequently brand it as false.

Of course a man can sell his goods for half what they cost, or give them away if he wants to. But it appears to me that the man who does this is not very well stocked with the half-cent or giving away kind of merchandise. Goods disposed of in this manner are hard to find.

Ever since the Indian warrior roamed at will through the ancient forests of Carolina the trader's and merchant's object was always to get as much as he could for his goods. But now, at the closing of the nineteenth century, during which science and art have made such wondrous strides, all these old fogy systems have been gradually crowded out, and in a few years will permanently disappear from the mercantile records of this generation.

Now, the perplexing question of the hour with me is, How low can I sell and live? When this will be accomplished I know I will commence rapidly to ascend the ladder that leads to success. People may hold back and be a little cautious for a time, but my sleight hammer prices will work like magic in the end, and my Store being strictly a

"ONE-PRICE STORE,"

It is gaining ground as rapidly on the others as an Express train on an old stage coach.

Advertise! Advertise! Advertise! The public have been fooled so long by flaming advertisements they have just lost confidence in them and scarcely read them, because the parties advertising never do what they claim in their advertisements, but I herewith strike the bogus advertiser a home lick, and offer

A REWARD OF TEN DOLLARS

To any person that can prove I do not sell just what I advertise. I also offer a reward of Ten Dollars to any person that can match the following matches prices, for they are stammers:

- Pretty Calicoes at 3c, sold elsewhere for 5c.
- Good Calicoes at 4c, sold elsewhere for 6c.
- Beautiful Calicoes at 5c, sold elsewhere for 8c.
- Nice Torchon Laces at 10c, sold elsewhere for 25c.
- Nice Torchon Laces at 15c, sold elsewhere for 35c.
- Nice Torchon Laces at 20c, sold elsewhere for 50c.
- Best Pins, "needle points," at 2c, sold elsewhere for 5c.
- Best Sewing Needles at 2c, sold elsewhere for 5c.
- Prices like these strike terror into the hearts of other merchants, as high prices have received their death blow, and people who want to buy are happy. Read on:
- 488 Buttons for 5c, sold elsewhere for 20c.
- Hairpins for 1c, sold elsewhere for 5c.
- Wide Shetling for 5c, sold elsewhere for 7c.
- Irish Linen Towels--my importation--at 10c, 12c, 15c, 20c, 22c, sold elsewhere at 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.10, 1.20, 1.30, 1.40, 1.50, 1.60, 1.70, 1.80, 1.90, 2.00, 2.10, 2.20, 2.30, 2.40, 2.50, 2.60, 2.70, 2.80, 2.90, 3.00, 3.10, 3.20, 3.30, 3.40, 3.50, 3.60, 3.70, 3.80, 3.90, 4.00, 4.10, 4.20, 4.30, 4.40, 4.50, 4.60, 4.70, 4.80, 4.90, 5.00, 5.10, 5.20, 5.30, 5.40, 5.50, 5.60, 5.70, 5.80, 5.90, 6.00, 6.10, 6.20, 6.30, 6.40, 6.50, 6.60, 6.70, 6.80, 6.90, 7.00, 7.10, 7.20, 7.30, 7.40, 7.50, 7.60, 7.70, 7.80, 7.90, 8.00, 8.10, 8.20, 8.30, 8.40, 8.50, 8.60, 8.70, 8.80, 8.90, 9.00, 9.10, 9.20, 9.30, 9.40, 9.50, 9.60, 9.70, 9.80, 9.90, 10.00, 10.10, 10.20, 10.30, 10.40, 10.50, 10.60, 10.70, 10.80, 10.90, 11.00, 11.10, 11.20, 11.30, 11.40, 11.50, 11.60, 11.70, 11.80, 11.90, 12.00, 12.10, 12.20, 12.30, 12.40, 12.50, 12.60, 12.70, 12.80, 12.90, 13.00, 13.10, 13.20, 13.30, 13.40, 13.50, 13.60, 13.70, 13.80, 13.90, 14.00, 14.10, 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