

OUR ANNUAL WHITE GOODS and General Clearance Sale of Winter Goods Began Friday, January 14th and closes Saturday January 29th

THIS IS THE OPPORTUNITY that you have been waiting on, for cotton goods to get down to rock bottom. Cotton goods manufacturers claim that cotton goods are cheaper today than they will be a few weeks from now, as the price is below cost of production. Our buyer has just been on the market and bought a lot of cotton goods at very low prices and we are going to give them to you at prices that will surprise you even though you are expecting to find cheap merchandise. A visit to our store is all you need to convince you.

EXTRA SPECIALS Medicated Cutica Soap 5 Cts. Limit, Two cakes to customer. Good Gingham—Yard 7 Cts. Limit, 20 yds. to customer. Yd. wide Sheeting 7 Cts. Limit, 20 yds. to customer. One Counter of Good Merchandise PRICE, 10 CTS. YARD Dress Gingham, good patterns, light and dark—Yard 10 Cts. Apron Gingham, good as you ever had—Yard 10 Cts. Yd. wide Sheeting, good and heavy—Yard 10 Cts. Bleaching, very good—Yd. 10 Cts. Pajama Checks, unbleached—Yard 10 Cts.

ANOTHER COUNTER OF SPECIALS IN COTTON GOODS. Outings, white 14 Cts. Yd. wide Percales 14 Cts. Cambric, Nainsook finish 14 Cts. Long Cloth—Yard 14 Cts. Chambrays, heavy—Yard 14 Cts. Gallateas—Yard 14 Cts. Yd. wide Heavy Sheeting 14 Cts.

OTHER SPECIALS IN COTTON GOODS. Outings, all colors, lights, darks, and solids 19 Cts. Bleaching, 80 square 19 Cts. Beautiful Dress Gingham, 32 in. wide—the kind that have sold at 50c and 60c—Now 24 Cts. Lad Lassie Cloth—the kind that has sold for 50c—Now 24 Cts. Pajama Checks—the kind that has sold at 40c—Now 19 Cts. 9-4 Unbleached Sheeting 48 Cts. 10-4 Bleached Sheeting 59 Cts.

DIMITY SPREADS. One lot 72x90 Shelby Seconds \$1.59. 63x90 Dimity Spreads—Perfected \$1.59. 81x90 Dimity Spreads, Perfected \$1.98.

SEE OUR WONDERFUL BARGAIN SHOE COUNTER. Here are Shoes that sold from \$2 to \$6.00 a pair—Now Priced 98 CTS., to \$3.48 PAIR.

SHOES SHOES SHOES. We are taking the loss on our Shoes as on other things, and have marked down all of our big stock of Shoes to Less than today's market justifies.

No Ladies' Shoes In Our House At More Than \$9.95. All Ladies' Shoes that were \$14, \$15 and \$16—Now \$9.95. \$10 and \$12 Shoes—Now \$7.45. \$7 and \$7.50 Shoes—Now \$5.25. \$6 and \$6.50 Shoes—Now \$4.50. \$5 Shoes—Now \$3.75. \$4 Shoes—Now \$3.00.

No Men's Shoes for More Than \$10.95 Pair. Men's Bion F. Reynolds' Shoes that were \$16 and \$17—Now \$10.95. \$14 and \$15 Ralston Shoes—Now \$9.95. \$12.50 Ralston Shoes—Now \$8.95. \$10.00 Ralston Shoes—Now \$7.45. Every Shoe in Our House Marked Down as are these few listed.

MADRAS SHIRTINGS. 50c Madras Shirtings—Yd. 29 Cts. 75c, \$1 and \$1.25 Madras Shirtings—Yd. 49 Cts. All Outings that sold as high as 50c yard—Now 19 Cts.

COTTON FLANNELS. 25c Cotton Flannel—Yd. 19 Cts. 30c, 35c, 40c Cotton Flannel 24 Cts.

WOOL DRESS GOODS. \$1.25 Wool Dress Goods—69 Cts. \$1.50 Wool Dress Goods—93 Cts. \$2.25 Wool Dress Goods—\$1.49. \$2.50 Wool Dress Goods—\$1.79. \$3.00 Wool Dress Goods—\$2.29. \$3.50 Wool Dress Goods—\$2.48. 75c Danish Cloth—Yard 49 Cts.

SILKS SILKS SILKS. \$1.50 Black Satin—Yd. 98 Cts. \$1.50 Colored Satin—98 Cts. \$2.00 Silks—Yard \$1.29. \$2.50 Silks—Yard \$1.69. White and Pink Wash Satins \$1.79. \$1.50 Crepe-de-chine—98 Cts. \$2.00 Crepe-de-chine—Yd. \$1.48. \$3 and \$3.50 Crepe-de-chine—\$1.98. Georgette Crepes—all colors—good quality—Yd. \$1.29.

SILK SHIRTINGS. \$1.75 Silk Shirting—Yd. \$1.29. \$2.25 Silk Shirting—Yd. \$1.79. \$3.50 Silk Shirting \$1.98. \$3.75 Silk Shirting—Yd. \$2.29.

CURTAIN GOODS. 20c Curtain Goods—Yd. 12 Cts. 25c Curtain Goods—Yd. 16 Cts. 35c Curtain Goods—Yd. 24 Cts. 50c Curtain Goods—Yd. 32 Cts. 75c Curtain Goods—Yd. 48 Cts. \$1.00 Curtain Goods—Yd. 69 Cts.

WHITE CROCHET QUILTS. \$2.00 White Crochet Quilts—\$1.38. \$3.00 White Crochet Quilts—\$1.98. \$3.50 White Crochet Quilts—\$2.29. \$4.00 White Crochet Quilts—\$2.89. \$5.00 White Crochet Quilts—\$3.48. \$6.50 White Crochet Quilts—\$4.50. \$7.50 White Crochet Quilts—\$5.45.

LADIES' COTTON WAISTS. Beautifully embroidered and plain tailored—long and short sleeves. \$1.50 Cotton Shirt Waists—79 CTS. \$2.00 Cotton Shirt Waists—\$1.29. \$3.00 Cotton Shirt Waists—\$1.89. \$4.00 Cotton Shirt Waists—\$2.48. \$5.00 Cotton Shirt Waists—\$2.98.

LADIES' SILK SHIRT WAISTS. Georgettes and Crepe-de-chines—All Colors— \$3.50 Silk Waists—Now \$2.29. \$4.00 Silk Waists—Now \$2.89. \$5.00 Silk Waists—Now \$3.48. \$6.00 Silk Waists—Now \$4.29. \$7.00 Silk Waists—Now \$4.98. \$7.50 Silk Waists—Now \$5.48.

LADIES' AND CHILDREN'S SWEATERS. All Colors—Copen, Rose, Navy, Red, Green, Khaki, Purple—Belted and Plain Styles— 50c Sweaters—Now 25 CTS. \$1.00 Sweaters—Now 69 CTS. \$1.50 Sweaters—Now 98 CTS. \$2.00 Sweaters—Now \$1.29. \$2.50 Sweaters—Now \$1.98. \$3.00 Sweaters—Now \$2.48. \$3.50 Sweaters—Now \$3.48. \$4.00 Sweaters—Now \$4.48. \$4.50 Sweaters—Now \$5.48.

LADIES' SILK UNDERWEAR. Ladies' \$3.50 Silk Teddys—\$1.98. Ladies' \$5.00 Silk Teddys—\$3.29. Ladies' \$10.00 Silk Gowns—\$4.98. Ladies' \$12.50 Silk Gowns—\$3.29.

MIDDYS—ALL STYLES. 75 Cts. Middys—Now 39 CTS. \$1.00 Middys—Now 59 CTS. \$2.00 Middys—Now \$1.29. \$3.00 Middys—Now \$1.79.

WOOL MIDDY SUITS. \$11.00 All Wool Middy Suits—\$6.95. \$15.00 All Wool Middy Suits—\$8.95. \$25 All Wool Middy Suits—\$15.95. \$30.00 All Wool Middy Suits—\$19.95.

SILK DRESSES. At Prices Almost Cheaper Than It Would Cost to Have One Made. \$15.00 SILK DRESSES—\$8.95. \$20.00 SILK DRESSES—\$12.95. \$25.00 SILK DRESSES—\$15.95. \$30.00 SILK DRESSES—\$19.95. \$35.00 SILK DRESSES—\$22.95. \$40.00 SILK DRESSES—\$28.75.

WOOL DRESSES. \$5.00 WOOL DRESSES—\$2.48. \$10.00 WOOL DRESSES—\$6.58. \$15.00 WOOL DRESSES—\$9.95. \$20.00 WOOL DRESSES—\$10.95. \$25.00 WOOL DRESSES—\$14.95. \$30.00 WOOL DRESSES—\$15.95. \$35.00 WOOL DRESSES—\$19.50. \$40.00 WOOL DRESSES—\$28.75.

LADIES' COAT SUITS. BLUES, BLACKS, BROWNS, REINDEER. Ladies' \$10.00 COAT SUITS—\$6.95. Ladies' \$18.00 COAT SUITS—\$12.95. Ladies' \$25.00 COAT SUITS—\$17.50. Ladies' \$30.00 COAT SUITS—\$21.00. Ladies' \$40.00 COAT SUITS—\$27.95.

LADIES' COATS. A FEW NICE, DESIRABLE COATS LEFT. Ladies' \$30.00 COATS—\$19.95. Ladies' \$35.00 COATS—\$24.95. Ladies' \$40.00 COATS—\$29.95. Ladies' \$45.00 COATS—\$32.50. Ladies' \$75.00 COATS—\$44.95.

CHILDREN'S COATS. All Colors and Sizes. Children's \$5.00 COATS—\$3.48. Children's \$6.00 COATS—\$4.48. Children's \$7.00 COATS—\$4.98. Children's \$10.00 COATS—\$6.48. Children's \$12.50 COATS—\$8.45. Children's \$15.00 COATS—\$10.95.

LADIES' MUSLIN UNDERWEAR. Ladies' \$1.00 TEDDYS—59 CTS. Ladies' \$1.50 TEDDYS—89 CTS. Ladies' \$2.00 TEDDYS—\$1.29. Ladies' \$3.00 TEDDYS—\$1.89. Ladies' \$4.00 TEDDYS—\$2.89. Ladies' \$1.50 MUSLIN GOWNS—98 CTS. Ladies' \$2.00 MUSLIN GOWNS—\$1.29. Ladies' \$3.00 MUSLIN GOWNS—\$1.89. Ladies' \$4.00 MUSLIN GOWNS—\$2.89. Ladies' \$5.00 MUSLIN GOWNS—\$3.48.

LADIES' AND CHILDREN'S HOSEIERY. Silk and Cotton Hosiery all Marked Down to Less than today's wholesale market costs.

LADIES' AND CHILDREN'S RAIN COATS. Children's \$3.50 RAIN CAPES—\$2.49. Children's \$5.00 RAIN CAPES—\$3.48. Children's \$6.50 RAIN CAPES—\$4.29. Ladies' \$5.00 RAIN COATS—\$3.48. Ladies' \$6.50 RAIN COATS—\$4.29. Ladies' \$8.00 RAIN COATS—\$5.95. Ladies' \$10.00 RAIN COATS—\$6.95.

MILLINERY. We have lots of Hats in stock and if we have not just what you want we will make it up for you. HALF PRICE.

LADIES' AND CHILDREN'S HEAVY UNDERWEAR. Children's \$1 Union Suits—69 Cts. Children's \$1.50 Union Suits—98c. Children's \$1.75 Union Suits—\$1.19. Children's 50c Union Suits—19 Cts.

LADIES' VESTS AND PANTS. Ladies' 75c Pants—39 Cts. Ladies' \$1.50 Vests and Pants—89 Cts. Ladies' \$1.75 Vests and Pants—98 Cts. Ladies' \$2.00 Union Suits—\$1.19. Ladies' \$2.75 Union Suits—\$1.79. Ladies' \$1.00 Corset Covers—59 Cts.—Special.

MEN'S AND BOYS' SUITS AND OVERCOATS. To fit them all from the four-year-old Boys' First Pants-Suit up to Grandfather, and all styles to suit the Young Man and the Conservative dressing Older Man. Men's Suits—Priced \$12.50 to \$60.00 33-1-3 Per Cent Off. Boys' Suits—Priced \$3.98 to \$25.00 33-1-3 Per Cent Off. Men's and Boys' Pants—Work Pants and Dress Pants—all included 33-1-3 Per Cent Off.

MEN'S HOSE. One Lot Men's HOSE—8 CTS. Pair. Men's 25 Cts. HOSE—19 CTS. Pair. Men's 30 Cts. and 35 Cts. HOSE—24 CTS. Men's 40 Cts. and 50 Cts. HOSE—34 CTS. Men's \$1.00 SILK HOSE—Pair—69 CTS. Men's \$1.50 SILK HOSE—Pair—98 CTS.

MEN'S AND BOYS' UNDERWEAR. Boys' \$1.50 UNION SUITS—98 CTS. Boys' \$2.00 UNION SUITS—\$1.39. Men's \$1.00 SHIRTS and DRAWERS—39 CTS. Men's \$1.50 SHIRTS and DRAWERS—48 CTS. Men's \$2.00 SHIRTS and DRAWERS—\$1.39. Men's \$2.50 SHIRTS and DRAWERS—\$1.69. Men's \$3.00 SHIRTS and DRAWERS—\$1.98. Men's \$3.50 SHIRTS and DRAWERS—\$2.39. Men's \$4.00 SHIRTS and DRAWERS—\$2.79.

MEN'S WORK SHIRTS. Men's \$1.25 WORK SHIRTS—69 CTS. Men's \$1.50 WORK SHIRTS—98 CTS. Full Cut Overalls—Priced Now At \$1.48, \$1.98 and \$2.29.

WHITE GOODS. No. 150 10-yd Bolt Long Cloth—Now \$1.59. No. 200 10-yd. Bolt Long Cloth—Now \$1.79. No. 245 10-yd. Bolt Long Cloth—Now \$1.98. No. 300 10-yd. Bolt Long Cloth—Now \$2.48. 50c Flesh Colored Nainsook 24 Cts. 75c Silk Finished Undewear Crepe—pink and white—39 Cts. 65c White Shirt Madras—29 Cts. 15c White Dimity—Yd. 12-1-2 Cts. 20c White Dimity—Yd. 14 Cts. 25c White Dimity—Yd. 19 Cts. 35c White Dimity—Yd. 24 Cts. 40c White Dimity—Yd. 29 Cts. 50c White Dimity—Yd. 39 Cts. \$1 and \$1.25 White Dimity 69 Cts. 30c White Soisette—Yd. 19 Cts. 50c White Soisette—Yd. 29 Cts. Yd. wide Middy Twill—29 Cts. 50c Yd. wide Cambric—Yd. 34 Cts.

It will pay you more than ever before to do your necessary trading with us. You need the goods, We need the money.

KIRKPATRICK-BELK COMPANY

SELLS IT FOR LESS

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