

OUR ANNUAL WHITE GOODS

and General Clearance Sale of Winter Goods

Begins Today, January 14th and closes Saturday January 29th

THIS IS THE OPPORTUNITY that you have been waiting on, for cotton goods to get down to rock bottom. Cotton goods manufacturers claim that cotton goods are cheaper today than they will be a few weeks from now, as the price is below cost of production. Our buyer has just been on the market and bought a lot of cotton goods at very low prices and we are going to give them to you at prices that will surprise you even though you are expecting to find cheap merchandise. **A visit to our store is all you need to convince you.**

EXTRA SPECIALS
Medicated Cutica Soap 5 Cts.
Limit, Two cakes to customer.
Good Gingham—Yard 7 Cts.
Limit, 20 yds. to customer.
Yd. wide Sheeting 7 Cts.
Limit, 20 yds. to customer.
One Counter of Good Merchandise

PRICE, 10 CTS. YARD
Dress Gingham, good patterns, light and dark—Yard 10 Cts.
Apron Gingham, good as you ever had—Yard 10 Cts.
Yd. wide Sheeting, good and heavy—Yard 10 Cts.
Bleaching, very good—Yd. 10 Cts.
Pajama Checks, unbleached—Yard 10 Cts.

ANOTHER COUNTER OF SPECIALS IN COTTON GOODS.
Outings, white 14 Cts.
Yd. wide Percales 14 Cts.
Cambric, Nainsook finish 14 Cts.
Long Cloth—Yard 14 Cts.
Chambrays, heavy—Yard 14 Cts.
Gallatea—Yard 14 Cts.
Yd. wide Heavy Sheeting 14 Cts.

OTHER SPECIALS IN COTTON GOODS
Outings, all colors, lights, darks, and solids 19 Cts.
Bleaching, 80 square 19 Cts.
Beautiful Dress Gingham, 32 in. wide—the kind that have sold at 50c and 60c—Now 24 Cts.
Lad Lassic Cloth—the kind that has sold for 50c—Now 24 Cts.
Pajama Checks—the kind that has sold at 40c—Now 19 Cts.
9-4 Unbleached Sheeting 48 Cts.
10-4 Bleached Sheeting 59 Cts.

DIMITY SPREADS
One lot 72x90 Shelby Seconds \$1.59
63x90 Dimity Spreads—Perfects \$1.59
81x90 Dimity Spreads, Perfects \$1.98

SEE OUR WONDERFUL BARGAIN SHOE COUNTER
Here are Shoes that sold from \$2 to \$6.00 a pair—Now Priced 98 CTS., to \$3.48 PAIR

SHOES SHOES SHOES
We are taking the loss on our Shoes as on other things, and have marked down all of our big stock of Shoes to Less than today's market justifies.

No Ladies' Shoes In Our House At More Than \$9.95.
All Ladies' Shoes that were \$14, \$15 and \$16—Now \$9.95
\$10 and \$12 Shoes—Now \$7.45
\$7 and \$7.50 Shoes—Now \$5.25
\$6 and \$6.50 Shoes—Now \$4.50
\$5 Shoes—Now \$3.75
\$4 Shoes—Now \$3.00

No Men's Shoes for More Than \$10.95 Pair.
Men's Bion F. Reynolds' Shoes that were \$16 and \$17 \$10.95
\$14 and \$15 Ralston Shoes \$9.95
\$12.50 Ralston Shoes—Now \$8.95
\$10.00 Ralston Shoes—Now \$7.45
Every Shoe in Our House Marked Down as are these few listed.

MADRAS SHIRTINGS
50c Madras Shirts—Yd. 29 Cts.
75c, \$1 and \$1.25 Madras Shirts—Yd. 49 Cts.
All Outings that sold as high as 50c yard—Now 19 Cts.

COTTON FLANNELS
25c Cotton Flannel—Yd. 19 Cts.
30c, 35c, 40c Cotton Flannel 24 Cts.

WOOL DRESS GOODS
\$1.25 Wool Dress Goods 69 Cts.
\$1.50 Wool Dress Goods 98 Cts.
\$2.25 Wool Dress Goods \$1.49
\$2.50 Wool Dress Goods \$1.79
\$3.00 Wool Dress Goods \$2.29
\$3.50 Wool Dress Goods \$2.48
75c Danish Cloth—Yard 49 Cts.

SILKS SILKS SILKS
\$1.50 Black Satin—Yd. 98 Cts.
\$1.50 Colored Satin 98 Cts.
\$2.00 Silks—Yard \$1.29
\$2.50 Silks—Yard \$1.69
White and Pink Wash Satins \$1.79
\$1.50 Crepe-de-chine 98 Cts.
\$2.00 Crepe-de-chine—Yd. \$1.48
\$3 and \$3.50 Crepe-de-chine \$1.98
Georgette Crepes—all colors—good quality—Yd. \$1.29

SILK SHIRTINGS
\$1.75 Silk Shirting—Yd. \$1.29
\$2.25 Silk Shirting—Yd. \$1.79
\$3.50 Silk Shirting \$1.98
\$3.75 Silk Shirting—Yd. \$2.29

CURTAIN GOODS
20c Curtain Goods—Yd. 12 Cts.
25c Curtain Goods—Yd. 16 Cts.
35c Curtain Goods—Yd. 24 Cts.
50c Curtain Goods—Yd. 32 Cts.
75c Curtain Goods—Yd. 48 Cts.
\$1.00 Curtain Goods—Yd. 69 Cts.

WHITE CROCHET QUILTS
\$2.00 White Crochet Quilts \$1.38
\$3.00 White Crochet Quilts \$1.98
\$3.50 White Crochet Quilts \$2.29
\$4.00 White Crochet Quilts \$2.89
\$5.00 White Crochet Quilts \$3.48
\$6.50 White Crochet Quilts \$4.50
\$7.50 White Crochet Quilts \$5.45

LADIES' COTTON WAISTS
Beautifully embroidered and plain tailored—long and short sleeves.
\$1.50 Cotton Shirt Waists 79 CTS.
\$2.00 Cotton Shirt Waists \$1.29
\$3.00 Cotton Shirt Waists \$1.89
\$4.00 Cotton Shirt Waists \$2.48
\$5.00 Cotton Shirt Waists \$2.98

LADIES' SILK SHIRT WAISTS
Georgettes and Crepe-de-chines—All Colors—
\$3.50 Silk Waists—Now \$2.29
\$4.00 Silk Waists—Now \$2.89
\$5.00 Silk Waists—Now \$3.48
\$6.00 Silk Waists—Now \$4.29
\$7.00 Silk Waists—Now \$4.98
\$7.50 Silk Waists—Now \$5.48

LADIES' AND CHILDREN'S SWEATERS
All Colors—Copen, Rose, Navy, Red, Green, Khaki, Purple—Belted and Plain Styles—
50c Sweaters—Now 25 CTS.
\$1.00 Sweaters—Now 69 CTS.
\$1.50 Sweaters—Now 98 CTS.
\$2.00 Sweaters—Now \$1.29
\$2.50 Sweaters—Now \$1.58
\$3.00 Sweaters—Now \$1.98
\$3.50 Sweaters—Now \$2.48
\$4.00 Sweaters—Now \$2.98
\$5.00 Sweaters—Now \$3.48
\$6.00 Sweaters—Now \$4.29
\$7.00 Sweaters—Now \$4.98
\$7.50 Sweaters—Now \$5.48

LADIES' SILK UNDERWEAR
Ladies' \$3.50 Silk Teddys—\$1.98.
Ladies' \$5.00 Silk Teddys—\$3.29.
Ladies' \$10.00 Silk Gowns—\$4.98.
Ladies' \$12.50 Silk Gowns—\$5.29.

MIDDYS—ALL STYLES
75 Cts. Middys—Now 39 CTS.
\$1.00 Middys—Now 59 CTS.
\$2.00 Middys—Now \$1.29.
\$3.00 Middys—Now \$1.79.

WOOL MIDDY SUITS
\$11.00 All Wool Middy Suits \$6.95
\$15.00 All Wool Middy Suits \$8.95
\$25 All Wool Middy Suits \$15.95
\$30.00 All Wool Middy Suits \$19.95

SILK DRESSES
At Prices Almost Cheaper Than It Would Cost to Have One Made.
\$15.00 SILK DRESSES—\$8.95.
\$20.00 SILK DRESSES—\$12.95.
\$25.00 SILK DRESSES—\$16.95.
\$30.00 SILK DRESSES—\$21.95.
\$35.00 SILK DRESSES—\$26.95.
\$40.00 SILK DRESSES—\$31.95.

WOOL DRESSES
\$5.00 WOOL DRESSES—\$2.48.
\$10.00 WOOL DRESSES—\$4.95.
\$15.00 WOOL DRESSES—\$7.45.
\$20.00 WOOL DRESSES—\$9.95.
\$25.00 WOOL DRESSES—\$12.45.
\$30.00 WOOL DRESSES—\$14.95.
\$35.00 WOOL DRESSES—\$17.45.
\$40.00 WOOL DRESSES—\$19.95.
\$45.00 WOOL DRESSES—\$22.45.

LADIES' COAT SUITS
BLUES, BLACKS, BROWNS, REINDEER
Ladies' \$10.00 COAT SUITS—\$6.95.
Ladies' \$15.00 COAT SUITS—\$12.95.
Ladies' \$25.00 COAT SUITS—\$17.50.
Ladies' \$30.00 COAT SUITS—\$21.00.
Ladies' \$40.00 COAT SUITS—\$27.95.

LADIES' COATS
A FEW NICE, DESIRABLE COATS LEFT
Ladies' \$30.00 COATS—\$19.95.
Ladies' \$35.00 COATS—\$24.95.
Ladies' \$40.00 COATS—\$29.95.
Ladies' \$45.00 COATS—\$32.50.
Ladies' \$75.00 COATS—\$44.95.

CHILDREN'S COATS
All Colors and Sizes
Children's \$5.00 COATS—\$3.48.
Children's \$6.00 COATS—\$4.48.
Children's \$7.00 COATS—\$4.98.
Children's \$8.00 COATS—\$5.48.
Children's \$10.00 COATS—\$6.48.
Children's \$12.50 COATS—\$8.45.
Children's \$15.00 COATS—\$10.95.

LADIES' MUSLIN UNDERWEAR
Ladies' \$1.00 TEDDYS—59 CTS.
Ladies' \$1.50 TEDDYS—89 CTS.
Ladies' \$2.00 TEDDYS—\$1.29.
Ladies' \$3.00 TEDDYS—\$1.89.
Ladies' \$4.00 TEDDYS—\$2.89.
Ladies' \$1.50 MUSLIN GOWNS 98 CTS.
Ladies' \$2.00 MUSLIN GOWNS \$1.29
Ladies' \$3.00 MUSLIN GOWNS \$1.89
Ladies' \$4.00 MUSLIN GOWNS \$2.89
Ladies' \$5.00 MUSLIN GOWNS \$3.48

LADIES' AND CHILDREN'S HOSIERY
Silk and Cotton Hosiery all Marked Down to Less than today's wholesale market costs.

LADIES' AND CHILDREN'S RAIN COATS
Children's \$3.50 RAIN CAPES—\$2.49.
Children's \$5.00 RAIN CAPES—\$3.48.
Children's \$6.50 RAIN CAPES—\$4.29.
Ladies' \$5.00 RAIN COATS—\$3.48.
Ladies' \$6.50 RAIN COATS—\$4.29.
Ladies' \$8.00 RAIN COATS—\$5.95.
Ladies' \$10.00 RAIN COATS—\$6.95.

MILLINERY
We have lots of Hats in stock and if we have not just what you want we will make it up for you.
HALF PRICE.

LADIES' AND CHILDREN'S HEAVY UNDERWEAR
Children's \$1 Union Suits 69 Cts.
Children's \$1.50 Union Suits 98c
Children's \$1.75 Union Suits \$1.19
Children's 50c Union Suits 19 Cts.

LADIES' VESTS AND PANTS
Ladies' 75c Pants 39 Cts.
Ladies' \$1.50 Vests and Pants 89 Cts.
Ladies' \$1.75 Vests and Pants 98 Cts.
Ladies' \$2.00 Union Suits \$1.19
Ladies' \$2.75 Union Suits \$1.79
Ladies' \$1.00 Corset Covers—Special 59 Cts.

MEN'S AND BOYS' SUITS AND OVERCOATS
To fit them all from the four-year-old Boys' First Pants-Suit up to Grandfather, and all styles to suit the Young Man and the Conservative dressing Older Man.
Men's Suits—Priced \$12.50 to \$60.00 33 1-3 Per Cent Off.
Boys' Suits—Priced \$3.98 to \$25.00 33 1-3 Per Cent Off.
Men's and Boys' Pants—Work Pants and Dress Pants—all included 33 1-3 Per Cent Off.

MEN'S HOSE
One Lot Men's HOSE 8 CTS. PAIR
Men's 25 Cts. HOSE 19 CTS. PAIR
Men's 30 Cts. and 35 Cts. HOSE 24 CTS. PAIR
Men's 40 Cts. and 50 Cts. HOSE 34 CTS. PAIR
Men's \$1.00 SILK HOSE—Pair 69 CTS.
Men's \$1.50 SILK HOSE—Pair 98 CTS.

MEN'S AND BOYS' UNDERWEAR
Boys' \$1.50 UNION SUITS—98 CTS.
Boys' \$2.00 UNION SUITS—\$1.39.
Men's \$1.00 SHIRTS and DRAWERS 69 CTS.
Men's \$1.50 SHIRTS and DRAWERS 98 CTS.
Men's \$2.00 SHIRTS and DRAWERS \$1.39
Men's \$2.50 SHIRTS and DRAWERS \$1.69
Men's \$3.00 SHIRTS and DRAWERS \$1.98
Men's \$3.50 SHIRTS and DRAWERS \$2.29
Men's \$4.00 SHIRTS and DRAWERS \$2.79

MEN'S WORK SHIRTS
Men's \$1.25 WORK SHIRTS—69 CTS.
Men's \$1.50 WORK SHIRTS—98 CTS.
Full Cut Overalls—Priced Now At \$1.48, \$1.98 and \$2.29

WHITE GOODS
No. 150 10-yd Bolt Long Cloth—Now \$1.59
No. 200 10-yd. Bolt Long Cloth—Now \$1.79
No. 245 10-yd. Bolt Long Cloth—Now \$1.98
No. 300 10-yd. Bolt Long Cloth—Now \$2.49
50c Flesh Colored Nainsook 24 Cts.
75c Silk Finished Underwear Crepe—pink and white 39 Cts.
65c White Shirt Madras 29 Cts.
15c White Dimity—Yd. 12 1-2 Cts.
20c White Dimity—Yd. 14 Cts.
25c White Dimity—Yd. 19 Cts.
35c White Dimity—Yd. 24 Cts.
40c White Dimity—Yd. 29 Cts.
50c White Dimity—Yd. 39 Cts.
\$1 and \$1.25 White Dimity 69 Cts.
30c White Soisette—Yd. 19 Cts.
50c White Soisette—Yd. 29 Cts.
Yd. wide Middy Twill 29 Cts.
50c Yd. wide Cambric—Yd. 34 Cts.

It will pay you more than ever before to do your necessary trading with us. You need the goods, We need the money.

KIRKPATRICK-BELK COMPANY

SELLS IT FOR LESS

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