

# YORKVILLE BANKING AND MERCANTILE COMPANY

Nobody stays at home but the sick and they send a Representative.	<p><b>MAKES GOOD OPENING DAY</b></p> <p>————— of the —————</p> <p><b>GREAT CLOSING OUT SALE</b></p>	Simply Wonderful, And its all over on December 24th.
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**FIVE TIMES GREATER THAN WE EXPECTED.**

Saturday opened the greatest trade event old Yorkville ever saw; an event in merchandising that brings gladness and good cheer to every mortal within reach of this famous store. Promptly, as advertised, the doors were thrown open starting the big show and to tell you of the response you might think exaggeration. But ask those who were fortunate enough to get inside. The happiest, best feeling crowd that any store ever enjoyed started everything. Everybody got busy. The "Knockers," if any entered, were all converted and "everybody happy." This week the interest has widened. Such a sale has never been offered you, and we advise you to study well your needs.

*Money Never Brought Such Returns. You Know What This Store Does It Does on Honor.  
Weigh Every Statement. Study Our Ads.*

**WE'RE GOING TO QUIT AND THE TIME IS SHORT.**

<b>Jewelry</b> At Cost and Below. We had Big Sale Saturday.	<b>COLLARS FOR MEN</b> <i>Two for 5 Cents.</i>	If you want to Keep Warm this Winter come to see us. We are selling more Underwear than we can get here by express.	<b>SEWING THREAD</b> <i>2 Cents Spool.</i>	1,000 yards of Calico went out of our store Saturday. We are selling the best.	<b>PURE SILKOTEEN</b> <i>4 Cents Spool.</i>	<b>BLUE SEAL VASELINE</b> <i>1 Bottle 3 Cents.</i>	We are Going Out. Don't wait, for we will not hold the goods, they must go.
<p style="text-align: center;"><b>Special Sale!</b> </p> <p style="text-align: center;"> <b>Special Sale!</b></p> <p>Don't forget. Put your ring on wrong finger. Don't forget we will have Special 10-minute Sales on every Saturday during our sale.</p>	<p style="text-align: center;">○ Laces. ○</p> When you come to our store ask to see the Lace Counter. <b>LACES 4 CENTS THE YARD.</b>		<p style="text-align: center;"><b>Ladies' Underwear.</b></p> We cannot keep up with the sales. We now have a large express order expecting today.	<p style="text-align: center;"><b>Dress Goods!</b></p> You should have been here in our store Saturday and Monday to see how we were selling. We received Friday \$800 worth new goods by express. In order to keep the ball rolling we have orders to be shipped out every day by express.			
<p style="text-align: center;"><b>Shoes and Oxfords.</b></p> <p style="font-size: small;">STOP AND THINK OF SUCH PRICES ON SHOES AND OXFORDS:</p> <p style="font-size: small;">\$4.25 \$2.75 \$2.45 \$1.98 \$1.75 \$1.65 \$1.45 \$1.24 98 CENTS.</p> <p style="font-size: small;">89 CENTS. 78 CENTS 68 CENTS 58 CENTS 48 CENTS 39 CENTS.</p> <p style="font-size: x-small;">— PRICES THAT MAKE THEM GO — WE COULD NOT PULL THEM OUT FAST ENOUGH SATURDAY AND MONDAY.</p>	<p style="text-align: center;"><b>CLOTHING!</b></p> We have made a special and additional cut on Clothing. By doing this we sold more clothing Monday than we ever did in one day. We told the people it was the last cut, and the way they bought they knew it. We are going out. Come to see us.		<p style="text-align: center;"><b>Ladies' and Children's Coats.</b></p> The women must be looking for cold weather judging from the way they bought Coats for themselves and children. <b>Our Prices Make the Coats Go.</b>	<p style="text-align: center;"><b>TRUNKS.</b></p> <p style="font-size: x-small;">IF YOU EVER EXPECT TO GO AWAY OR BUY A TRUNK FOR ANYTHING, NOW IS YOUR TIME TO BUY—OUR'S MUST GO—</p> <p style="font-size: small;">\$4.45 \$3.45 \$2.45 \$1.19 \$1.45 98 CENTS 68 CENTS.</p> <p style="font-size: x-small;">THESE PRICES ARE CHEAP.</p>			
<p style="text-align: center;"><b>Ladies.</b></p> <p style="font-size: x-small;">YOU SHOULD HAVE BEEN HERE SATURDAY AND MONDAY TO SEE THE WOMEN PULLING AT EACH OTHER TO GET A REMNANT OF DRESS GOODS. WHEN YOU COME IN BE SURE TO ASK TO SEE THE REMNANT COUNTER.</p>	<p style="text-align: center;"><b>Ladies.</b></p> <p style="font-size: x-small;">WHEN YOU COME IN THE DOOR OF OUR STORE, ASK TO SEE THE BOYS' CLOTHING BARGAIN COUNTER. PRICES MADE TO MAKE THEM GO QUICK.</p>	<p style="text-align: center;"><b>Men.</b></p> <p style="font-size: x-small;">WHEN YOU COME IN OUR STORE ASK TO SEE THE "HAT RACK". WHEN YOU DO YOU WILL CERTAINLY JUMP WHEN YOU SEE THE PRICES WE HAVE MADE TO MAKE THEM GO.</p>	<p style="text-align: center;"><b>Men.</b></p> <p style="font-size: x-small;">YOU KNOW YOURSELVES THAT WE ARE GOING TO HAVE COLD WEATHER—SO WHY DO YOU HOLD BACK AND WAIT FOR A FRIEND TO COME AND SHOW YOU THE BARGAIN HE GOT IN HIS OVERCOAT?</p>				

**Yorkville Banking and Mercantile Company,**  
Yorkville, - - - - South Carolina.