

There is but one Such Chance in a Year and  
 THAT CHANCE IS AT

# THE BIG STOCK REDUCING

== AND ==

# TRADE INCREASING CAMPAIGN!

## One Thousand Dollars

Given away in Premiums and Merchandise in 12 Days beginning DECEMBER 11th, 1909, 9.30 a. m.  
 The like has never been heard of before, and the chances are they may never be heard of again. Come.

### Dress Goods.

Our entire line of DRESS GOODS goes at the prevailing prices during this STOCK REDUCING CAMPAIGN. Broadcloths and Fall Suitings, the serviceable Panamas and Mohairs, Serges, Silks and Satins. This is the Department where you really must come and see for yourself, and all we can do is to mention just a few leading prices.

\$1.50 QUALITY, \$1.09 50c. QUALITY, 39c.  
 1.00 QUALITY, 89 35c. QUALITY, 29c.  
 75 QUALITY, 67 25c. QUALITY, 19c.

### Laces and Embroideries.

1,000 Yards Lace, 1c. per Yard.  
 1,000 Yards Embroidery, 2 1/2 c. Yard.

SEVEN CAKES TOILET SOAP AND ONE BOX  
 TALCUM—ALL FOR 19c.

### Ladies', Misses' and Children's Cloaks.

\$10.00 CLOAKS, \$5.98 \$8.00 CLOAKS, \$4.28  
 5.00 CLOAKS, 3.23 4.00 CLOAKS, CHEAP.

### Petticoats.

\$1.75 QUALITY, \$1.59 \$1.00 QUALITY, 83c.  
 1.50 QUALITY, 1.29 .90 QUALITY, 79c.  
 60c. QUALITY, 49c.

### Shirt Waists.

White Shirtwaists, in both plain and fancy trimmed makes, suitable for all occasions and all seasons. Two dozen at cost. Come in and look at them.

### Clothing Specials.

A steady stream of satisfied customers are carrying Suits from our CLOTHING DEPARTMENT daily, but still we are overstocked. We have too large a stock, and this Universal Stock Reducing Campaign is our opportunity to offer them to you at prices that will transfer them from our shelves to you. You will be satisfied with the price and you will be satisfied with the quality, and we have plenty of willing clerks to see that you are satisfied with the fit. Just to convince you that we mean what we say we quote a few leaders in this department:

We have 150 Suits from \$7.00 to 12.50 value, but while they last you may have your pick at \$4.48.

\$10.00 OVERCOATS, \$4.98 \$8.00 OVERCOATS, \$4.48  
 \$5.00 OVERCOATS, \$2.98

### Boys' Clothing.

We aren't worried about the little fellows, either. We have plenty of variety in their department, and the quality and fit are our special inducements to mothers here, as well as the prices.

We are never too busy to see that the boys are properly fitted, and we take pleasure in relieving mothers of this worry.

### Hats.

Here you get the benefit of what we know about HATS, and our determination to be known as the Best Hatters in this section of the country, and during this BIG MERCHANDISE EVENT you get the Hats at less than cost.

\$3.50 QUALITY, \$3.23 \$1.50 QUALITY, \$1.33  
 2.75 QUALITY, 2.63 1.25 QUALITY, 1.09  
 2.50 QUALITY, 2.09 1.00 QUALITY, 79  
 2.00 QUALITY, 1.78

SIX DOZEN HATS, FROM 19c. TO 68c.

# SPECIAL!

## LIST OF PREMIUMS:

- \*\*\*\*\*  
 \* 1 BUGGY—\$65.00. \*  
 \* 1 STOVE—\$15.00. \*  
 \* 1 STOVE—\$12.00. \*  
 \* 1 STOVE—\$10.00. \*  
 \* 1 OAK DRESSER—\$10.00. \*  
 \* 5 MEN'S SUITS—\$10.00 EACH. \*  
 \* 5 BOYS' SUITS—\$3.00 EACH. \*  
 \* 5 PICTURE FRAMES—\$3.00 EACH. \*  
 \* 25 PICTURES AND FRAMES—\$2.00 EACH. \*  
 \* 5 ALARM CLOCKS—\$1.00 EACH. \*  
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# Come and See!

### Ties.

Our beautiful assortment of TIES, in all varieties of Shades, and all the best materials, from 13c. to 43c.

### Fancy Shirts.

Our entire line of Fancy Shirts is included in the Bargain-Giving, but we quote only a few prices:

\$1.00 QUALITY, 83c. 75c. QUALITY, 67c.  
 50c. QUALITY, 39c.

### Shoes.

In this Department we are ready to please with Standard Lines. Every Shoe of every standard make, and in all sizes. Shoes to fit everybody and all occasions. We call special attention to the

MARVELOUS REDUCTIONS ON SHOES FOR MEN, LADIES,  
 BOYS AND CHILDREN.

Here are but a few of our interesting prices:

\$3.50 MEN'S SHOES \$3.23 \$3.50 LADIES' SHOES \$3.29  
 3.00 MEN'S SHOES 2.79 3.00 LADIES' SHOES 2.79  
 2.50 MEN'S SHOES 1.98 2.50 LADIES' SHOES 2.23  
 2.00 MEN'S SHOES 1.78 1.50 LADIES' SHOES 1.29  
 1.50 MEN'S SHOES 1.29 1.25 LADIES' SHOES .98  
 \$1.00 LADIES' SHOES .80

### Furnishings.

We are offering our Dress Shirts, Plain or Plaited Bosoms, Cuffs attached, or detached, light or dark colors, in Checks, Dots and Stripes, in all sizes and values, from 19c. to 39c.

### You Who Love Your Homes

Will visit our House Furnishing Department often and carry away things that will make your heart glad for many days. We have reduced the price on everything from WINDOW SHADES to CARPETS and LINOLEUMS, and you are welcome, whether you buy or not.

COME AND SEE FOR YOURSELF AND SAVE FOR YOURSELF!

\*\*\*\*\*  
 \* REMEMBER, WE WANT TO GREATLY REDUCE \*  
 \* THIS FURNITURE AND HOUSE FURNISHING \*  
 \* STOCK. THESE PRICES WILL SURELY DO \*  
 \* THE WORK. \*  
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### Springs and Mattresses.

Pretty nearly cut in two—that is, the prices, not the goods.

MATTRESSES—\$2.25 QUALITY, \$1.48.  
 SPRINGS—\$2.25 QUALITY \$1.48.  
 ALL-COTTON 40-POUND MATTRESSES, \$3.28.

### Dressers.

You now have the opportunity of buying high class articles in this line at prices never before seen in this section:

DRESSERS.  
 \$7.00 QUALITY \$4.48 \$11.00 QUALITY \$8.98  
 HALL TREES, \$12.50 QUALITY, \$8.98.

### Cabinets, Cupboards, Stoves.

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 \* THESE KITCHEN CABINETS, CUPBOARDS AND \*  
 \* STOVES ARE WITHOUT A PARALLEL IN THIS \*  
 \* SECTION. \*  
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We have a complete stock of them, and we are offering them to you at less than the cost of the material.

COOK STOVES—\$11.00 QUALITY \$7.89.  
 CUPBOARDS—\$6.00 QUALITY \$4.98.  
 CUPBOARDS—\$5.00 QUALITY \$3.38.  
 CUPBOARDS—\$3.50 QUALITY \$2.89.

ALL TRUNKS AND SUIT CASES GOING AT A SACRIFICE!

### Dining Chairs.

Special inducements offered during this  
 TRADE-INCREASING CAMPAIGN.

We are sure we can please you. We have just the style you are looking for.

\$1.00 QUALITY 83c. 75c. QUALITY 63c.  
 COMMON CHAIRS, 58c.

Everything as represented. Our dealing for more than twenty years with the trading public should convince all.

With every \$1 purchase you get a ticket which entitles you to a chance at premiums.

If you miss this opportunity you only are the loser. A few days and the great bargain event will have passed into history.

Come and See  
 for Yourself.

# J. & J. S. Carter,

Come and See  
 for Yourself.

WESTMINSTER, SOUTH CAROLINA.