

B. W. BATES COMPANY 1720 Main St. B. W. BATES COMPANY

FALL OPENING SALE STILL IN FULL BLAST---COME

Quality is Up--Prices are Down. The Values are Unprecedented.

Come, Look and be Convinced.

You Can Not Judge the Quality by the Prices Quoted.

Remarkable Underwear Values

5 cases flat fleeced underwear for men and boys, 13 lb. specially priced in this Fall Opening Sale, at, per garment.....25c
 3 cases flat fleeced underwear for men and boys, 14 lb. goods, specially priced in this Fall Opening Sale at, per garment,40c
 Special price per suit only..75c
 Good quality of Union Suits for misses and boys, specially priced at25c
 Ladies' wool vests and pants, medium weight, nicely made, worth \$1.25, specially priced, per garment.....\$1
 Ladies' fine ribbed Union Suits, lace and silk tape trimmed, regular \$1 value, special, for per suit75c

Special Hosiery Offers.

Misses' and boys' heavy ribbed hose, just the thing for everyday school wear, specially priced at, per pair only.....75c
 Ladies' nice lisle finished hose, per pair, only.....75c
 Ladies' good grade lisle finished hose, special per pair.....125c
 Men's half hose, regular 25c value, special per pair.. ..15c

Men's Shirt Specials

We have a large lot men's shirts that come in the latest patterns of dots, stripes, figures, etc. Shirts made of good material and are high grade in every respect, on which we have greatly reduced the prices.

Shirts that originally sold for 50c are marked in this sale, at each.....39c

Towel Bargains.

We have a large lot of towels of all descriptions; the prices on which we have greatly reduced. Space does not permit us to quote prices and give descriptions, but at the prices we are offering them it will pay you to buy a supply whether you need them now or not.

Wonderful Display of Coat Suits, Dresses and Coats.

In this offering of ready-to-wear outer garments for women you will find the styles conceived and created of the best and most desirable fabrics by the foremost designers, cutters and finishers of women's garments in the country. This is not a sale of "left over stock." Every garment was made this year for selling during the present season. We are offering them at a reduced price during this sale to get you acquainted with the merchandise and business methods of this store.

In our stock are handsome all wool Eponge Suits, the newest patterns in navy, mahogany and Copenhagen. They were made to sell for \$35. In this Fall Opening Sale you may take your choice for each, only.....\$25

Besides these we have those well known Amoskeag Serge Suits, shrunk and sponged, lined with genuine Skinner's Satin Lining, guaranteed to wear two years. These are positively great bargains in this Fall Opening Sale, for your choice.....\$15

Then we have a large assortment of suits in choice weaves, in solids and stripes, including serges. They are lined with genuine Skinner's Satin and are regularly sold everywhere for \$15 and \$20. Our price during this Fall Opening Sale is for, your choice each, only.....\$10

Dresses That Are the Height of Style.

It would be impossible for us to praise our line of dresses too highly. We know that the very best designers made them, that they are the styles that the best dressed women of fashion centres are wearing. We know that the fabrics of which they are made are the newest and best that are put into garments for women and we know that the workmanship is of the highest type of tailoring.

Some of these beautiful dresses come in all wool Eponge in all the popular colors, such as navy, green, Copenhagen, royal purple, taupe, etc. You could not match these dresses anywhere for less than \$15, and yet our price during this Fall Opening Sale is only for, your choice.....\$10

Then we have a large assortment of styles in all wool Serge dresses. These come with Bulgarian trimmings, buttons and green satins. They were made to sell for \$10, but during this Fall Opening you may have your choice for.....\$7.50 and \$5

Coat Specials.

Before you select your coat for this season you will make a big mistake unless you first see what we are offering and compare the price with others. By reading the prices you can not judge the quality of the garment. You must examine the garments themselves in order to realize the wonderful opportunity we offer you to save.

In our stock of Coats we offer garments of all descriptions. Women's and misses' Overcoats, Sport Coats, English Slip-ons, Rain Coats and Caps, all made of the best materials by experts in the best tailoring establishments in the country. Come in and let us show them to you.

Our Popular Millinery Department.

Our millinery department is the most popular of all departments of our store. Here you will find hats of all descriptions. Hats of both American and French creations, handsome untrimmed shapes. Then we have trimmings, such as feathers, bands and novelty ornaments. During this great Fall Opening Sale you can make selections from this department at greatly reduced prices.

Blanket Price Reductions.

Our blanket stock is large and complete; we have reduced the prices on all of them. They are full 11-4, many of them all wool. Come in pink and blue borders. The reduced prices range from.....50c to \$3.50

Child's carriage blankets in pink and blue, with animal and floral patterns, the regular 75c values, are now.....50c

The regular \$1 values of these are now.....75c

Then we have a large lot of fine blanket robes for both men and women. These are specially priced at.....\$2.25 and \$2

Dress Goods.

36-inch all wool Serge in navy and black, regular 50c value, for per yard.....39c

36-inch all wool Suiting, a splendid fabric for coat suits, overcoats, dresses or separate skirts, a regular 50c value, in this Fall Opening Sale, for per yard.....39c

Superb Poptins in all the wanted shades, regular 25c quality, in this sale, per yard.....15c

Ottoman Cloth, in all the desirable shades, the regular 39c quality, in this sale, for per yard.....25c

All wool Eponge, the newest and most desirable fabrics of the season, 48 inches wide, special, for per yard.....\$1.50

Silk and wool Eponge in black and gold, and blue and gold combination, 30 inches wide, special per yard.....75c

40-inch Silk Poplin, in navy, green, brown and Copenhagen, worth every cent of \$1.50. In this sale, special per yard, only.....\$1

\$1.25 quality Crepe de Chine in light blue, pink, cream and black, special in this sale, per yard.....\$1

40-inch silk and wool Eponge, \$2 value, comes in navy, black, and all desirable shades, special per yard.....\$1.50

Crepe Meteor in a good selection of colors, just the thing for evening dresses, worth 75c, special per yard, only.....50c

30-inch Brocaded Charmeuse in all good colors, special per yard, only.....25c

A good range of colors and fabrics in Suitings and colored Whipcords, just the fabric for ordinary dresses, this is an extra special bargain at, per yard...15c

In our Dress Trimmings Department we have a superb collection of laces, edgings, bands, matched sets and Bulgarian and Metal trimmings.

Then we have a great assortment of Applique trimmings ranging in price from...50c to \$3

Dress Ginghams and Orchid Zephyrs in all patterns of checks, plaids and stripes, specially priced at, per yard.....15c, 125c and 10c

Sea Island Homespun, regular 65c quality, specially priced at, per yard.....5c

Light and dark Outings, special, per yard, only.....4c

Church Workers Meet Here.

The annual meeting of the Young People's Federation and of the Woman's Missionary Society of the South Carolina Lutheran synod was held here at St. Stephen's Evangelical Lutheran church, the former beginning Friday evening of last week and the latter Monday morning of this week. A large delegation from all over the State were in attendance and the meetings were the most profitable and pleasant held in this section for some time.

The Young People's Societies opened their meeting at 8 o'clock Friday night with devotional exercises, after which a short but impressive talk was made by Miss Mary Lou Bowers. A able address by Rev. L. S. G. Miller, missionary to Japan, who is home on a furlough, concluded the first session. At the afternoon session Sunday the following officers were elected for the next year: President, C. J. Shealy; vice president, Miss Caro Efrid; corresponding secretary, Miss Willie Mae Bowers; recording secretary, G. H. Ballentine; literary secretary, Miss Rosalyn Summer; treasurer, Ira Hall-tiwanger.

Sunday night the concluding program, which was elaborate and replete in every phase, was rendered. A feature of this service was that of a song "Just as I Am," sang by Miss Eva Dunning, of Columbia, with the accompaniment of Mr. Biser, a student of Newberry college, and Miss Annie Martha Meetze, presided at the organ.

The federation was extended an invitation by the people of Prosperity to hold the next annual meeting in that town which was accepted, the next meeting commencing the second Tuesday in October 1914.

The Woman's Missionary Society held its initial meeting Monday morning, opening with the missionary study class, conducted by the Rev. E. C. Cronk, of Columbia. Several ladies prominent in missionary work in the State discussed timely topics followed by Dr. Holland, of Columbia, one of the most prominent Lutheran ministers of the South, and is a fluent and forceful speaker. The following delegates were in attendance: Mrs. Bessie Huffman, Miss Louise Mayer, Mrs. Fulenwider, Miss Lottie Derrick, Mrs. Jas. D. Kinard, Mrs. Kate Eargle, Mrs. Schumaker, Miss Ida Fellers, Miss Lucile Counts, Mrs. Maude Williams, Mrs. M. C. Middleton, Mrs. D. E. Shealy, Miss Mary Nichols, Miss Ethel Eargle, Miss Willie May Wise, Miss Elizabeth Hawkins, Miss Hattie Leitzey, Mrs. J. L. Wise, W. G. Cobb, Jr., C. J. Shealy, the Rev. L. S. G. Miller, Miss K. Freyschmid, Mrs. B. C. Heidt, J. B. Ballentine, G. H. Ballentine, Mrs. S. P. Derrick, Mrs. D. B. Groseclose, Miss Clara Copeland, Miss Estelle Dominick, the Rev. and Mrs. E. C. Cronk, Miss Elberta Sease, Miss Sallie Bodie, Miss Kate Eleaser, Miss Mamie Pugh, Miss Virginia Smith, Miss Clara Cromer, Miss Corrie Roof, Miss Blondelle Hook, Miss Sezzie Keisler, Miss Minnie Leitzey, Miss Pearl Eargle, Miss Vestes Crout, Miss Mattie Moore, Mrs. J. C. Aull, Mrs. T. H. Wedeman, Mrs. J. J. Hentz, Miss Martha Boozer, Miss Lottie Wise, Miss Edna Hipp, Miss Annie Davis, Miss Bessie Kibler, Miss Floride Seegers, Miss Elizabeth Voigt, Miss Mary Hipp, Miss Eva Dunning, J. B. Mayes, A. J. Bowers, W. P. Cline, Mrs. Essie Shirer, Miss Buford Miss R. D. Layton, Miss Grace Zimmerman, Mrs. A. J. Bowers, the Rev. Gilbert Voigt, the O. L. Miller, Miss Rosalyn Summer, Miss Agnes Boinest, Miss Alice Aull, Mrs. John Laverty, Mrs. J. Henry Harms, M. O. J. Krepe, Miss Adaline Schroder, Mrs. W. K. Shealy, Miss Bertba Holling, H. B. Schaeffer, G. H. O. Parks, Miss Mary Ballentine, Miss Ruth Long, Miss Helen Suber, and Corinne Wood, the Rev. J. M. Wilson, Dr. J. C. Holland.

Birthday Party.

Saturday afternoon, a week ago, a party was given at the home of Mrs. F. T. Bibb in commemoration of the sixth birthday of her little daughter, Katherine. In the early afternoon the time was most pleasantly spent playing games and making pictures on the lawn, after which refreshments were served by Mrs. Bibb and Mrs. Corley. Many of her little friends and playmates who were present expressed themselves as having had a good time. Those present were Ruth George, Dortha Oswald, Virginia Rawl, Elizabeth Miller, Christine Roof, Gladys Harman, Louis Kyzer, Marguerite and Winnie Lorick, Lucila Klockley, Christopher Kaufmann, James Callier, Katherine, Mary and John Bibb.

The changeable weather of early fall brings on coughs and colds that have a weakening effect on the system, and may become chronic. Use Foley's Honey and Tar Compound. It has a very soothing and healing effect on the irritated and inflamed air passages, and will help very quickly. It is a well known family medicine that gives results. Harmon Drug Store. adv.

B. W. BATES CO.

1720 MAIN STREET
 COLUMBIA, S. C.