LEXINGTON, S. C., WEDNESDAY SEPTEMBER 20 1911

# TO THE PEOPLE OF GRAND OLD LEXINGTON and ADJOINING COUNTIES

We want to talk business to you and we invite you to our Store to inspect one of the most Complete stocks of Dry Goods Notions, Clothing and Shoes, Ladies' Man Tailored Suits, Ladies' Caraceel Coats, Children's Bear Skin Coats and a line of Millinery with Style and Quality Combined at prices you are willing to Pay.

NOTICE! YOU CAN BUY CHEAP GOODS AT VERY LOW PRICES ANYWHERE, BUT REMEMBER WHEN YOU WANT GOOD, STAPLE AND STYLISH MERCHANDISE CHEAP YOUR ONLY HOPE IS TO COME DIRECT TO W. D. BATES, BIG STORE

WHERE EVERYTHING IS SOLD FOR LESS THAN OUR COMPETITORS CHARGE YOU EVERY ARTICLE GUARANTEED SATISFACTORY OR YOUR MONEY BACK.

The Liberal patronage you have given me in the past proves that you have confidence in me and my ability to serve you. We Name only a few of the many Great Bargains We have to offer you. Come right along, Don't Let anything keep you away. One Day is as Good as Another As Long As The Goods Last.

10,000 yds. Outing all colors the yd 4%c 5,000 yds. Apron Ginghams the yd 4%c 3,000 yds. 40 inch Seaisland short lengths, extra good, the yd.... 50

#### Dress Ginghams.

#### Percals.

2,000 yds. Simpsons 3-4 Percale. in the new shades, at the yard....
2,000 yds. American fabrics on sale, the yard.....

#### Dress Goods.

We put on sale Panama, Mohair,

and Siscillians, mixed woolen
and other materials at prices
impossible to match:
Wool Panama in black and blue 27c
Mohair in black and blue, yd... 27c
54-inch Mixed woolens, on sale at 52c
54-inch 'Cillians, on sale at yd.. 52c
Linen, all colors, at the yd..... 5c
Poplin and Rep, in all colors,

#### Linen Table Cloth.

We have on sale 10 bolts 58-inch
Table Linen, SPECIAL, the yd 25c-

#### Notions---Just Listen!

#### Great Values.

Heavy gray sox, best made, pair 6½c Ladies' Best Hose, the pair..... 7c Boys' heavy ribbed, on sale at... 10c

#### Underwear.

#### Trunks and Bags.

oplin and Rep, in all colors, splendid for dresses, at the yd. 15c Extra good Leather Grip, at.... \$1 19

### FREE! FREE! FREE!

To Every Customer Purchasing Goods to the Amount of \$10.00 Or More We Will Give a Nice Rug Large Size 36x72 Inches Absolutely Free.

#### Ladies' Man Tailored Suits.

We offer some of the Best Value ever known. \$5.00 will buy a handsome suit. \$8.50 will buy a Ladies Suit lined with guaranteed satin, made in the Best Styles and out of all wool material.

#### Skirts--New Style.

Panama, Voile,

Serge and Danish.

\$1 89 will buy a fine skirt trimmed with silk folds and braid \$5.00 yalues at \$1 89. \$5.00 will buy an "All Wool" Serge with new panel front and

back, \$10.00 value, at only \$5.00.

Just see the Lorg Coats we are offering at \$3.89. You will think I stole them. I never saw such values, \$10.00 coats for \$3.89.

Children's Little Bear Skin in white, red, cream and blue. Just think of the prices, size 4, \$1.75; size 6, \$2.00; size 8, \$2.25.

Ladies long black coats \$18.50, on sale at \$9.75.

Best shirts on the market, The DIXIE, at only 48c each.

#### Ladies' Sweaters.

Ladies' all wool Sweaters, in white, Black, Red and Gray on sale, specials, at \$1.00, \$1.50 and \$2.00.

#### Clothing for Men and Boys.

Men and Boys Clothing made in the latest style and pattern, second to none. We start the season by offering you an \$18.50 suit for only \$10.00.

Boys' Blue Serge suits \$6.50 value for only \$4.35.

Mens' All Wool ready made Cassimere suits, bought at a bargain, now on sale at \$6.50.

Boys' Suit, All Wool, "special", on

Mens' heavy work pants \$1.50 value, on sale at 98c.

Boys' Knee Pants, on sale at 25c to

## All 50c Silk Ties, on sale at.... 25c

#### Umbrellas.

Ladies umbrellas, steel rod and
paragon frame, on sale at ...... 49c
Mens umbrellas, imported gloria
cover, on sale ...... 99c

# SHUES.

You are invited to inspect our line of shoes. We promise you that you will be greatly benefitted as we are offering some of the greatest values you ever saw.

Mens' all solid Leather Kangaroo bench made shoes...........\$1.98 Mens' Patent Colt gun metal

and vici kid, at.......\$2.19

Extra value in Mens' patent colt and gun metal shoes at...........\$2.69

Ladies' high grade shoes in all leathers, lace or button, the Boston boot.

These are beauties. \$3.50 shoes, on sale at.................\$2.00

Ladies' patent colt and vici kid \$2.00 shoes, on sale at.......................\$1.45

We can fit the whole family in style, price and quality.

#### Winter Underwear.

Extra good 36 inch Bleaching, no Starch, worth 10c anywhere only 7½c Yard.

# BLANKETS AND COMFORTS

We are offering the greatest values in Comforts and Blankets we have ever known in S. C. 500 Pair Large Size Blankets in White, Grey and Tan, on Sale at 57c. 500 Pair all Wool Blankets in Plaids and Plain Colors, \$6.50 value on sale at \$4.39.

We Guarantee the Above Prices to be the Lowest Ever Offered On First Class Merchandise. Come and Bring Your Wagon, One Day As Good As Another.

Yours For Business.

W. D. BATES

CORNER MAIN AND RICHLAND STREETS.

COLUMBIA,

SOUTH CAROLINA