THE LEXINGTON DISPATCH, LEXINGTON, SOUTH CAROLINA MARCH, 16 1910





Everything now points to the new season, the time is here. We are ready with our new stock to supply your needs. Now we extend you an invitation to visit us and inspect our large showing of up-to-date goods.

EARLY SPRING WEAR-We show everything new in silk finished cloths in all the leading shades, prices run from 15c to 50c a yard.

WHITE GOODS-This is one of our best departments. We are very strong in styles, showing an endless variety. Prices very low. We ask your careful inspection. Always delighted to show you.

CLOTHING-We show a line of men's and boys' clothing that cannot be excelled in these parts. Prices range from \$2.00 to \$17.00.

LOW SHOES-We are selecting only the line that has the best satisfaction to our best trade. Every pair of our shoes goes out of the house with a guarantee. Ask for any of these brands: Brown's, for men; Godman and Craddock's long wear for ladies and children.

We Want the Morchants, Planters and Farmers of Lexington County to Call and See Us Before They Make Their Purchases. We Can Fill Your Wants and Save You Star Ayl ... Money. 1823-1825 Main Street, Columbia, S. C.

J. B. FRIDAY & CO.,

Wholesale and Retail

Flour,

BOYNE,

THE QUALITY SELLS

Feed and Grain.

Columbia, SC

to \$5.00.

Α.

Opposite Post Office,

Grocers,

THE PRICES TELL

We are prepared for you this spring and ask you to give us your patronage. RILEY & HAIGLER BROS., SWANSEA, S. C.