VOL. XXXIX.

LEXINGTON, S. C., WEDNESDAY, SEPTEMBER 29, 1909.

48



GRAND FALL OPENING



The days that women everywhere look forward to with so much pleasure---the days that really indicate the arrival of Fall are here. Our opening will be held on



TUESDAY, WEDNESDAY, THURSDAY, OCTOBER 5, 6, and 7

We have planned to make this Opening Exhibit and Sale an event full of pleasure and profit to our patrons.



The store will present itself in Fall attire in honor of the opening of our New Millinery and Suit Department on the second floor, and we will be ready with the most perfect Fall equipments ever brought together under one roof in Lexington county.



All of the Season's newest and best in Fall and Winter Merchandise is here.

It is with pleasure that we announce that MISS BROWN is again in charge of our MILLINERY DEPARTMENT.



Ladies' Suit Department

This is a new feature with us, but we have gathered together a line of Suits, Skirts and Waists the equal of any establishment in the country. We extend a most cordial invitation to the ladies of this section to visit our store during this opening. A hearty welcome awaits you.



