

Meet Me At Tapp's

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THE 10th LOCKHART MILL-END SALE OPENED SATURDAY, JUNE 12th.
This great sale is conceded to be the most marvelous success of any mercantile event of this age

Certainly ideas are mightier than deeds, more powerful than the electric current, and only through well defined ideas can the world be conquered, but an idea, to be effective, must be moulded in honesty and piloted by the divine sacrament of rectitude and unceasing toil. The Mill-End Sale idea is original with Mr. C. A. Lockhart, he is creator, it has made him a name of national repute, the large cities of the whole country are his field for work, countless thousands everywhere await his coming, every avenue of trade feels his presence as he moves from one city to the other. My dear reader, have you ever seen or heard Mr. Lockhart at his work in giving the Mill-End Sale? Sympathetic thousands are his admired listeners every hour in the day, as he tosseth his profundity of clever thoughts from a brilliant mind, with a voice as magnetic as the man himself.

MILLINERY and FLOWERS

Millinery prices ruined by the Mill End Sale. Every fine hat, trimmed and untrimmed, will be closed out at the greatest cut prices ever known. Fine flowers—thousands of roses, wreaths and bunches. We bought these at less than one-third their cost to make. Flowers—roses, wreaths and bunches. Not a one in the entire lot worth less than \$1.00. Mill End Sale price **25c**.

Fine Silk Roses—fine wreaths, and pretty bunches, your choice at Mill End Sale price **50c**.

Don't miss this, the greatest opportunity of your life to buy high class, fine millinery and flowers at only a small percent of their worth.

White Goods Cheaper Than You Can Make Them

The Muslin undgarments that we are selling represent only about the cost of materials. The garments at 10c you could not have made at the price if the materials were given you free. The garments at 15c and 25c are made of best materials and the muslins in the garments are worth the price we ask for them ready made, and besides they are made under the most sanitary conditions.

Finest Grades of Underwear.

We carry a complete line of the best grade of undergarments, superior finish. Imported Embroidery trimming. These fine garments go on sale at cut prices never named hereabout. Select your undergarments at a great saving in price.

READY-TO-WEARS

The Mill-End Sale has ruined the prices of all women's ready-to-wear garments.

Taffetta Silk Petticoats in black and all the new colors, worth \$5.00; special Mill-End Sale Price; each **\$2.98**. Special lot of fine Taffetta Silk Petticoats **\$4.98** and **\$5.98**.

Tailor made Suits, made of worsteds in dark blue, green and old rose, special Mill End Sale price, the suit **\$11.95**.

White and Colored Dresses made of fine Lingerie and other wash fabrics. All at Mill End prices.

Women's fine white lawn and Lingerie Shirtwaists, trimmed with high grade imported embroidery and lace. The very latest styles, worth and cheap at \$1.75, \$1.48 and \$1.25. Special Mill End Cut Price Sale, the waist **97c**.

Other fine Waists in lace, net and renaissance at Mill-End prices.

Notions

Ladies' Elastic Belts, fitted with Dome fasteners, special price **25c**.

One lot ladies' belts in beautiful new designs, special price **50c**.

Ladies' White Wash Belts in plain and embroidered designs, sale price, each **10c, 15c, 19c, 25c** and **30c**.

One lot of children's Patent Leather Belts, special price **25c**.

Bone Hairpins, special price, per box **24c**.

Wire Hairpins, per box **5c**.

Bone Hairpins, put up in one dozen papers, price per dozen **10c**.

Household Ammonia, price, the bottle **8c**.

Eversweet, nice and cooling to the skin, price, per box **25c**.

"Cedarine" the moth killer, price, per box **10c**.

Universal Talcum Powder, violet, price, per box **10c**.

Pearl buttons in the greatest variety, per dozen, from **5c** to **75c**.

SPECIAL NOTICE

Everything sold in this Sale will be for **SPOT CASH**; No goods charged and nothing sent on approval. Your money back if you want it.

SILKS

Our Silk department is complete with all the newest creations, and now is the time to take advantage of the values we are offering.

24-inch "Shantung Silk," in the natural finish, regular \$1.25 value, Mill End Sale price, the yard **97c**.

34-inch "Shantung Silk," just what you want for your new coat suit, regular \$1.50 value, Mill End Sale price, per yard **\$1.15**.

36-inch Taffetta Silk in black only, soft finish, regular \$1.00 value, Mill End Sale price, per yard **89c**.

27-inch China Silks in all shades, Mill End Sale price, yard **47c**.

27-inch Black Oriental Silk, guaranteed waterproof and spot proof, Mill End Sale price, yard **75c**.

One lot Taffetta Silks, in plaids and stripes, regular \$1.00 and \$1.25 values, Mill End Sale price, yard **69c**.

A fine lot of 52-inch Mohairs in black, brown, tan, light and dark blue, Mill End Sale price, the yard **50c**.

48-inch Panama Suiting in plaids and checks, Mill End Sale price, the yard **89c**.

Splendid showing of fine "Dutch" Collars in Irish Crochet, also heavy Irish Lace. These are new and very popular styles for warm weather. Mill End Sale prices, each **25c** to **\$1.50**.

Marseilles Pattern Fringed Quilts, superior quality, large, full size 81x90 inches, worth and cheap at \$1.75, Mill End Sale price, each **\$1.13**.

Crochet Quilts, Marseilles pattern, just the wanted weight; Large sizes, 81x90 inches, worth \$1.25; Mill End Sale price, each **95c**.

10,000 yards Printed Batiste, Organadies and Lawns; pretty new patterns, worth 8 1-3c; Mill End Sale price, the yard **5c**.

Fine White Lingerie Cloth, 40 inches wide, worth 40c, Mill End Sale price, the yard **24c**.

47-inch White Lingerie, fine and sheer; the 50c quality at 38c; the 65c quality at 48c; the 98c quality at 69c.

Window Shades.

White and ecru Window Shades, worth 25c, special **19c**.

One big lot of 7 feet by 36 inches Holland Shades in white and ecru, worth 75c, this sale, special **43c**.

Window Shades made to order in any size and color.

SILKS

For this, the Greatest Mill End Sale of Them All.

We bought from the largest manufacturers more than three thousand Bed Sheets and Pillow Cases—they all go at Mill End prices.

Linens finished sheets, 72x90 inches, with the new patented felled seam, worth and cheap at 50c, Mill End Sale price, the Sheet, **35c**

Sheets made of high grade Muslin, seamless, 81x90 inches, big 89c value, special Mill End Sale price, **69c**

Pillow Cases, 45x36, the usual 12 1-2c kind, Mill End Sale price, each **10c**

Pillow Cases made of fine quality Muslin, hemstitched, full 45x36 inches, worth and cheap at regular selling price, 20c, special cut Mill End Sale price, each **12 1/2c**

Brown Sea Island, 39 inches wide, the usual 6 1/2c quality, special Mill End Sale price, the yard **4 1/2c**

The greatest Sacrifice Sale of India Linens ever known. This Sale is the mills, and converters' outlet and more than one thousand pieces of snowy white India Linens will be sold for just a little more than half their real worth.

Union Linen Sheeting, full 90 inches, 2 1/2 yards wide, the usual 75c kind, special Mill End Sale price, yard **47c**

Round Thread, pure linen Sheeting, 90 inches, 2 1/2 yards wide, big value at \$1.25, special Mill End Sale price, the yard **86c**

One lot of more than 6,000 yards of Mill Ends in Sateens, Mercerized Chambrays, fine Gingham, pretty Lawns, Voiles and Batiste, not a yard in the lot worth less than 12 1/2c and many worth up to 25c; choose from the lot at, special, the yard, **7 1/2c**

Women's Muslin and fine Nainsook combination suits consisting of Corset Cover and Drawers, made in one. The \$1.50 values at \$1.00, the \$2.00 ones at \$1.48, the \$2.50 ones at \$1.98, the \$3.00 ones at \$2.38, the \$4.00 values at \$2.98, the \$6.00 values at \$4.50. In the above lots are included cross barred garments.

Carpet Department.

A lot of 25c Matting at, yard **19c**

A special lot of 35c Matting **25c**

The best 116 warp China Matting, worth 45c, special Mill End Sale price **27 1/2c**

Women's Long Skirts

The \$2.50 ones at.....**\$1.68**
 The \$4.00 ones at.....**\$3.19**
 The \$5.00 ones at.....**\$3.50**

Boy's Wash Suits, Rompers

Last call on boys' Wash Suits. During the Mill End Sale is the time and Tapp's is the place.

Boys' Wash Suits, formerly sold for 50c, special Mill End Sale price, the suit **39c**.

Boys' Wash Suits that were 68c, Mill End Sale price **50c**.

Boys' Wash Suits that were 95c, 98c and \$1.00, now **75c**.

Boys' Wash Suits that were \$1.38, now **\$1.00**.

Jewelry in the Mill End Sale.

We purchased a large stock of new, up-to-date and attractive Watches and Jewelry from the bankrupt firm of Jos. Brown & Co., of Chicago, Ill. This jewelry was bought at less than 50c on the dollar and we are giving you the benefit of the lucky purchase. The lot includes everything in the jewelry line; watches, pins, rings, fobs, chains, and a beautiful line of rich cut glass. All going at special Mill End prices.

Rugs.

9x12 fibre Rugs, worth \$10, Mill End Sale price **\$6.98**

Hodges' "Hoff" Rugs, 9x12, worth \$12.50, this Sale, special **\$9.99**

Velvet Rugs, 27x60, worth \$1.75, this Sale, special **\$1.25**

Union Ingrain Rugs, part wool, 9x12, worth \$7.50, this Sale, **\$5.00**

Brussels Rugs, 9x12, beautiful designs, worth \$20.00, special **\$14.98**

Lace Curtains

One lot \$1.00 Curtains, special **43c**.

One big lot Lace Curtains, worth \$1.25, at **89c**.

Other Curtains in ecru and white, from **\$1.98** to **\$4.98**.

Linens in the "Mill End"

A money saving opportunity that you will not have again. Fine Linens at lesser prices than were ever offered here.

Half Bleached Linen Damask, every thread pure flax, 66 inches wide, 75c value, Mill End Sale price **50c**

Full bleached pure linen Damask, 72 inches wide, regular \$1.25 value, Mill End Sale price, the yard **95c**

72-inch pure linen Damask, full bleached and the designs are the swellest to be had, regular \$1.75 value, special Mill End Sale price, **\$1.39**

Colored Linen Suitings, pure linen, highly mercerized; all the wanted colors, worth 50c, special Mill End Sale price, the yard **39c**

36-inch pure linen Suiting, all the new shades, just the goods for full dresses or separate skirts, not a yard ever sold here for less than 39c. Special Mill End Sale price, yard, **29c**

27-inch Linen Suiting, many colors to select from, strong 25c value, special Mill End Sale price, yard, **15c**

27-inch Brown Linen, special Mill End Sale price, the yard, **10c**

36-inch Brown Linen, so much used now for full suits, big value at 25c, special Mill End Cut-price Sale **19c**

Linen Lawn, 36 inches wide, the wanted weight for cool shirtwaists, Mill End Sale price, yard, **18c**

Specials for Men

Last call on Men's fine Panama Hats. Buy yours quick before your size is gone. Panama Hats, worth \$6.50 and \$5, last call, Mill End Sale price, each **\$2.98**.

Men's fine Negligee Shirts, the best 75c Shirt made, Special Mill End Sale price **50c**.

Men's Fancy Socks, the 15c ones at, the pair **10c**.

Men's gauze lisle thread Socks, just the kind wanted now, the pair **25c**.

Men's white and fancy vests, worth \$1.50, slightly soiled from window display, each **65c**.

Men's gauze undershirts and drawers the best values, offered regularly at 50c, special Mill End Sale price, the garment **35c**.

Shoes

Hamilton-Brown Shoes in the Mill End Sale. The prices cut to pieces. The newest stock of Shoes in the Carolinas. The best Shoes made. Every pair guaranteed to be solid.

Men's fine Shoes, "McElroy's Custom Made Shoes." The finest and best made. Not a pair ever sold for less than \$6.00. Special Mill End Cut Price Sale, pair **\$3.98**.

Women's Common Sense, plain toe, genuine Dongola Kid Oxfords, sizes 2 to 4 only, worth \$1.50. Special Mill End Cut Price Sale, the pair **69c**.

Men's fine Vici Oxfords, plain toes, in sizes 7 and 7 1-2 only, worth \$2.50. Mill End Sale price, the pair **\$1.48**.

See our Ankle Strap Pumps. They are rapid sellers. We have a big line in patent leather, plain toe, silk lace ribbon ties, worth \$3.50. Special Mill End Sale price, pair **\$3.00**.

Gibson Tie Oxfords, a neat and snappy shape. Regular \$2.00. Special Mill End Sale price **\$1.50**.

Women's and Children's Sample Oxfords at half their worth.

THE JAMES L. TAPP CO.,

1642 to 1646 Main Street

Columbia, S. C.