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# THE MOST NOTABLE MERCHANDISING EVENT BATESBURG HAS EVER WITNESSED beGins friday, APRIL 23rd AT 8 A. M. 'og, and continues Until TUESDAY, MAY 4th, 'O9, 

Eleven years ago we threw open our doors to the public---eleven years of business success marks our pathway--all this time you, our customers, have given us loyal support---we appreciate it and hope to show our appreciation in some measure in this merchandising event. Months ago we began planning. We bought every seasonable lot of merchandise that had quality as well as price to recommend it. We have stacked this big store from top to bottom with values that fairly speak their quality.

## ON FRIDAY, APRIL 23rd. AT 8 A. 毘.

We tie back the doors and throw this treasure house of bargains open to our customers.
This is not a money making sale--it's a store-wide sale with a reason back of it. Our price-cutter has worked over time and the results we now lay before you---confident that you will know and appreciate the values we offer. Take no one's word for bargains offered, not even your neighbors, but come, prepare to criticise, examine every bargain with critical eyes. We'll send you home convinced, satisfied and accompanied by the musical jingle of money saved.

Amiverasiry Sile s.l.O Kiid dives at IIC.
This is the justly famous "Broadway" Kid Glove, that we have sold and guaranteed for eleven years. It is an imported Glove and on account of the increased duty, making it cost at retail $\$ 1.25$, in the future-the importer will discontinue handling it and has closed out all stocks on hand to old customers at sacrifice prices. Our allottment was just 10 dozen and we will have no more.

Our assortment of long and short silk, lisle and kid gloves in black, white and colors, are the most complete to be found outside the large city store.


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| :---: | :---: |
| Men's Shirt Specials. <br> 50 c Dress and work Shirts, fancy checks and stripes. |  |
|  |  |
|  | 5c Neck Tie |
|  | c |
|  | c " " ...................44c |
| 9c. Embroidery and Lace Sale, |  |
| Hundrede of pieces both lace and embroidery edgings and insertions, u orth from 10 c to 25 c , on tables, at........ <br> Don't miss these. |  |
|  |  |

## Men's Shoes at no Profit Prices

 Men's Shoes that have been the standard of excellence in this country for years are now heaped on the bargain table. Over half of our magnificent stocks have the prices riddled. Judge from these: "Crossett" our New York city made Oxfords and and 0xblood all in new spring shapes $\$ 3.15$
Our Crown 82.50 oxfords in all the new soring lasts, and toes, Gun Metal
and Light Tan and 0xblood, for this sale
Ont.
$\$ 1.98$
Our "Williard Calf" brand oxford and high cut


90 inch Linen Sheeting, $\$ 1.25$ value, 72-inch Linen Sheeting 81 ...... 51.00 36-id inen Sheeing, 81 value. 79 36 -inch Sheer Linen Lawn, 23c to 480 36 -inch Butchers Linen............24c 36-inch Fronting and Art Linen at.......................... 24 to б5c 36 -inch Dress Linens, in white and all colors.
10 pieces 250 Chin Metting 10 piecere

## Fine Millinery at Raryain Counter Piciess.

To say that the stocks that we present for this Eleventh Anniversary Sale is our very best showing, expresses but feebly the attempt. Our special purchases for this sale, of quantities of importers' samples of flowers and shapes at 50 c . on the dollar will indeed make Millinery epicures "sit up and wonder." It's a remarkable opportunity. Our hats at $\$ 1.00, \$ 2.00$, $\$ 3.00$ and $\$ 5$ are the equal of any to be bought from the regular home millinery or city department stores at double the money.
DON'T FAIL TO SEE OUR 5c and 10c DEPARTMENT.

Undermuslins at
Under Prices.

## 50 c value, full sized, nicely trimmed

 Night Gowns. 69c value Night Gowns. $\$ 1.25$ value Night Gowns $\$ 1.98$ value Night Gowns 25c Corset Covers 25c Corset Covers 39 c Corset Covers69 c Corset Covers 59c Corset Covers. 2.00 Genuine Heatherbloom Petti-
\$6.50 Voile and Chiffon Panama Skirts very newest spring styles...... $\$ 4.75$ $\$ 1.50$ White Linene Skirts, newest styles $\ldots . . . . . . . . . . . . . . . . . . . . . ~$
$\$ 1.00$
Big values in Ladies' Big values in Ladies' Waists, in Per-
cales, Madras, Mulls, Knits and cales, Madras, Mulls, Knits and
Silks, all new styles...50c to $\mathbf{\$ 5}$.

## Men's Hat Specials.

Seconds in Stetson \%j. 00 Hats, black
only ........................ $\$ 1.85$
all new shapes....... ......... 78

Eleventh Anniversary Prices on Women's Shoes
Every Woman takes pride in having her feet well shod and nothing detracts so much appearance as a shabby shoe. At these prices you can well afford two pair and the cost will be less than a pair ordinarily cost.
Our "Sylvia' Ladies' brand Oxfords, in black, tan and oxblood, $\$ 2.00$ values, in low cut, 3 eyelet, colonial and 1 strap sandal, $\$ 1.50$ Our Winner, $\$ 125$ oxfords, for this sale.................... \$1.00 Baby's Mocassins in all colors.............................. 10 c . Our New York City made, 82.50 line in all oxfords and high cut shoes.................................. \$1.95 to 50c.

## SENSATIONAL CUTS IN

MEN'S, AND BOYS' SUITS The Ultra-smart offerings from the style centres of the East-
bonght direct from the makers so you pay no middlemen's profit. bought direct from the makers so you pay no middlemen's profit. It is not the season of the year for cut prices on clothing, but in celebration of our inth Anniversary we have handreds of special \$20.00 all wool suits, in all the new shades and combinations of green, smoked tan, blues and stripes. Whe very latest models
$\mathbf{S 1 6 . 5 0}$. $\mathbf{\$ 1 6 . 5 0}$. $\qquad$ $\$ 10.00$ values at.
Make for make, style for style and quality for qua........ $\mathbf{\$ 5 . 0}$ Clothing cheaper than any store in south Carolina. Come to our

[^0] ed is money earned can ill afford to wait until the last. Open your pocketbook, let it out a little; it won't grow there and rigkt now its pretty goou sprouting weather at our store.


[^0]:    This sale will act as a tonic on a tired pocketbook. The crowds will push and scramble for bargains such as these. You or any other person who feels that money sav.
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