

A Newspaper's Creed.

A newspaper has character, like an individual. Indeed, a newspaper usually reflects the aims, the ambitions, purposes, etc.,—all of which go to make up its character,—of those who operate it. And to keep the name of a newspaper above reproach is the chief ambition of every right thinking editor. Those who are entrusted with the operation of a newspaper property are guardians of its character, of its good name, during their incumbency. Therefore editors are weighted down with responsibility, some taking it less seriously than others.

When many thousands of people have for generations been reading their favorite newspaper they come to look upon it as something almost sacred in their lives. They might talk about it flippantly at times and say unkind things about it, but at heart they love it. A newspaper that continues to serve many thousands of people daily throughout the decades and quarters of a century on down to a century and over must have a character that commands respect. And if you were to ask the average man or woman what he or she likes most about their favorite newspaper their answers would be interesting. Certain newspapers stand for certain things, but the principal things which newspapers, according to our idea, should stand for, are: integrity in news, integrity in advertising, a sense of fairness that will cause you to respect the other fellow's views, and to be sure never to permit the use of your newspaper to blacken the character of any man or woman. This, coupled with the sincere desire to do something for the community that is constructive, something that will bring people together instead of tearing them apart makes up a splendid creed for a newspaper. These are, very frankly, among our aims for The Chronicle.

We have read many newspaper creeds in our time, but we read one the other day in the Tampa Times which can not be surpassed. Indeed, it is so like the ambitions we have for our paper that we shall reproduce it and with the permission of that splendid Florida daily incorporate it into our creed. It is as follows and every word in it rings true:

"In our determination to make The Times a great and good newspaper, let us be animated by a spirit of charity toward the weakness and shortcomings of our fellowmen so long as their actions are more injurious to themselves than to the public welfare;

"Printing nothing that will injure or reflect upon the reputation of any man or woman without thorough and painstaking investigation of the facts, remembering that it is better to miss a good story than to run the risk of damaging the name and reputation of an innocent person;

"Abhorring the gossip monger and the purveyor of neighborhood scandal;

"Handling sex crime and revolting details of all kinds so as to offend good taste as little as we may, in the knowledge that many of our readers are pure-minded girls and women, and that an intentional appeal to the salacious is indecent journalism;

"Refusing to create sensations out of trivialities, or allow motives of any kind to inspire overplaying of the news;

"Vowing solemnly to ourselves that ours shall be an honest and truthful newspaper in which shall be printed nothing but well established facts, emphasizing constantly that guessing is unpardonable, and the printing of irresponsible rumors a journalistic crime;

"In all of which meriting, as individuals, the respect of our associates and the public by fairness to our enemies, cleanness in our purposes and unswerving honesty every minute of every hour.

"As the character of an individual is built by thoughts and actions, so is the character of a newspaper built up by the printed word.

"The good name of The Times must be kept above reproach."—Augusta Chronicle.

"Enough is a Plenty."

Manufacturers are very careful not to glut the market. Should they, by any chance, produce more than the markets of the world can readily absorb, they reduce production, and sometimes close their factories for periods of varying lengths. Frequently this is done on the plea that it is necessary to overhaul the machinery, or to re-equip, but it is noticeable that such occasions of necessity never arise when the demand is good and prices ruling high.

Farmers and livestock breeders have over-produced. Considering the demand for their products and the prices offered, they have a surplus of foodstuffs and meats, even though world's statistics would indicate a shortage in some lines. That being

What's Your Verbal Range?

How large is the vocabulary of average, reasonably well educated twentieth century person? Probably not one in ten million ever finds out. Most of us regard with something akin to veneration Milton's proverbial eight-thousand word power, and as for Shakespeare's fifteen thousand—that puts the Bard of Avon in a class by himself to this day, so far as former estimates have been made.

But we may make another guess today. Now comes Mrs. Myrtle Koon Cherryman of Grand Rapids, Michigan, with a record of twice that of Shakespeare and one that places a piker like Milton in a cave so completely isolated that he cannot be heard at all. Mrs. Cherryman says she made a systematic journey through a dictionary to find out what her word power was. Incidentally, she learned a great many interesting things about the vital statistics of words—their birth, growth, decline and death—but the mere number of words at her command was impressive—31,500, twice as many as Shakespeare used!

Mrs. Cherryman is a very intelligent woman, but without a formal college education; a public reader and an effective speaker; writes both verse and prose, but is not classed as a professional writer. Her journey through the dictionary was not made for publication. She began the experiment as a sort of game, as a pastime, going through a half-page or a page list of words every evening, in the same way in which others might play a hand of solitaire each night. But she soon became interested in the game and worked at it from time to time at odd moments. She developed an intense curiosity about words. She learned a great many curious facts about some of the words she already knew that made them richer for her and transformed the journey through the dictionary into an adventurous quest for hidden treasures. There is the word "sulky," for instance—the sort of one-seated gig her doctor father used to ride in on his country rounds—"so-called," says the dictionary, "because of the fact of its carrying but one person," the implication seeming to be that the young man who feels sulky rides by himself in one of these lonesome things instead of on a regular buggy seat with his girl beside him.

The comment of this 31,500 word-power woman herself on her experiment adds a new sprig to the laurel of Shakespeare: "It only proves that Shakespeare was even more of a wizard than we have been told, if he could paint such undying pictures and give an effect of infinite variety with half the stock in trade of a rather poorly educated woman of the twentieth century."

The Record wonders how many South Carolinians, men and women, ever try to improve themselves by a trip through the dictionary. We should hesitate to even guess, much less to ask any of our friends, personally. Yet we know scores and scores of persons who spent enough time at the ultra silly tasks to improve themselves greatly, if they would spend the same time on worthy tasks.—Columbia Record.

In the case, why not follow the example set by the manufacturer and reduce production to a point where the world will readily absorb their products at a fair price.

A strong "back-to-the-farm" movement is being fostered by many individuals and organizations. Farm and Ranch is unable to fathom the mind that will direct people to invest and labor long hours producing something that will glut a market already overburdened with things that cannot be sold at a price that will pay even a small portion of the expense of producing. People behind the "back-to-the-farm movement" may be overloaded with good intentions, but they are doing those who have spent their lives learning the business of farming, many of whom have invested in land, improvements and equipment, very serious injustice. If they will go into the market and learn at first hand what the farmer sells his products for and then learn also what he makes for his labor and on his investment, they will feel ashamed of themselves. The most ignorant eight-hour-a-day laborer can secure as wages in three months more cash than a ten-hour-a-day farmer can from a year of studious effort. There are so many producing that it would be good business to let a good portion of the land they have been cultivating lie fallow each year than continue producing food and fibre for which there is no demand.

It takes brains, experience, energy and application to tickle the soil and make it laugh back a crop, and those competent have more competition than others and should resent, and we believe do, the urge back to the farm movement.—Farm and Ranch.

War on the Boll Weevil.

Mr. Ira Williams, boll weevil expert of the Georgia State Department of Entomology, has recently made some interesting statements on the boll weevil situation which needs to be promulgated widely. His opinion is that we will see a much larger cotton crop next year is merely an opinion, and while we believe too, that next year's crop will be larger, it is only a belief in either case.

As a matter of fact, however, his observations on how the weevil can be held down are different and have more value than his and our belief that the crop next year will be larger.

In some sections of Southwest Georgia this year, Mr. Williams says, the cotton crop is actually larger than it was the year before. And in all such sections it has been shown that the farmers were active last winter in "cleaning up." They did not leave so many places for the weevil to hibernates. Plowing up fields where cotton was grown was done, of course, but that was not enough. The weevil finds his finest winter quarters under stumps, logs and dead trees. These places were cleaned out and the result was that there were far fewer weevils in those sections this year than last, although the weather conditions this year were more favorable for the weevil than they have been in years.

In addition to the good one may do in destroying the winter resorts of the boll weevil, one could add greatly to the fertility of one's soil by putting litter from woods on the soil. Millions of dollars worth of fertilizing and humus-making stuff is wasted every year in the South by failure to use pine needles, leaves and other masses of vegetable matter left in woods and places to rot. It should be made to rot in the fields, where clean cultivation has robbed the soil of an element that is essential to fertility.

A clean-up campaign is needed on the farms before winter comes on. It will show its value in next year's crop.—Greenwood Index-Journal.

Rape for Hogs.

Dwarf Essex rape makes fine pasture for hogs. On rich land there is no other crop that comes as soon and furnishes as much pasture for hogs as rape. A small area of land in rape will be worth much to you for hog pasture.

Chickens are very fond of rape in fall and winter. Your layers will surprise you if you will have rape for them and supplement this with grain.

Cattle and sheep also like rape but some care must be used as rape will sometimes bloat cattle or sheep if grazed while the rape is wet or if turned on when very hungry and allowed to eat too much.

Sow Dwarf Essex rape and time during the fall on good soil. The seeds are very small and cheap. Three or four pounds will plant an acre. Sow like you plant turnips.—Farm and Ranch.

Practical Jeweler.

I want the people of Edgefield to know that I Repair Watches and Jewelry of all kinds in the most approved manner. Twenty-five years of experience.

Satisfaction Guaranteed.

W. E. SIKES

216 Campbell St. Augusta, Ga.

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647 Broad Street
Augusta, Ga.

Dealers in Guns, Revolvers and Fishing Tackle.
Repairing of Fire Arms, Bicycles, Saxes, etc.

Key Fitting a Specialty.

Telephone 679

Trespass Notice

Notice is hereby given that hunting, fishing or trapping day or night is prohibited on my land in the Colliers community. All stock must be kept off also. Law will be enforced against those who disregard this notice.

JAMES B. ADAMS.

10-19-3tpd.

FOR SALE: 150 acres three miles of Edgefield; \$10 per acre. 450 acres six miles of Edgefield; \$8 per acre.

JOHN RAINSFORD.

To Prevent Blood Poisoning

Apply at once the wonderful old reliable Dr. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00

Notice of Master's Sale.

Pursuant to Decree of Court of Common Pleas for Edgefield County, S. C., in case of G. H. Ransom, Administrator, Plaintiff, against P. M. Cothran, et al, Defendants,

I shall offer for sale at public outcry to the highest bidder before the Court House at Edgefield, S. C., on Salesday in November, next, being 7th day thereof, between the legal hours of sale, the following realty:

All that lot of land situate in town of Edgefield, S. C., containing 1-8 of one acre more or less, and bounded north by lands of Mrs. Maggie Lee Pruitt; East by the public street from Griffin Hill to Columbia road; South by lands of W. R. Covar and West by lands of Mrs. Maggie Lee Pruitt.

Terms of Sale—One-half cash, balance on credit of one year, with interest from date of sale, or all cash at purchaser's option; the credit portion, if any to be secured by note of purchaser and mortgage of premises. If terms of sale are not complied with, premises will be re-sold at risk of former purchaser. Purchaser to pay for papers and stamps.

J. H. CANTELOU,

Master E. Co., S. C.

Edgefield, S. C., Oct. 10, 1921.

Notice of Master's Sale.

Pursuant to Decree of Court of Common Pleas for Edgefield County, S. C., in case of I. K. Heywood, Plaintiff, Against J. D. Garren, et al, Defendants.

I shall offer for sale at public outcry to the highest bidder before the Court House at Edgefield, S. C., on Salesday in November next, being 7th day thereof, between the legal hours of sale, the following realty:

All and singular that tract of land situate in Edgefield County, S. C., containing 232½ acres, more or less, and bounded North by lands of Mrs. L. H. Nicholson; East by lands of Mrs. H. N. Greneker; South by Abbeville public road and West by lands of Turner (formerly Wallace Holston).

TERMS OF SALE: Costs, and one third of the purchase money in cash, balance in two equal annual installments, interest payable semi-annually, or all cash at purchaser's option; the credit portion, if any, to be secured by bonds of purchaser, and mortgage of premises sold, with interest from date of sale at 8 per cent per annum, and 10 per cent Attorney's fees, if so collected after maturity. If purchaser shall fail to comply with terms of sale within one hour thereafter, said premises will be resold at risk of former purchaser. Purchaser to pay for stamps and papers.

J. H. CANTELOU,

Master E. Co., S. C.

Edgefield, S. C., Oct. 10, 1921.

NOTICE TO SWEET POTATO GROWERS.

Every one who is growing sweet potatoes for market this year is urged to secure their crates. We have them on hand at our local warehouse and will cost 14 cents per crate with the S. C. Sweet Potato Assn., stamp on each crate. We would also ask that you engage your storage space right away in order that we might arrange to take care of all the potatoes that are to be stored.

Johnston Potato Curing Co.

216 Campbell St. Augusta, Ga.

Indigestion

Many persons, otherwise vigorous and healthy, are bothered occasionally with indigestion. The effects of a disordered stomach on the system are dangerous, and prompt treatment of indigestion is important. "The only medicine I have needed has been something to aid digestion and clean the liver," writes Mr. Fred Ashby, a McKinney, Texas, farmer. "My medicine is

Theford's

BLACK-DRAUGHT

for indigestion and stomach trouble of any kind. I have never found anything that touches the spot, like Black-Draught. I take it in broken doses after meals. For a long time I tried pills, which griped and didn't give the good results. Black-Draught liver medicine is easy to take, easy to keep, inexpensive."

Get a package from your druggist today—Ask for and insist upon Theford's—the only genuine.

Get it today.

Your Prescription Business Solicited

For several weeks we have been without a pharmacist, but having now secured a graduate pharmacist of experience, we are prepared to fill all prescription, using only pure and fresh drugs, maintaining the high standard which this store has set during its career of 76 years.

J. D. Holstein

Barrett & Company

(INCORPORATED)

COTTON FACTORS

Augusta - - - - Georgia

Administratrix' Sale.

STATE OF SOUTH CAROLINA
EDGEFIELD COUNTY.

Pursuant to an order of the Judge of Probate for said county and state, I will sell for cash at the store house of R. E. Cheatham, late of said county and state in the county of Edgefield, at Eleven o'clock a. m., November 4th, 1921, the following goods and chattels belonging to the estate of said R. E. Cheatham; to wit:

Two mules, 3 head of cattle, 2 hogs, 1 Ford truck, 1 Ford automobile, 1 wagon, farm implements, 5 bales cotton, cotton seed, corn, peas, fodder, 1 shot gun, one-half interest in stalk cutter, and sundries.

Mrs. MAE WEST CHEATHAM.

Admx. Estate R. E. Cheatham, deceased.
October 18, 1921.

Notice of Final Discharge.

To All Whom These Presents May Concern:

Whereas, J. Claude Johnson has made application unto this court for Final Discharge as General Guardian in re the Estate of Maud Smith Johnson, his ward this the 28th day of September, 1921,

These Are Therefore, to cite any and all kindred, creditors or parties interested, to show cause before me at Edgefield Court House, South Carolina, on the 28th day of October, 1921, at 11 o'clock a. m., why said order of Discharge should not be granted.

W. T. KINNAIRD,
J. P., E. C., S. C.

NOTICE!

Concordia Lodge No. 50, A. F. M. will hereafter hold its regular communication on the SECOND

MONDAY night of each month instead of Friday night as heretofore. All members are kindly requested to observe the change and be present accordingly.

J. H. CANTELOU, W. M.
Edgefield, S. C., August 1, 1921.

Notice.

Notice is hereby given to all persons who are indebted to the estate of the late R. E. Cheatham to make payment to the undersigned and also all persons who hold claims against said estate to present them to the undersigned properly attested.

Mrs. May West Cheatham,
Administratrix.
October 12, 1921.

Do not fail to examine the stock of furniture, rugs, stoves, and household goods offered for sale at greatly reduced prices by the Edgefield Mercantile Company. Come at once and buy something at a bargain. Don't wait.—Advertisement.

Abbeville-Greenwood Mutual Insurance Association.

ORGANIZED 1892.

Property Insured \$17,226,000.

WRITE OR CALL on the undersigned for any information you may desire about our plan of insurance.

We insure your property against destruction by FIRE, WINDSTORM, or LIGHTNING

and do so cheaper than any Company in existence.

Remember, we are prepared to prove to you that ours is the safest and cheapest plan of insurance known.

Our Association is now licensed to write Insurance in the counties of Abbeville, Greenwood, McCormick, Edgefield, Laurens, Saluda, Richland, Lexington, Calhoun and Spartanburg, Aiken, Greenville, Pickens, Barnwell, Bamberg, Sumter, Lee, Clarendon, Kershaw, Chesterfield.

—DIRECTORS—

A. O. Grant, Mt. Carmel, S. C.
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J. R. BLAKE,
General Agent.
Greenwood, S. C.

YOUR PRESCRIPTION BUSINESS

Is solicited by us. We carry a full stock of fresh drugs and carefully compound prescriptions.

We also carry a large stock of confectionery, stationery, perfumery and toilet articles or all kinds. Large assortment to select from.

Our stock of fancy groceries is always complete and we can fill your orders with the best of everything. Your patronage solicited.

Mitchell & Cantelou
Pharmacy

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.