

## I Am Here to Save You Money Friends

Here is a chance to make your dollar do double duty. I want this sale to be a record breaker and the talk of the community. If cutting the heart of prices will bring results I will go the limit. It is safe to say that the prices I put on these goods are the lowest ever quoted on high-grade merchandise in this city or elsewhere. I have wrecked prices like they never have been wrecked before. I will save you more good American dollars than you ever dreamed possible.

It's "Well and Good" that I'm here. After a visit to this sale, you'll be glad you came and you'll be glad that I came. Now let's get busy! Let's go, folks, I'll be glad to see you!

F. D. MERRILL,  
Merchandise Adjuster.

### STATEMENT

Our entire stock of Dry Goods, Ready-to-Wear, Shoes and Furnishings for men, women and children has been reduced seemingly unbelievably low, but we have been convinced that this most drastic action must be taken, so we have contracted with Mr. F. D. Merrill of Minneapolis, Minn., to reduce our stock and raise enough money to pay off our creditors who are demanding cash at once. We have given Mr. Merrill free hand in price making in order to raise money in the shortest time possible. The prices that this sales expert has placed on our merchandise seems most unreasonable, but he says it is necessary, so we are simply going to take our loss with a smile, and rejoice in our patrons gain.

*Our loss is your gain, so come in and get your share of the bargains.*

RUBENSTEIN'S DEPARTMENT STORE

# NECESSITY MUST

SALE STARTS  
Thursday, Oct. 6  
9:30 A. M.  
BE—ON—TIME

RUBENSTEIN'S DEPARTMENT STORE CUTS Dry Goods, Ready-to-Wear, Shoes and Dry Goods. In fact cuts enormous. The T

#### HOMESPUN

White Homespun formerly sold for 9c, to go at, per yd. --- 4½c

White Homespun, 40 in. wide, best quality, formerly priced at 25c, Sale Price, per yd. --- 12c

36 inch wide homespun, regular value, 15c, to go at, per yd. --- 7¾c

Checked Homespun, good quality, regular 14c value to go at, per yd. --- 7¾c

#### CHEVIOTS

Best cheviots, all colors. They were 25c, now, per yd. --- 12½c

#### PERCALES

All colors of percales, good quality, regular 29c value for --- 17c

#### OUTING FLANNEL

Best grade of outing flannel, formerly sold at 25c, now per yd 15c

#### HANDKERCHIEFS

White handkerchiefs, regular price 10c, all go at, each --- 3c

#### GINGHAMS

Good quality apron gingham, formerly sold for 15c. While they last, per yd. --- 9c

Excellent quality dress gingham, formerly sold for 20c, now per yd. --- 12½c

#### CANTON FLANNEL

Very best grade of Canton flannel, regularly priced at 39c, now per yard --- 19c

### DRESSES

Ladies' Silk Dresses, Poplin, Messaline  
\$ 9.00 quality at --- \$ 2.95  
\$15.00 quality at --- \$ 8.90  
\$25.00 quality at --- \$12.50  
\$35.00 quality at --- \$17.50

Ladies' tricotine and French serge dresses, good styles, excellent qualities and well made—

\$ 8.50 quality for --- \$ 4.50  
\$10.00 quality for --- \$ 5.75  
\$15.00 quality for --- \$ 8.50  
\$29.50 quality for --- \$17.45  
\$35.00 quality for --- \$18.95

Children's serge dresses, all wool, good values—  
\$ 5.00 quality for --- \$2.59  
\$15.00 quality for --- \$6.00  
\$17.50 quality for --- \$7.95

All wool serge jumper dresses, newest creations, regularly priced at \$9.50, Sale Price --- \$4.95

All wool tricotine jumper dresses regular price \$22.50, now selling for --- \$1.95

Cotton jumper dresses, all colors, belts and pockets, regularly priced at \$2.50, now priced at --- \$1.49

### LADIES' SWEATERS

#### REGULAR VALUES

\$6.50 each

#### NOW PRICED

**\$2.98 EACH**

This is a special lot of Ladies' all wool slip on sweaters in assorted colors and patterns. Ladies, see this sweater bargain.

### SILK DRESS GOODS

#### FORMERLY SOLD

\$2.50 per yard

#### NOW GOING AT

**\$1.24 PER YARD**

There is a large assortment of colors in Messaline, Taffeta and Crepe-de-Chine. All the best grade silks we carry in stock are priced in these special bargains.

### LADIES' HOSE

#### OUR REGULAR

75c value

#### NOW GO AT

**35c.**

This is a good lot of Ladies' black silk lisle hose. Well made and will give good satisfaction. Fast colors and good wearing quality. Come early for this bargain.

### LADIES' COAT SUITS

#### FORMERLY SOLD UP TO

\$39.00

#### SPECIALY PRICED

**\$15.75**

This special lot of coat suits is all wool blue serge and other good materials. Strictly hand tailored in plain and fur trimmed. This lot should sell the first day.

### LADIES' COAT SWEATERS

#### FORMERLY SOLD AT

\$6.50

#### NOW PRICED

**\$4.45**

This lot is strictly all wool, finely made, a large assortment of colors to choose from. Don't miss this big bargain.

### Blankets and Comforts

A LARGE STOCK OF ALL WOOL AND COTTON BLANKETS. ALSO A LARGE ASSORTMENT OF COMFORTS. THIS LOT ESPECIALLY PRICED TO SELL FAST. IF YOU ARE IN NEED OF BLANKETS OR QUILTS SEE THIS SPECIAL BARGAIN.

GREATEST BARGAIN  
NEW FALL MERCHANDISE  
THIRTY-THREE AN  
PRICE!  
HERE IS THE SPECIAL  
DEPARTMENT STORE  
Right at the corner  
full use for needed  
Shoes and Clothing,

#### SERGE DRESS GOODS

50 pieces of all wool serge, good quality, 40 inches wide, all colors, regular \$2.00 value, now per yard --- 79c

25 pieces of all wool serge, all colors, 95c value at, per yd. --- 45c

52 inch all wool serge, excellent quality, regular \$2.50 value at per yard --- 98c

#### LADIES' WAISTS

Voile waists, sold regularly for \$1.75, now --- 69c

10 dozen silk blouses, tailored and fancy, regularly priced at \$2.50, Sale Price --- \$1.29

Georgette blouses, tailored and fancy, extra sizes included regularly priced from \$4.50 to \$5.00, Sale Price --- \$2.49

\$6.50 values to go at --- \$3.95

#### SHIRTS

Men's dress shirts, full cut, good quality, formerly sold for \$2.50, now --- \$1.49

Men's dress shirts, all colors and sizes, formerly sold for \$1.50, now --- 79c

Men's silk shirts, good colors and materials, the 3.75 quality now for --- \$2.19

\$5.50 quality for --- \$3.59

#### MIDDY

Middy suits ma quality, all priced at \$5.50

Middy suits of a sold at \$7.50, \$15.00 at which less than one-

Children's middy serge, \$12.50 at ---

\$17.50 grade to



### MEN'S WORK SHIRTS

Blue Chambray Work Shirts, all strongly made and bought to sell for 98c. Two only to a customer at --- 59c

Store will be closed tight Monday, Tuesday and Wednesday to arrange and mark down prices for this great sale.

# Rubenstein's De

FIND THE RIGHT PLACE