

100 Brooms Retailing at \$1.00 Each—Special at 49c.

Extra Specials

White Canvas slippers, high or low heel. \$3.00 values at

\$1.90

DRESS GINGHAM

Best quality, 47½c values at

35c.

SILK HOSE

95c value at

49c.

MEN'S WORK SHIRTS

\$1.75 value at

\$1.39

MIDDY BLOUSES

\$2.00 values at

\$1.19

MIDDY SUITS

\$8.50 values at

\$5.90

BLEACHING

39c value at

24c.

BOYS' PANTS

Boys' Khaki pants, \$1.75 value at

85c.

Young men's caps, \$2.00 value at

\$1.25

SILKS

Wash Silks in all shades, \$1.50 values at

98c.

CREAM SERGE

All wool 40 inches wide, \$2.75 values at

\$1.59

CHILDREN'S WHITE DRESSES

Sizes 2 to 6

\$1.75 values at . . . **95c.**

\$2.75 values at . . . **\$1.75**

WHITE EMBROIDERY DRESSES

Sizes 6 to 18

\$2.90 values at . . . **\$1.75**

\$3.75 values at . . . **\$2.75**

\$5.50 values at . . . **\$3.75**

CURTAIN SCRIM

In solid white or fancy, 39c value at

29c.

2 in 1 Shoe Polish at

10c.

EXTRA SPECIAL VALUES

WILL BE OFFERED HERE FOR NEXT

15-DAYS-15

On account of the unusually late spring business wasn't quite as good as we expected, though we have done as much as last year, but we bought double as much, expecting to double last year's business. Now every inch of space at our store is filled up with new spring merchandise. Goods still advancing in price and no telling how much higher. Every dollar's worth of goods we have on hand is worth a \$1.50 on the \$1.00, as we bought them months ahead, but we are willing to sacrifice our profits. First, for the benefit of our customers to give them a chance to buy their spring and summer goods. Furthermore, we want to reduce some of our stock, to turn into money, therefore we are offering great reductions through our entire stock for the next fifteen days—

Beginning Saturday, May 1

MEN'S SILK SHIRTS
In beautiful patterns. \$10.50 values at --- \$7.90

SILK SHIRTS
\$9.00 value at --- \$6.50

BOYS' PALM BEACH PANTS
Extra nice quality. \$4.50 value at --- \$3.25

MIDDY SUITS
In Wash Satin, white or colored. \$25.00 values at --- \$16.50

SILK HOSE
\$4.00 value at --- \$2.95

CAMISOLES
In crepe-de-chine, extra good quality. \$3.50 value at \$2.49

SILK CREPE
In all shades, \$1.25 value at --- 79c

DRESS GOODS
We carry a full and complete line in dress goods in cotton and wool. You can find most anything you are looking for, for less money.

'Ladies' Ready-to-Wear Department

Ready-to-wear values that should bring us large crowds, as they are high-grade, fashionable garments, made by expert workmen of choicest, most dependable merchandise. If you haven't visited our ladies' ready-to-wear department it will be to your interest to do so, as we carry a larger stock in this line than ever before. We have lately received 150 new dresses in voiles, crepe-de-chine and georgettes. Prices \$7.50 to \$65.00. We also carry them in extra large sizes, 48, 50 and 55.

SPECIAL 35 dresses in Georgette in white and flesh, prices up to \$49.50 at --- \$27.50	COAT SUITS 20 Coat Suits in several different shades, \$59.00 value at --- \$39.00
SPRING COAT SUITS 35 Coat Suits in black and navy \$39.50, for --- \$24.00	DRESSES 50 georgette dresses in all shades. \$59 value at \$35.00
DRESSES 28 dresses in messaline and taffeta, samples, only one or two of a kind. \$25.00 and \$35.00 value at \$15.00	SILK WAISTS \$5.75 Georgette, Crepe-de-chine at --- \$3.75 \$9.50 Georgette, Crepe-de-chine at --- \$7.50 \$11.50 Georgette, Crepe-de-chine at --- \$8.50

CLOTHING! Never before was any prettier line of men's and young men's suits shown in any town of this size as we have this season. We carry over 500 men's suits. Prices from \$17.50 to \$55.00.

YOUNG MEN'S ENGLISH SUITS
\$39.50 value at --- \$25.00
\$49.50 value at --- \$32.50
\$55.00 value at --- \$35.00

MEN'S SUITS
\$32.50 value at --- \$19.50
\$39.50 value at --- \$25.00
\$49.50 value at --- \$32.50

75 Men's suits, one or two of a kind, prices ranging from \$25.00 to \$45.00, your choice of any at --- \$17.50

Ladies' Shoes. 300 pair of ladies' Oxfords in Mary Jane or plain pump, also in lace, half or high heel, all last season's goods, \$5.00 to \$9.00 values—your choice at **\$3.75**

MILLINERY! We have over 800 hats in stock. We carry a larger line in this department than ever before. Don't matter what kind of hat you are looking for you will find it here. Every hat in stock will be reduced for next fifteen days.

It pays to shop at our store. First, you can always find what want, as we always carry a complete line of everything. Second, we make good every purchase you make with us.

Extra Specials

CHILDREN'S DRESSES
In small sizes, \$1.75 values at

95c.

VOILE WAISTS
\$2.00 values at

\$1.19

MEN'S PANAMA HATS
\$4.50 values at

\$2.75

PERCALES
47½c value at

35c.

MIDDY BLOUSES
\$2.50 values at

\$1.65

BOYS' EXTRA SIZE SUITS
Sizes 18 to 20 in Blue, Brown and Gray serge. All wool. \$25 values at

\$15.50

GENUINE PANAMA HATS
\$7.50 value at

\$5.00

New gingham dresses for girls \$3.50 to \$5.00 at

\$1.75 to \$3.50

SPRING SPORT COATS
20 coats in different shades, \$25.00 and \$35.00 at

\$22.50

SHOES

We carry a full line of Men's oxfords of W. L. Douglas and Dunlap.

\$6.00 to \$12.00

100 pair of ladies' slippers, pumps or lace, brown or black, \$9.50 values at

\$6.65

300 pair of ladies' white slippers in several different styles. \$4.50 to \$5.50 at

\$3.50

A large stock of children's and misses shoes in black and white, also in barefoot sandals on hand at a big reduction.

Martha Washington shoes in several styles, \$9.00 values at

\$6.65

LADIES' HOSE

Black and white, 25c values at

15c.

Half hose in all colors at

15c.

RUBENSTEIN

Nothing Charged at These Prices

SAME GOODS FOR LESS MONEY