SPECIALS:

Children's stockings in black and tan, all sizes. 30c value at

A. C. A. Feather ticking. Considered to be the best. 85c val-

Ladies hose, 25c value at

Middy blouse, \$1.50 value at

95c.

Men's work shoes, \$5.50 value

White canvas shoes in high top or oxford, \$3.50 value at

2 in 1 Shoe Polish

08c.

Best dress gingham, sells today at 50c per yard, our price

We also have some cheaper grades of gingham at

Boys' knee pants, sizes 2 to 8 strictly all wool, real value \$1.00 at

BOYS' SUITS

100 Boys' suits, sizes 15 to 20, strictly all wool, \$25.00 value

DRESS GOODS

Our line of dress goods is undoubtedly prettiest and best selected of any you can find elsewhere. You can find as nice selection as you wish to see.

SILKS

We carry over \$5,000 worth of brand new silks in solid colors and fancy. You don't find a much prettier line of silks in the large city stores. Price

All we ask you is to give us an opportunity to show you our stock. We have the goods and the price.

Grand Spring OPENING

We are glad to announce to the public that our spring stock is now complete, and we are ready to supply your wants from one of the largest and best selected stocks ever shown around here before.

Since 1917 we have been enlarging our stock every year as our business was growing to more than double. To-day we are doing a larger business in this line than any other store around here. Our stock at present amounts to \$70,000 worth of brand new merchandise, and every dollar's worth of goods that we have on hand is worth between a dollar forty and a dollar fifty on the dollar according to to-day's prices, and we are willing to share the profits with our customers.

Goods have been going up since last fall and they are still going up. Cotton goods to-day sell in most of the stores as high as silk use to sell. We buy our goods direct from the mills, placing our orders ten and twelve months ahead, with the prices guaranteed: If the prices go up we don't have to pay any more, and if the prices go down we get the benefit. So we are always protected against high prices, and therefore we can protect you, as we always believe in sharing the profits with our customers.

We are going to offer you on our bargain counters new spring merchandise for less than merchants can buy them to-day at wholesale.

Now just to give us an opportunity to show you our large spring stock we will have the prices reduced throughout our entire store for our-

OPENING

BEGINNING .

SATURDAY, MARCH 6TH

SAMPLE DRESSES

Seventy-five sample dresses in Messaline and Taffeta, prices ranging from \$20 to \$35

FREE 1 Bar Octagon Soap

Free with every purchase of \$2.50 during the first three days of our Spring Opening-Saturday, Monday, Tuesday

SPECIALS

\$2.00 Voile waists at

95c.

\$2.50 Middy blouses at

CHECKED HOMESPUN

35c value at 221/2

Middy Suits in poplin, shades, \$17.50 value at

Middy Suits in wash satin, white and colors, \$22.50 value

Bed ticking, 29c value at

Over 2,000 pair men's and ladies' high top shoes are offered at less than wholesale cost today as we need the room.

We carry a large assortment of ladies' underwear in muslin, crepe and silk.

SHOES "

A full line of the well known W. L. Douglas and Dunlap shoes for men and boys. Oxfords on hand. Prices

\$6.00 \$7.00 \$8.00 \$9.00 \$10.00 and \$12.00

LADIES OXFORDS

We have received several large shipments in gun metal and kid in black, chocolate, grey, high or low heel. Prices

MARTHA WASHINGTONS A full line of Martha Washing-

ton shoes in high top or oxford on hand.

large shipment of Wash Skirts on hand. Prices

Boys' blue serge caps \$1.00 values, at . . 65c

Voiles, 40-in., in solid white, 75c value at **45c**

Wash Silks in all colors, \$1.75 values, at 98c

Ladies' and Misses' Ready-to-Wear

We don't have to say very much about our ready-to-wear department, as the large amount of business we have been getting for the past two seasons has already convinced our customers that they can always find a large selection for less money than elsewhere, but we must say that our line this season is larger and better selected than ever.

COAT SUITS

We have them in tricotine and French serge and Panama in all the wanted shades-

Prices \$25, \$35, \$45, \$55, \$65, \$75

DRESSES

We have over 400 dresses to select from, in all the new shades in tricolette, messaline, taffeta and georgette-Prices \$20, 25, 35, 45, 55 and \$65

WAISTS

We have lately received over \$2,000 worth of new waists in georgette and crepe de chine. We also have them in extra sizes as large as 55. Prices \$3.00 to \$10.50.

CLOTHING

We have lately received over 300 new spring suits, and more arriving daily. We have everything you want in men's clothing in blue, brown and gray serges. Also in fancy patterns. We have about 25 styles in young men's English suits. Clothing has been going up and it still keeps going higher, so it will be to your interest to look through our clothing department before you buy your suit, and you will find a saving from \$10.00 to \$15.00 on your nice suit.

PRICES: \$15, 25, 35, 40, 45 and \$50

MILLINERY

Never before has our millinery department been so well selected and as large as it is this season. There isn't a thing in this line that you could mention that you can't find. You can find as large a selection in this department as you find in the millinery stores in large cities.

BOYS' SUITS-A full line of boys' suits on hand. Over 500 suits to pick from. Prices \$3.00 to \$25.00.