

Abbeville-Greenwood Mutual Insurance ASSOCIATION

An Association of the People, for the People and by the People

For 27 years has been insuring the property of its policyholders, both in city and country, against damage by Fire, Lightning, Cyclones, Tornadoes and Wind Storms at one-half less cost than stock companies. Property not insured against Wind Storms is only partially protected. Why insure in stock companies for fire only when you can get protection against fire and wind for one-half cost. Of the Four and a Quarter Million Dollars of Insurance now carried, the money is kept at home and every dollar goes to the loser of property, which means the upbuilding of your country.

Comparative Statement of Business Written

July 1, 1916	\$2,016,364
July 1, 1917	\$2,373,875
July 1, 1918	\$3,268,145
February 1, 1919	\$4,268,300

Increase in 7 months over One Million Dollars. The Largest and Strongest Mutual Insurance Association in the State

The Association is a member of the National Association of Mutual Insurance Companies. The Federal Land Bank of the Government accept its policies as collateral for money loaned. Now Operates in Ten Counties.

Following are a Few of the Many Testimonials in Regard to the Association:

Letter From Abbeville Banker.

Abbeville, S. C., January 14, 1919.

To Whom It May Concern:—

This introduces to favorable consideration the Abbeville-Greenwood Mutual Insurance Association. This company has been doing business in this county, Abbeville, for twenty-seven years, has always paid its losses promptly, and has saved the insured considerable money in rate of insurance. It has kept an account with this bank and the same has been satisfactory to us. As managed by Messrs. J. R. Blake and J. Fraser Lyon, it is doing a good work for the counties in which it has operated, and we take pleasure in commending it as first-class insurance company. I carry considerable insurance with it myself.

Respectfully,

NATIONAL BANK OF ABBEVILLE,
(Signed) J. Allen Smith, President.

Letter From Ex-Commissioner McMaster.

Columbia, S. C., May 18, 1918.

Mr. J. R. Blake, Secretary-Treasurer, Abbeville-Greenwood Mutual Insurance Association, Greenwood, S. C.:

Dear Mr. Blake:—It gives me a great deal of pleasure to have you issue me a policy of insurance in your—what is now "our" insurance company—for with the policy I become a member just as much as any one else.

I know that my loss will be paid if I have one, I know that I will get insurance at lowest possible cost, I know that I am a member of an essentially American institution, where not only are my affairs managed by those I choose, but by myself in annual meetings.

I rejoice to know the extension of business of the Abbeville-Greenwood Mutual Insurance Company, and the 27 years of honorable service behind it, is a guarantee for the future.

Very truly,

(Signed) F. H. McMaster.

Letter From an Edgefield Editor.

Edgefield, S. C., January 11, 1919.

Mr. J. R. Blake, General Agent Abbeville-Greenwood Mutual Insurance Association, Greenwood, S. C.:

Dear Sir:—I have two policies in your Association, and I feel that my property is as well protected by these policies as it would be by policies written by large stock companies. Soon after your Association began to solicit business in Edgefield county I observed that the class of risks accepted by your agents were the best, and this, together with the splendid record of the Abbeville-Greenwood Association has made during the 27 years of its existence, inspired confidence in the Association and its management.

Your Association has passed the uncertain or experimental stage, and its signal success of the past will lead to increased success, a larger volume of gilt-edge business in the future. In the face of the greatly increased rates of the old-line or stock fire insurance companies, the furnishing of fire and wind protection by your Association at actual cost, being about 60 per cent of stock companies' rates, is a very attractive feature. I would like to see a well-managed mutual fire insurance association in operation in every county in the State. I have no hesitancy in recommending the Abbeville-Greenwood Mutual Insurance Association.

Yours very truly,

(Signed) J. L. Mims.

Letter From Mr. J. H. Courtney.

Trenton, S. C., January 25, 1919.

Mr. T. P. Salter, Trenton, S. C.

Dear Sir:—It gives me pleasures to say a word in behalf of the Abbeville-Greenwood Mutual Insurance Company. I have had the opportunity to investigate the workings of quite a number of mutual insurance companies and I have often wondered why more of our people did not take their insurance in good home mutual companies. There are several reasons why I believe we should patronize the mutuals, but two stand out very prominently to the careful observer, viz: First, the premi-

ums are much less than in the old line companies. Second, we always know for whose benefit an assessment is paid, and this gives us an element of close personal interest in all payments. I do not think we can place our risks in any safer company than a conservatively operated company as the company you represent appears to be. It gives me pleasure to commend your company to my friends.

Respectfully,

J. H. Courtney.

Letter From a Cross Hill Banker.

Cross Hill, S. C., January 27, 1919.

Mr. J. R. Blake, General Agent, Abbeville-Greenwood Mutual Insurance Association, Greenwood, S. C.

Dear Sir:—It gives me pleasure to state that I have considerable property insured in your association, and consider it as safely protected as if insured in old-line insurance companies, and at one-half the cost. Your long successful career of more than a quarter of a century, your careful selection of risks, your protection against damage of both fire and wind, and your prompt and satisfactory settlement of all losses should commend the Association to the favorable consideration of all property owners.

Yours very truly,

(Signed) W. C. Rasor, President
Bank of Cross Hill, S. C.

Letter From a Greenwood Banker.

To Whom It May Concern:—

We are glad to say a word in behalf of a valued customer of ours—The Abbeville-Greenwood Mutual Insurance Association. This Association has been doing business in this and the adjoining county of Abbeville for 27 years. They have done considerable business with us, and we found them reliable and prompt in meeting obligations. I have a policy with the company myself.

Jas. T. Medlock, President

National Loan and Exchange Bank of Greenwood.
February 1, 1919.

To Those Who Desire Safe Protection for Their Property, and Would Co-Operate in Building Up Home Enterprises, We Would Say Insure in the Abbeville-Greenwood Mutual Insurance Association. For further Information call on one of our Agents or write to

J. R. BLAKE, General Agent

NATIONAL BANK BUILDING

GREENWOOD, S. C.