

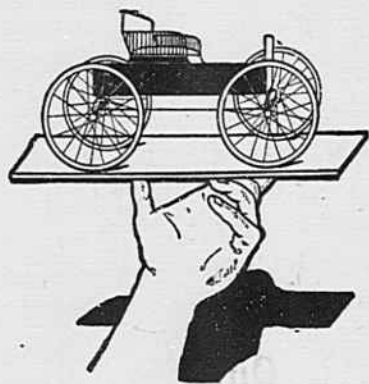
Talk to Your Horse



about harness. Ask him what kind of a saddle or bridle he prefers. In his own way he will tell you that our saddles, bridles, etc., are the most comfortable to be had. They are as good for you as for him too. You'll know the minute you jump into one and grasp the other. Want us to prove it?

We Have Now on Hand

a goodly variety of carriages in all styles, and of the most perfect construction. They are splendid vehicles, ready for the road and perfect in every detail of their build. Two and four-wheel conveyances for doctors, farmers and others. We would appreciate your inspection of these carriages, feeling sure that the qualities and prices will tempt you.



Wilson & Cantelou

Horses and Mules

Just received one car load of horses and mules, bought at lowest prices and I am in a position to make very interesting prices to those who have stock to buy.

I have the stock in my stables at my home. Come and get the pick of the lot.

W. T. BROWN,
Cold Spring, S. C.

Attention Farmers

I am better supplied than ever before to suit you in wagons, buggies and carriages. We sell the celebrated Studekaker wagons and carry a full line of sizes. We have a large assortment of buggies in Brockway, Summers, Columbus and others. Come in and see what we have. Our harness department is well stocked with single and double wagon and buggy harness. Can suit any purse. Full stock of Furniture. We buy in large quantities direct from manufacturers and can make close prices. Full assortment of house furnishings of all kinds. We carry a full line of stoves. Buy your wife a new stove and make her happy. It will surprise you how cheap we can sell you a good stove.

UNDERTAKING DEPARTMENT.

In this as in all other departments we can supply any reasonable demand. We carry a full line of sizes both in cheap coffins and higher priced cases. Our hearse responds to all calls, either day or night

G. P. COBB, Johnston, S. C.

Wedding Presents

Our stock of silverware, decorated china, cut glass, gold and silver jewelry, diamonds, watches and silver novelties was never larger.

DESIGNS ARE NEW

Everything is from the leading and most reliable manufacturers in the country.

Let us supply your needs. We have never been better equipped in every department, and what is best our prices are very reasonable. Satisfaction guaranteed. Will be a pleasure to show you through our stock.

A. J. Renkl,

706 Broad Street Augusta, Georgia.

Fertilizers!

From Factory to Farmer Direct

I am again selling Tidewater fertilizers in this and adjoining counties. It will pay you as well as me to look over the goods and prices. I am in Edgefield always on Fridays and Saturdays each week through the season.

Willis J. Duncan

A. E. Padgett, President Thos. H. Rainsford, Vice President
W. H. Harling, Cashier W. A. Byrd, Asst. Cashier

The Farmers Bank

STATE, COUNTY AND TOWN DEPOSITORY

Capital and Surplus

Earnings \$110,000.00

Total Resources over 300,000.00

After 20 years of successful banking, greets the public and its patrons for the year 1912 with best wishes, thanking them for their patronage and confidence in the past. Conservative business solicited. Interest paid on special deposits. Your account appreciated. If not already a depositor, begin now.

DIRECTORS: Thos. H. Rainsford, Dr. C. P. DeVore, W. B. Penn, E. H. Folk, S. B. Mays, C. A. Wells, W. H. Harling, A. E. Padgett.

First Shipment Kentucky Horses and Mules

We have just received another shipment of mules and horses for the season. This stock was bought in person by Mr. Wilson at his leisure. In the lot you can find anything you want in driving and saddle horses, also some good brood mares. Would like for you to see the gentle ponies suitable for child's use. Our mules are decidedly the best bunch we ever shipped. Some extra good large teams among them.

Wilson & Cantelou

Notice to Farmers.

The Graniteville Manufacturing Company desires to purchase from the farmers and others, good grades of cotton (nothing below Strict Low Middling, Augusta Classification). Augusta prices will be paid for such cotton. No low grades or wet cotton can be purchased, as it is undesirable for our use.

A. H. GIBERT, Secretary.

Treasurer's Notice.

The County Treasurer's office will be open for the purpose of receiving taxes from the 15th day of Oct., 1911, to the 15th day of March, 1912, inclusive.

A penalty of one per cent will be added to all unpaid taxes after the 1st day of January to the 31st of January 1912, of two per cent, from the 1st day of February to the last day of February 1912 and penalty of five per cent from the first day of March to the 15th day of March, 1912.

The tax levies for the year 1911 are as follows:

For State purposes	5 1/2 mills
Ordinary County	4 1/2 "
Cons. School tax	3 "
Special County tax	1 1/2 "
Bacon S. D. Special	2 "
Edgefield S. D.	2 "
Long Cane S. D.	3 "
Liberty Hill S. D.	3 "
Johnston S. D.	4 "
Collier S. D.	3 "
Flat Rock S. D.	3 "
Prescott S. D.	3 "
Plum Branch S. D. No 1	3 "
White Town S. D.	3 "
Trenton S. D.	2 "
Ward S. D.	2 "
Moss S. D.	3 "
Parkville S. D.	3 "
Washington S. D.	2 "
R. R. Bonds Wise T's p	1 1/2 "
R. R. Bonds Pickens	3 "
R. R. Bonds Johnston	3 "
R. R. Bonds Pine Grove	14 "
R. R. Bonds Rocker	14 "
Bonds Town Edgefield	1 "
School Bonds	1 "
Town of Edgefield	7 "
Corporation Purposes	7 "

All male citizens between the ages of 21 years and 60 years except those exempt by law are liable to a poll tax of one dollar each. A capitation tax of 50 cents each is to be paid on all dogs.

The law prescribes that all male citizens between the ages of 18 and 55 years must pay a \$2 commutation tax or work six days on the public roads. As this is optional with the individual, no commutation tax is included in the property tax. So ask for road tax receipt when you desire to pay road tax. Positively no taxes received after 15th of March.

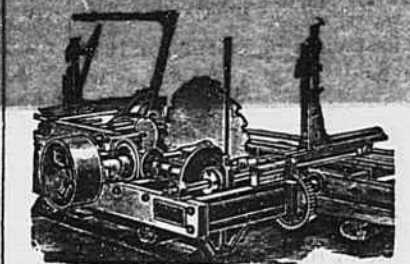
JAS. T. MIMS,
Co. Treas. E. C.

New Photograph Gallery

I am now prepared to take photographs of all kinds, and respectfully solicit the patronage of the people. Special attention given to groups and outdoor work. My prices are very reasonable.

Gallery open Tuesday, Wednesday, Thursday and Saturday from 11 till 5 o'clock.

D. O'HARA,
NORRIS BUILDING



Light Saw, Lathe and Single Mills, Engines, Boilers, Supplies and repairs, Portable, Steam and Gasoline Engines, Saw Teeth, Files, Belts and Pipes. WOOD SAWS and SPLITTERS.

Gins and Press Repairs.
Try LOMBARD,
AUGUSTA, GA.

EYE TALK NO. 2. LIGHT AND SIGHT

Light renders all things visible, by bringing pictures of them to our eyes.

Then, if the eyes are perfect, we have clear and comfortable sight.

POOR EYES

But many eyes are imperfect, and blurred vision, strain or pain results.

THE REMEDY

Removal of cause with suitable glasses. Simple, isn't it? And, by the way, since you want to be sure of getting the RIGHT glasses, you had better call on me.

GEO. F. MIMS,
Optician.
Edgefield, S. C.

Saves Two Lives.

Neither my sister nor myself might be living to-day, if it had not been for Dr. King's New Discovery writes A D McDonald of Fayetteville, N. C. R F D No. 8, "for we both had frightful coughs that no other remedy could help. We were told my sister had consumption. She was very weak and had night sweats but your wonderful medicine completely cured us both. It's the best I ever used or heard of." For sore lungs, coughs, colds, hemorrhages, lagrippe, asthma, hay fever, croup, whooping cough—all bronchial troubles—its supreme. Trial bottle free. 50c and \$1.00. Guaranteed by Penn & Holstein, W E Lynch & Co., B Timmons.

Advertising Talks

SUCCESSFUL GROCERY STORE ADVERTISING

By WM. C. FREEMAN.

Nobody would pick out Lynn, Mass.—a city with a population less than 100,000—as having the largest grocery and provision store under one ownership in the United States, but it is a fact nevertheless.

The owner of this great establishment admits frankly that one of the reasons why his grocery and provision store is so large and successful is because of the newspaper advertising that he was persuaded to do by the owner of the Lynn Item.

The owner of the store always believed in advertising, but at the start he used rather indifferent copy. The space was large enough, for he used six inches single column, but it was the ordinary kind of advertising, that did not say very much except quote prices, and did not interest the readers.

The publisher counseled the owner to use enough space to tell the people of Lynn and vicinity all about the store and its facilities for serving them well. This was done.

One advertisement, for instance, would refer to their cracker department, which by itself is as large as many entire grocery stores. In this department every known cracker of merit can be found. They could tell, and did tell, a very interesting story about this department, and that is the way they did with all the other departments of the store.

After a while the owner got into the spirit of advertising—realized what a great thing it was to him in his business; so when it came around to an anniversary date he used a full page—an unusual thing for a country store to do.

The success of that advertisement was instantaneous. The crowd that responded was so great that the sidewalks were blockaded and extra police were called to take care of the people. They have been users of newspaper space ever since.

Grocery advertising, like every other kind, creates more interest if a story is told and not too much stress laid upon a mere price list of articles.

The owner of this particular store makes his advertising of general interest, and all of the people of Lynn and vicinity respond to it generously, with the result that the business is very successful.

NEW IDEA IN ADVERTISING

Bright (?) Scheme of Parisians to Teach Parrots to Call Out Wares in Public Places.

Word concerning a new idea in advertising has just come from Paris. The scheme is to teach parrots to assist in the extension of commerce by sitting upon perches and croaking: "Try Crushem's Corsets," or "Say Wattles," or "Eureka Razor," as the case may be. The training of the parrots, according to the promoters of the new scheme, is to be a simple matter. A photograph is to be placed in a room fitted up for the purpose and the instrument will grind out, hour after hour, the cry that the parrots are to repeat. The birds meanwhile will be established on convenient perches where they may hear the two or three words that are to be used in pushing the commodity of the advertiser, and the solemn business will proceed until the parrots take up the cry of the phonograph.

It has been established that a parrot, once it has learned to say a certain thing, will repeat that thing a thousand times a day for a hundred years, barring accidents or plots, and the facts is emphasized by the projectors of the new method of advertising. They expect shortly to have their parrots on duty in all the big shops and in every public place, so that the wares they are employed to praise may be continuously called to the attention of the people.

There is a well-grounded belief that it pays to advertise, but it does not pay to annoy the public. We reserve the right to be skeptical, says the Chicago Record-Herald, and venture to express the hope that some friend of humanity will at once get busy upon the problem of discovering a way in which parrots may be put to death quickly, surreptitiously and with as little annoyance to the birds as possible.

The Big Favorite.

"No advertiser has a right to force his advertising matter upon persons who do not wish to see it, such as in billboard advertising," declared Nathaniel B. Fowler, Jr., in an address before the Get Together club of the Jordan Marsh company of Boston.

"Advertising should, in my opinion, be done entirely through the great national medium of the newspapers and periodicals, which are seen only by those who buy and wish to read them. From my 25 years of experience in the advertising business I can positively say that 95 per cent. of the best advertisers in this country use only this medium."