

NEW FALL AND WINTER GOODS.

I have recently returned from New York, Philadelphia and Baltimore, the three greatest markets for Dry Goods, Shoes and Notions in this country, and while in the above named cities I purchased a complete line of Fall and Winter Goods, so I take this plan for letting my friends and customers know something about what we have to offer them.

PRINTS.

A good stock of Prints, light colors, dark fall colors and mourning* at 5c, all good quality.

Good Gingham at 5c and up to the nicest zephyr shades. Outing, 5c, 6 1/2c, 8 1/2c and handsome bourett effects at 10c per yard. White and Red Wool Flannels, in both plain and twilled, at as low prices as ever sold at heretofore.

Bleachings, Sheetings, Pillow Casings, Sea Islands, our stock in these four staple lines is correct, both as to quality and prices.

Cotton Flannel, Bed Ticking, Pants Jeans, Cassimeres, Checked Homespun, White Homespun, Drills, etc., we are selling this line as cheap as anybody can afford to sell it.

Blankets, Comforts and Counterpanes, of these three indispensable articles we have as large lot as we ever bring here any season, a pair of White or Gray Blankets for 65c, a large clean Comfort for 85c and a good size bed spread for 75c.

DRESS GOODS.

Our stock of Dress Goods was never in better shape, a good all-wool filling Cashmere at 10c; our 15c, 25c, 30c and 35c Henriettas, Suitings and Brocades cannot be surpassed. Black Goods in all qualities, from 10c up to a very fine 46 inch English Henrietta at 1.00 per yard. We have a lot of 7 yard cut patterns in foreign goods, no two alike, at \$5.25 per suit, these suits sell for \$6.00 and \$7.00 in the city stores, in this part of our stock we carry a nice line of Silks, in Roman stripes, Brocades, China and Surahs, for both waists and trimmings.

Our new line of the following goods is up-to-date in every particular: Table Oil Cloths, White and Red Table Damask, Doilies, Towels, etc; a dozen good Doilies for 25c; a good Towel from 5c to 25c each.

White Lawns, White Checked Muslins, Dimity, Lawn and Hamburg Embroideries and Insertions, as cheap as any city retail house will sell them to you.

Hosiery in all grades, sizes and styles from a seamless sock at 5c per pair to the best German dyed black hose at 25c per pair.

CORSETS—A full line of the two best makes in America. Thomson's Glove Fitting and the R. & G., 50c, 75c, \$1.00 and \$1.25.

GLOVES—In all grades, ladies dressed kids, fleece lined, lisle thread, silk and cashmeres. Children's Gloves in wool, Scotch knit, and Gent's in Kid, Buckskin and wool Scotch knit.

HANDKERCHIEFS—In many varieties, from 2 1/2c each to 75c, in cotton, linen and silk.

UNDERVESTS.—Gents, Ladies and Children's Undervests, in all cotton, half wool and all wool, Union undersuits for ladies and children.

NOTIONS.—Ribbons, Laces, Ladies' Cuffs and Collars and Gent's Cuffs and Collars, in latest styles. There are numerous other things in our notion stock that we would mention, but space forbids us here, as I will have to save some of this space to tell you a little about this big lot of



CAPES...
JACKETS,
CLOAKS...

THAT HAVE
JUST ARRIVED.



This shipment of Cloaks and Capes is direct from New York manufacturers, and will be sold as low and possibly lower than the same goods will be offered you in a city retail house. Call early and see this line. A good Cape for \$1.25, better ones for \$2.00, \$2.50, \$2.75, \$3.00, \$3.50 and up to a handsome Plush, Astrachan or Beaver Cloth one, at \$4.50, \$5.00, \$5.50 and \$8.50. Ladies' Jackets, in black and colors, of the latest New York cuts. We will add to this department a little later an assortment of Ladies' Ready Made Dress Skirts.

SHOES! SHOES! SHOES!

We are by no means out of the Shoe business. Our line of Ladies' \$1, 1.25, 1.50, 1.75, 2.00 and 3.00 Shoes can't be beaten. Men's Plow Shoes at 1.00 and 1.25 Gents' Congress and Laced Shoes at 1.25, 1.50, 2.00, 2.75 and 4.00, all good values. Women's and Children's polkas and oil grains at prices to suit the times. Infants', Children's and Misses Fine Shoes in both Kid and Pebble Goat in many grades. The most of our Ladies and Children's Fine Shoes are the celebrated Zeigler Brother's goods, which line has been handled by this house for nearly a quarter of a century and many ladies in Edgefield county can testify to the reliability and lasting qualities of Zeigler Shoes.

Come to see us when you need anything in our line, we will do our best to make your visits to our store pleasant and profitable to you, and will be perfectly square and straight in our dealings with all who come.

Very respectfully,

JAMES E. HART, Manager.

Sept. 29, '97. At Alvin Hart & Co.'s Old Stand, Edgefield, S. C.

At Penn's "Luray" Fount every day you can get Ice Cream Chocolate, Ice Cream Strawberry, Ice Cream Peach, Ice Cream Pine apple.

Chocolate Cream is a speciality at the "Luray," refreshing, healthy, pleasant and the most delightful of all most tastes.

We bought our "original package" or Imported Crockery before the recent rise on account of the new tariff law. We give our customers the benefit of this. Come and see for yourself, at J. L. Mims'.

Now is the time to subscribe for the Advertiser.

There are No Rings Around the Peerless PEAK!

DISLOCATED PROFITS ON ALL OUR GOODS! How Dislocated? Why all the profits go the purchaser except the very smallest "smidgit" to us. We are able to sell cheaply because we buy for cash and of the largest wholesale houses on the continent. Besides we buy largely and now have on our shelves and counters the heaviest stock that can be shown in the county. Come and see and be convinced that it is the truth we are telling you.

Read This! Read This!

Just opened 200 cases of the best and cheapest Shoes you ever saw. Don't miss us if you want a bargain in Shoes.

And This Too!

Our DRESS GOODS DEPARTMENT is now complete, and teeming with the most fashionable stuffs and the best values. Inspect our elegant stock of UNDERWEAR HOSIERY and GLOVES. Hear the prices and you will buy OUR CLOTHING STOCK.

See it, and you will be forced to say that no such stock, as regards solidity style and cheapness has ever been brought to Edgefield. On our counters you will find a large and well assorted stock of men's and boys' Hats and Caps. New arrival in Trunks and Valises, and they are very cheap.

OUR WRAPS, CAPES, REEFERS AND BLAZERS!!!

As regards our Wraps, Capes, Reefers and Blazers, words cannot describe them. They must be seen and priced.

Hats and Ribbons.

Our lines in these goods are by far the most attractive we have ever yet offered.

TUMBLE TO THE RACKET.

We want your trade, and extend to one all and a cordial invitation to visit us and see the greatest variety of goods ever gathered under one roof in Edgefield.

J. W. PEAK,
New York Racket.

Come to See Me! You Are Welcome!

Capt. E. S. Mims, of Edgefield county, is with me.

At prices lower than ever before heard of. When in the city make my store your headquarters. I have PLENTY OF CHAIRS FOR YOUR USE.

HOUSE - FURNISHING - GOODS.

A FULL LINE OF

913 Broad Street, - - - AUGUSTA, GA.

Now occupies the old stand of Mulhern's Shoe Store.

W. H. TURNER,

Jewelry, Silver Novelties, Watches,

POCKET BOOKS, DIAMONDS, TOILET ARTICLES,
Clocks, Brass Tables, Cut Glass, Fine Umbrellas.

SEND FOR OUR 1897 CATALOGUE.

WM. SCHWEIGERT & COMPANY,
JEWELER,

702 BROAD STREET, - - - AUGUSTA, GA

GEO. P. COBB,
JOHNSTON, S. C.

Furniture and Household Goods,

Wagons, Buggies, Harness, Saddles, Etc.

HAVE JUST PURCHASED A NEW AND BEAUTIFUL

—HEARSE—

Calls by Telephone promptly answered and attended to.

LOWEST PRICES.