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Evolution is Rapid These Days

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THERE never has been a time when conditions changed so quickly—when life bettered itself so consistently—when the inventive mind turned so readily to new things that better fill old needs.

New conveniences and comforts are coming in all the time. And conditions under which all things are made and sold are subject to frequent alteration.

The rapidity of modern commercial evolution vitally affects us all. And especially it affects the purchasing power of our money.

Whether you buy little or much, in order to buy intelligently, you must keep yourself informed. And there is only one way in which you can keep your information up to the minute.

READ THE ADVERTISEMENTS.

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