ANOTHER SWAT FOR THE FLY

Supreme Court of Maine Adds Its Voice to Denunciation of Almost Universal Pest.

The dog having had his day before the Supreme court in Washington, we now find the "busy, curious, thirsty ay" preening his wings in the solemn precincts of the Supreme court of Maine as a co-defendant. He finds few sympathizers. For his size he is the most malodorous and detestable of beasts, and the mischief he does is immeasurable. In this case the court of appeal was told that a summer hoarder had engaged rooms at a hotel for two weeks and had left at the end of four days, declaring the flies intolthe plaintiff in his refusal to pay for his infested accommodations.

The Journal of the American Medral association makes the case the denunciations of the fly that have been penned; but will the fly care? Not a bit of it. "A fly," wrote Emerson in his despair, "is as untamable as a hyena." Probably a fly was teasing the sage of Concord as he wrote. The best thing Josh Billings ever said was *D- a fly!" Shakespeare would have said it if he had thought of it. As a carrier of pestilential putrescence the fly is without a peer, The help of the Supreme court of Maine is welcome in putting him down.-Philadelphia Public Ledger.

WILL TAKE LAND FROM SEA

People of Holland Meet Problem of Expanding Population in Characteristic Dutch Fashion.

After many years' deliberation the people of Holland have decided that they need more land, and, having reached that decision, they have gone about the acquisition of it with characteristic Dutch energy and determination, says Popular Mechanics Magazine. The program contemplates the building of a 30-mile dike across the catlet of the Zuyder zee and gradual reclamation of parts of that body by means of smaller dikes and a filling-in and pumping process. The damming of the north end of the Zuyder zee prements difficulties, not only on account the length of the dam, but also due to the fact that at the Friesland shore end the water depth varies from 11 to \$\$ feet. The foundation of the great will be, literally, billions of all sizes of tree branches, lashed together into great bundles. These will be sunk, forming a supporting mat of enormous area. Upon this will be placed a thick layer of coarse crushed stone, and on this powerful foundation will be reared the masonry of the dike.

Plant Diseases Costly.

Millions of bushels of grain, fruit and vegetables and a big tonnage of cotton were lost to American farmers lest year by plant diseases, according figures compiled by the plant discase survey of the Department of Agriculture. The survey said that the statistics indicate that lack of prompt application of known measures of control was largely the cause of the loss.

The plant disease survey estimated the losses at 112,000,000 bushels of wheat, 50,000,000 bushels of oats, 80,**e00,000** bushels of corn, 50,000,000 bushels of potatoes, 40,000,000 bushels of sweet potatoes, 185,000 tons of tomatoes, 850,000 bales of cotton, 5,000,of sweet potatoes, 185,000 tons of to-000 bushels of peaches and 16,000,000 bushels of apples.

Tuberculosis Ebbs and Flows.

The decline of tuberculosis is likened to that of leprosy by Dr. Louis Corbett, lecturer in pathology at the University of Cambridge. Leprosy was formerly one of the world's great scourges, but has become practically extinct in western countries. Tuberculesis seems to be following, as it is declining at an increasing rate, its teaths having fallen off nearly 60 per cent since 1865. Apparent causes of the change are lessened overcrowding, otherwise improved social conditions, more and better food, and the adopson of methods of real ventilation. The war has given tuberculosis a new

"Polite" Motor Horn.

lease of life in European nations, es-

pecially in half-starved Austria, where

a runs riot.

The magazine Motor announces the arrival of the courteous motor horn. Up to now the motor horn has been chaidedly cacophonous. It squawks un-pleasantly; it bellows alarmingly; it witers noises disagreably suggestive of

But the new hern, which is appearing on the market, has a tone that is at once polite and powerful. It warns, yet does not offend the sensitive ear. The tone-adjusting mechanism is so contrived and arranged that the horn is easily regulated for any degree of voefferousness, but it yet carries a warning to the pedestrian.

On Their Mettle. The head waiter and his assistants

are flustered." "I've noticed that."

"And there seems to be great excitement in the kitchen."

"What do you suppose is the mat-

"A visiting chef has just dropped in seven-course dinner." ter?" and offered a seven-course dinner."-Birmingham Age-Herald.

The Wrong Course.

"Dawdle says that he's had chances enough, but they were all poor ones." "I've noticed that whenever opporunity knocked Dawdle proceeded to opportunity."-Boston

Transcript.

HOW TO FIGHT MOTHS tection decreases.

spring when the housewife's fancy upon their development. "When lightly turns to thoughts of moths, woolens are being packed away, they she may be grateful that Uncle Sam should be well aired and exposed to and if necessary, sprayed with bene- touch of the law this week, many of These are being sought out by the maintains a bureau which does noth- sunlight; then camphor, tobacco or ing else but study bugs.

At the head of this bureau is Dr. the package. Leland Ossian Howard, the world's foremost bugologist. Here's his ad- chests is largely lost with age, so in vice—the best to be had—on how you the course of a few years they fail as can combat clothes moths:

"Generally moths are likely to af-The Supreme court upholds away and left undisturbed for some with heavy tar paper. New papering

"Articles in daily or weekly use, year or two. and apartments frequently aired or text of one of the most excoriating used as living rooms, are not likely to of some value. But like the cedar be seriously, affected.

> ing, or brushing, or exposure to air ginning. and sunlight, are old remedies / and still among the best command.

cones or balls, cedar chips and sprigs shaken, brushed and exposed as long are not already stocked with eggs or ly spring, either in April, May or of being outcast.

"If eggs or larvae are already Washington, March 5 .- In the present, the odor will have no affect the cedar chips should be enclosed in

> "The odor of the wood in cedar a protection.

"Furs and such garments may also fect only such articles as are put be stored in boxes and trunks lined

"Tarred paper moth bags are also chest, the materials packed in them "Agitation, such as beating, shak- must be free of moths from the be-

"To protect carpets, clothes, clothcovered furniture and furs, these ar-"Camphor, tobacco, naphthaline ticles should be thoroughly beaten,

larvae, As the odor weakens the pro- June, depending upon the latitude.

"The brushing of garments is very important because it removes eggs or young larvae. Such material can then the baseboards.

exposed to sunlight."

his own personal use which he finds cense "dodgers." The highway office satisfactory.

"For a small sum I bought large should be given to such boxes every pasteboard boxes, such as tailors use" he said. "In these I pack away all throughout the state, by chiefs, sherwinter clothing, gumming a strip of wrapping paper around the edge so as to seal up the box completely and leave no cracks. With care, these boxes will last many years."

> Dr. Howard recommends cold storage, when cost does not enter into receipt of advices today from the

One of the worst penalties that have a certain value if the garments as practicable to the sunlight in ear- can be imposed on a Hindu is that the campaign seventeen cases were

CONTINUE DRIVE ON UNLICENSED AUTOS

Columbia, March 5 .- Automobil-"If no other protection be given, license plates. The state highway sheriffs and chiefs of police, of ar-Dr. Howard has adopted a plan for rests and prosecutions, against liitself is being flooded with applications for licenses.

> A special campaign is being waged iffs and inspectors for the highway department, against the motor vehicles yet unlicensed. The drive was late in starting in Spartanburg county, but the highway department is in chief of police of that city to the effect that many cases have been brought, and that on the first day of brought against motor vehicle own-

ers. Similar reports have been receiv

ed from other counties. There are yet thousands of cars in the state, according to Secretary L. be hung away in clothes closets ists and automobile dealers all over H. Thomas, of the highway departwhich have been thoroughly cleaned, South Carolina are feeling the light ment, that are unlicensed for 1921. zine about the cracks of the floor and them being arrested, for tardiness in sheriffs and police authorities and dressing their motor vehicles in 1921 will be punished for operating their cars without license plates. In Columgarments should be examined once a commission is in receipt of advices bia cases have been brought against month during summer, brushed and from many parts of the state, from a few offenders, but the special officers who were assigned to the job of rounding up license dodgers were delayed in their work by the fact that some of the Columbia police had to attend federal court in Florence. The campaign is being speeded up, however, in the capital city, where there are many unlicensed cars.

> Candles are used for lighting in the mines of South Africa.

While one woman in a Chicago court was awarded \$7,000 for a broken leg; another woman, the plaintiff in a breach of promise case in trial in an adjoining court received a verdict of \$30,000 for a "broken heart."

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WHY YOU, MR. MERCHANT, SHOULD ADVERTISE

IN: YOUR: HOME: PAPER

This article is presented and thoroughly indorsed by the Abbeville County Chamber of Commerce. It was written by Mr. John Preiss, District Manager United Advertising Service and it is so absolutely true that we feel we are doing you a favor to call your attention to the following: Please notice that in the heading of this article it says "your" home town paper. That's the first reason you should advertise in it.

It is "your" paper. It is your family's paper-your neighbor's paper-your customer's paper—your competitor's paper—the paper that represents the social, business, political and religious life of the very atmosphere you breathe It stands for you and by you. It sells your store to your community—it sells your community to the world.

Whether it needs your support or not, one thing is certain—you need its support—and another thing, just as certain, is that you are getting its support. You may not advertise in it you may not even subscribe for it-but every issue is helping to build up your business because it is building up the community in which you live. It is "your" paper.

Advertise in "your" paper because you want people to buy your goods. When you first went into business you asked people to come and trade with you. If you did not ask them personally and directly you asked them indirectly. You asked them by buying your goods and displaying them for sale. You renew that invitation every morning when you open your doors for the day's business.

Advertising in "your" paper simply extends that invitation. You send your invitation out to hundreds of people that you cannot possibly reach in any other way at one-hundredth part of the cost.

Advertise in "your" paper because "your" people read "your" paper. No other publications in the world are read with as deep interest as are County papers, and the one outstanding fact of advertising is that "the interest of the reader in the reading matter is what makes the advertising valuable to the advertiser.

Advertise in "your" paper because people today, as never before, want to know what you have to sell—and the price. They want to read your store news, which is all your advertising is.

Advertise in "your" paper to keep business at home. The big city stores and the mail order houses keep everlastingly at it and if you do not tell the people about your goods and the prices you can sell for the business will go out of your

Advertise in "your" paper because you can advertise in it. If you can afford to pay rent and clerk hire you can afford to advertise.

And just as consistently and continuously as you pay rent and clerk hire-Advertise!

Probably one of the reasons why you have not advertised as much as you would have done is because you cannot readily write the Ads. Just a little thought will solve that problem. Watch the big advertisements in the big city papers. Learn from the experts who are making advertising pay how to tell your people about your goods.

Weave your story around your goods as they weave their story around their goods. But don't let it all be just a story. Give them facts. Give them facts and prices. And remember that advertising will not always sell your goods. It will bring the customers to you if honest facts are stated. It is up to you to do the selling after your advertising, which is your store news, plus your invitation, has brought the buyer to your store.

In conclusion let me say that "your" paper —the County paper—is today the one medium that carries the most direct appeal to the reader with the smallest per cent. of waste circulation in this broad land. It is primarily the paper of the home and it should be your aim to have your advertising go with every issue of "your" paper

into the homes of your community. Finally, advertise in "your" paper because it will pay BIG.