

# THE ROSENBERG MERCANTILE CO.

Four Stores

DEPARTMENT STORES  
ABBEVILLE, S. C.

Many Dep'ts

## DRY GOODS STORE

REVISED PRICES ON STAPLE DRY GOODS

SILKS : SERGES : SUITINGS : ETC., ETC.



When we placed our orders for fall delivery we did not know that prices would be lower, but we were afraid to take a chance, and only bought from manufacturers who guaranteed prices against decline. By this arrangement we are able to give our customers the benefit of every reduction that has taken place without loss to ourselves.

Our margin of profit has been "cut to the bone" and we expect the savings we are offering the public to bring us a volume of business. As an instance, where buying on guaranteed prices was fortunate for us, we received a credit of eleven cents a yard on outing. We want to see cotton go up, but since it has gone down, we are very glad to be in a position to sell dry goods on the lower basis.

Dry Goods---Trinity St. **The Rosenberg Mercantile Co.** Abbeville, South Carolina

### SANTUC

Mrs. Mason Wright and baby are visiting her parents, Mr. and Mrs. John Burnette of Johnston.

Clarence Morrison and Happy Clegg of Columbia spent the week-end here with Mr. Miles Morrison.

Born to Mr. and Mrs. J. B. Culbreth, September 20, 1920, a son, Earl Sylvester.

Miss Lizzie Sharpe spent a few days last week in Abbeville with friends.

Mr. R. S. Culbreth and little

### WANTS

ROOM TO RENT, close in but convenient to shops. Apply Press and Banner Office. tf c.

FOR SALE—Good piano, in splendid condition. A bargain. Apply at this office. 9, 29-tf. c

McCALL FASHION PLATES and Patterns on sale at J. M. Anderson Co.'s Clothing Store. 9-24-3tc

FOR SALE—One brand new 6-room Bungalow with all modern conveniences, on Magazine Street. The Home Building Corporation, See T. G. White, Pres. 9- -tf. c

TEACHERS.—Fifty to one hundred requests daily from all classes southern schools. If you want rural work, graded, high school or principalship, salary \$75 to \$250, write us today for special enrollment. Offices: Columbia, S. C., Richmond Va., and Chattanooga, Tenn. Southern Teachers' Agency, Columbia, S. C. 9-20-4wks. ei

CONTRACTORS AND BUILDERS.—Save 10 to 25 per cent on Flooring, Ceiling, Siding, Laths and Shingles. Buy in car lots. Send list for delivered prices. Greenwood Sales Co., Box 435, Greenwood, S. C. 9,13-26wks. c.

daughter spent the week-end here with relatives.

Miss Emma Harris and Mrs. Richard Hill of Abbeville spent Sunday with Mrs. Tom Able.

Mr. and Mrs. J. R. Haddon spent Sunday afternoon with Mr. and Mrs. J. N. Blum.

Mr. M. B. Kay and daughter, Miss Louise, spent Sunday afternoon at Mr. W. F. Kay's.

Mr. and Mrs. J. N. Blum had as their guests Sunday, Mr. and Mrs. C. P. McMahan and children, Mr. and Mrs. Jesse Culbreth and children of Greenwood.

Mr. and Mrs. C. M. Cochran were visitors at Mr. W. E. Morrison's Sunday afternoon.

Mr. and Mrs. Jim Richardson's baby is sick at this writing. We hope for it an early recovery.

Mr. M. B. Kay and Miss Louise Kay were shopping in Abbeville Tuesday.

Miss Mattie Cochran is spending a while with her niece, Mrs. J. B. Culbreth.

Mrs. M. D. Wright spent Saturday with home folks.

Mr. and Mrs. Frank Kay were shopping in the city Wednesday.

### COLD SPRINGS.

Mr. and Mrs. Otis Smith and children spent Saturday night and Sunday at Mr. D. E. Newell's.

Mr. Claude Uldrick spent Saturday night at Mr. R. A. Hagen's.

Mr. and Mrs. C. C. Kay and children spent Sunday with the family of Mr. T. F. Uldrick.

Mr. Christia Cochran spent a few days of last week with home people near Toney Creek.

Mr. and Mrs. Ray McKenzie and baby spent Saturday night at Mr. W. R. Ellis'.

Miss Ephgenia Uldrick spent Saturday night and Sunday with Mr. and Mrs. R. A. Hagen.

Master Alvin and Neuffer Uldrick spent Saturday night at Mr. C. Kay's.

Mr. and Mrs. J. Kay Carlisle spent Saturday night at Mr. B. A. Uldrick's.

### DONALDS

Mr. R. M. Haddon of Abbeville is a visitor in the home of his brother, Mr. J. M. Haddon.

Rev. J. P. Pressly of Due West preached in the Presbyterian church last Sunday afternoon.

A number of our citizens went to Greenwood Thursday to the circus. They went to see the clowns "perform."

Our teachers spent last Saturday in Greenwood shopping and sight-seeing.

Mrs. Dunn and Miss Mae were business visitors in Honea Path last week.

The many friends of Mr. Harvey Drake will regret to learn that he was taken to Anderson Hospital last Wednesday to be operated on for appendicitis. We wish for him a speedy recovery.

Mrs. Essie McCullough of Honea Path and Miss Hattie McCullough of Perry were guests in the home of Mrs. June Martin last Tuesday.

Dr. B. H. Carlton accompanied Mrs. Clifton Donald to Columbia Hospital last Monday, where she underwent a serious operation on Tuesday. She is reported as doing nicely.

Rev. Smith of the Baptist church will teach the Hodges school in addition to his church work.

Mrs. Val Pruitt of Due West spent Tuesday here with her parents, Mr. and Mrs. Robert Drake.

Mrs. W. H. Leith and son John, of Hodges, spent several days this week with her parents, Mr. and Mrs. J. M. Haddon.

Miss Cara Haddon of Ora spent the week-end at her home here.

Miss Margaret C. Dallas of Ware Shoals was a week-end visitor at her home.

Mr. Johnnie Gordon of Anderson visited his parents last Saturday and Sunday.

The many friends of Miss Jennie Hawthorne will rejoice to know that she has returned from Abbe-

ville Hospital, and is making rapid improvement.

Mr. Ray Smith of Greenwood visited his parents last Sunday. He had the misfortune to have a nail run through his left foot which necessitated the use of a cane.

Mrs. Paul Haddon and Billy are visiting her parents, Mr. and Mrs. W. S. Jordan in Due West.

Miss Lillie Martin left Saturday morning for Chicago, where she will enter the Moody Bible School for training as a missionary. We wish her success in this good work.

### SLUMP IN PRICES BEING EXTENDED

Consumers Soon to Get Benefit Of Drop—Wave Begun by Wholesalers to Be Rejected By Retailers.

Washington, Sept. 30.—Price cutting has taken hold of the wholesale trade to an extent that soon must be felt substantially in lower prices to the consumer, according to the federal reserve board's monthly business review made public tonight.

Revival of the wave of price reduction and its spread to many retail lines was attributed to "a more exacting demand by the buying public as to price and quality." Retail purchasers are showing continued determination to await a move by dealers to meet those demands while foregoing luxuries and semi-luxuries, reports to the board declared.

Although the board believed the buying public was largely dominating the market now, it said, that labor and production were having a marked effect on prices. There was much evidence, it said, of increased efficiency on the part of labor and as a result production was on the increase and factory operation beginning to approach normal.

### Stability Returning

Summed up, the board's findings which were that "business conditions now are definitely on the road toward stability of as great and confirmed a nature as the disturbed position of the world at large permits."

"Continuance of the process of re-



adjustment in business and industry has been an outstanding feature of the last month," the review said. "This has been accompanied by price reductions and by the resumption of work in branches of industry, where hesitation as to future outlook has led to suspension.

"After an apparent slowing down in the price reduction movement during midsummer, it has again reappeared and the month of September saw substantial cuts in well known makes of automobiles, various classes of textiles, shoes and leather and other wholesale prices. Reductions have occurred in a variety of staples including wheat. Changes in prices have tended to make business men and bankers cautious about future commitments."

Drops in prices have featured almost all of the textile lines, agents of the various reserve banks reported and they added that, due to reductions already announced by wholesalers and jobbers the retailers are buying carefully and not in large quantities. The retailers' attitude was depicted as necessarily conservative for the reason a market with a downward trend leaves him the alternative of taking a loss or keeping his shelves stocked with high priced goods.

### Shoes To Be Lower

Similar influences were shown to be bearing on the shoe and leather industry. In these lines particularly the reports of the board disclosed the influence of a demand lessened by high prices is strong and gives no indication of weakening. Because of this apparent sentiment, the review stated, retailers are postponing buying, or are buying only for current requirements.

While housing conditions were

represented as being acute in all communities, the board figures held out hope for an early renewal of construction. Material prices show the effect of price cutting in other commodities and "certainly have passed the peak," the review said.

Chicago and environs have been most favored with respect to price reductions in building materials and construction where, according to the board's reports prices fell between 15 and 25 per cent during the last 30 days. The feeling was said to prevail that price revision in this like other lines of trade was due to spread.

### COLD WAVE SWEEPS SOUTH

Gales on the Seaboard from New England to Cuba and weather conditions along the track of the disturbances were unusual yesterday and last night. The weather bureau reported the temperature in a number of the Gulf States Thursday as the lowest that has ever been recorded in any previous September record. There was frost as far South as Oklahoma.

### FOOTBALL TODAY.

This afternoon the Abbeville High School Football team goes up against the strong eleven from Anderson High School. All the young boys about town are standing on their toes and are looking for a finish fight when these two strong teams meet at the Baseball Park at 4:30.

Nearly 70,000 acres of farm land in western Canada have been taken up by former soldiers for settlement. An Atlantic City boardwalk resort is built in the shape of a monstrous elephant, 100 feet high.