

The Rosenberg Merc. Co.

DEPARTMENT STORES

ABBEVILLE

FOUR STORES

SOUTH CAROLINA

MANY DEPARTMENTS

MAIN STREET STORE SHOES for EVERYBODY

That's just what our shoe department represents. It is hard to realize how much time, thought and money it takes to properly stock a complete shoe department.

Ours is equal to an exclusive shoe store

First: There's the tiny infant who requires a soft soled shoe or moccasin in the finest kid. These we carry in black, white and colors.

Second: There's the first step shoe for baby learning to walk. This shoe must be very soft, wide and roomy, with a very light, flexible sole and no heel. We have them in sizes 1 1-2 to 4.

Third: Comes shoes for little boys and little girls. We have these in all good styles in different leathers suitable for the different occasions and service required in sizes 5 to 8.

Fourth: Shoes for school children come next. Beginning at the "Little First" we have them in black and brown, kid and calf in styles too numerous to mention. The little man can get a pair just like Daddy's and the little Miss can satisfy her vanity.

Fifth: Comes the boys and big Misses. We carry a variety of lasts in this range in all leathers, being mindful of the fact that there are both football games and dancing on polished floors going on.

Sixth: The men and women come next. In shoes for them we feature Krippendorf Dittmans shoes for women and Howard & Foster's for men. The styles we carry are the styles demanded by the best dressed men and women. The different leathers, lasts and colors are shown in variety, in widths A to E.

Besides this line of dress shoes for men and women we carry a complete line of work shoes, bed room slippers, boots leggings, over-gaiters, buckles, laces, etc.

We are very careful to be sure that the price we ask always assures you full value. We stand behind the shoes we sell.

We are studying the shoe business. We are trying to improve our service and system. We are gratified that our shoe business grows with each season.

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