HOME TRADE BOOSTS
 What we want is plenty of business, money in
n the building of houses, the sale of lots and acres
healthy condition of business in our community. The easiest thing in the world. Just keep our money in circulation, rig
here among ourselves, and we will create our own prosperous conditions.
In other words, LET'S PATRONIZE OUR OWN BUSINESS MEN, In other words, LET'S PATRONIZE OUR OWN BUSINESS MEN, IM-
STEAD OF SENDING OUR DOLLARS TO THE MAL ORER HOUSE
Let's be loyal to our own best interests instead of helping to bolster up the If mionopolistic establishments that are draining our resources of all th
ready money in sight.
It is the aim of the big city mail order houses to drive the small tow
merchants out of business, so that we will all be compelled to send to th sties for our merchandise. The big mail order houses are.spending thou
sands of dollars every month to accomplish this object.
THEY WILL DO TT, TOO, UNLESS WE ARE SENSIBLE ENOUGH It is up to us to prevent the bg mall order houses from driving our store
keepers out of business, for several reasons, the greater of whiteh are tha keepers out of business, for several reasons. the greater of whiteh are that
our community will be rubbed or the map if we have no business concerns
and that our ownership of property here will not amount to anything, in this The local stores, to a very large extent, make this town. The taxes pald
by our busineess men are the principal support of our shools and churches.
tis the taxes paid by our storekeepers that pay for the local improvements or the street lighting,
come permit the big mail order houses to drive our business men out
competition, what will we have left? A place of empty store buildings If the mail order houses accomplish their purpose it it possible that
aaliroan interests will
decide there is not sufficient business to
warrant the In such cases we will be trying to sell our property, but will find no
invers, for who will think it a good investment to buy property in a dea But this is just what we must expect if we keep sending our dollars t When we send practically all of our business to the mall ordor houses
itles there will no longer be a necessity for, or a reason for, a town her OUS TOWN, WITH GOOD LOCAL BUSINESS, GOOD REAL ESTATE
 IT ALD RESTS WITH US. WE ARE THE ONES TO DECIDE. from the mail order houses after they shall hav received our money and the local storekeepers have been put out of the run
ning? Shall we expect help and tssistance We all know that the mall order houses doo not pay ander or our porpocal Every dollar spent at home means added wealth,
$\qquad$
ainst our communit

## PROSPERITY AT HOME

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## METAL ROOFING

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