# HOME TRADE BOOSTS

We Want a Live Town

ET'S all get together and help to make our community a live one. We all realize the consequences of poor business, stagnation in com-

mercial affairs, depression of real estate values, low wages, etc. What we want is plenty of business, money in circulation, a live interest In the building of houses, the sale of lots and acre property and a genuine, healthy condition of business in our community.

HOW SHALL WE ACCOMPLISH IT? The easiest thing in the world. Just keep our money in circulation, right

here among ourselves, and we will create our own prosperous conditions. In other words, LET'S PATRONIZE OUR OWN BUSINESS MEN. IN-STEAD OF SENDING OUR DOLLARS TO THE MAIL ORDER HOUSES. Let's be loyal to our own best interests instead of helping to bolster up the school of education. A committee big monopolistic establishments that are draining our resources of all the

It is the aim of the big city mail order houses to drive the small town merchants out of business, so that we will all be compelled to send to the and August Kohn of the board of cities for our merchandise. The big mail order houses are spending thousands of dollars every month to accomplish this object.

THEY WILL DO IT, TOO, UNLESS WE ARE SENSIBLE ENOUGH board and asked that permision be TO STOP IT.

It is up to us to prevent the big mail order houses from driving our storekeepers out of business, for several reasons, the greater of which are that our community will be rubbed off the map if we have no business concerns

and that our ownership of property here will not amount to anything, in this

The local stores, to a very large extent, make this town. The taxes paid by our business men are the principal support of our schools and churches. It is the taxes paid by our storekeepers that pay for the local improvements, for the street lighting, for fire protection and for all other communistic privi-

leges and protection. If we permit the big mail order houses to drive our business men out of competition, what will we have left? A place of empty store buildings, an undesirable place in which to live.

If the mail order houses accomplish their purpose it is possible that railroad interests will decide there is not sufficient business to warrant the stopping of trains here-because there will be no reason, then, for traveling per cent. over those of the previous men to stay over in our town, no freight to be delivered to our stores.

In such cases we will be trying to sell our property, but will find no buyers, for who will think it a good investment to buy property in a dead showing made and enthusiastic as to

But this is just what we must expect if we keep sending our dollars to the mail order houses, for it is only the business of the town that makes the town possible.

When we send practically all of our business to the mail order houses in the cities there will no longer be a necessity for, or a reason for, a town here. It all resolves itself into the question: SHALL WE HAVE A PROSPER-OUS TOWN, WITH GOOD LOCAL BUSINESS, GOOD REAL ESTATE VALUES, GOOD WAGES AND GOOD MUNICIPAL DEVELOPMENT, OR SHALL WE HAVE A DEAD TOWN, WITH PIGS ROOTING IN THE PRIN-CIPAL STREETS, STORE BUILDINGS EMPTY AND WITH "FOR SALE"

SIGNS HUNG UP, NO LIGHTS AND NO FIRE PROTECTION. IT ALL RESTS WITH US. WE ARE THE ONES TO DECIDE. Common sense and good judgment tell us to protect our own interests.

If we don't, who will? What can we expect from the mail order houses after they shall have

received our money and the local storekeepers have been put out of the running? Shall we expect help and assistance from the mail order monopoly? We all know that the mail order houses do not pay any of our local taxes. They do not support our schools, or churches or help to pay for our

Every dollar spent at home means added wealth, added prosperity, added real estate values and added facilities of all kinds.

lighting the streets or for our fire department.

Every dollar sent to the mail order houses means more unfair competition for our storekeepers and less taxes toward the support of our community.

Which do we prefer? We must make the decision. Are we for or

LET'S MAKE IT A LIVE TOWN BY KEEPING OUR MONEY IN CIR-CULATION AMONG OUR OWN BUSINESS MEN.

### PROSPERITY AT HOME

HERE IS NOTHING OF GREATER IMPORTANCE TO US THAN THE commission, and under whose initiative the movement was started approximately the prosperity of our community.

PROSPERITY AT HOME IS BASED ON LOCAL BUSINESS

If our local merchants and storekeepers transact a large volume of business their prosperity is communicated to every person in the entire com-

The values of our real estate increase. Wages are increased. There is more money in circulation and it is more readily obtained for purposes of expansion, paying for improvements, buying luxuries, etc.

In every way we can discover better conditions on all sides when our business men are busy.

There is every reason in the world why we should spend our cash at home instead of sending it to the big cities. By keeping it in circulation in our home community we profit in many ways.

But if we send our money to the mail order houses, that is the last we hear of it. If enough money is sent to the mail order houses from our community we may easily put our local merchants out of business. By diverting our trade from our local storekeepers we can make it impossible for them to maintain their stores.

Every dollar sent out of our town to the mail order houses detracts just so much from our own individual prosperity, as well as from the prosperity of the storekeepers and from the community in general.

Think of the consequences if we should all send to the mail order houses for our necessities and our luxuries. How long would it be before our local merchants would have the "closing out sale" signs on their doors, to be followed by the "for sale" signs on the stores themselves?

AND WHEN THE BUSINESS HOUSES ARE ALL ADVERTISED FOR SALE WHAT WILL BE THE VALUE OF OUR OWN HOUSES AND LOTS? Such conditions have actually prevailed in some communities. It has

happened that the citizens became "mail-order-mad" and sent to the big citles for the greater part of their merchandise. The local merchants abandoned the field, because there was no business there for them. The burden of taxation fell on the various property owners, because there were no business concerns to bear the big proportion which generally falls to their share. Property values decreased until there were no bidders for undesirable real estate. The town became dead.

In the meantime the head of a big mail order house in Chicago was drawing an income of over a million and a quarter dollars, made possible by the business received by his concern, by mail, from such communities as the one above described and from our own community, as well as from others all over the United States.

Every dollar of this enormous income was diverted from storekeepers in small communities. Every dollar sent in to that great mail order concern, amounting to hundreds of millions of dollars annually, detracted from the prosperity of some community, struggling to become a center of population, but retarded by the short-sightedness of the citizens who sent their money out of town in preference to helping towards the prosperity of their own

Of course, it was all done unthinkingly. Those who sent their dollars to the mail order house did not stop to consider that these same dollars would add to the prosperity of the home community if expended at home. They did not stop to reason that by helping those in their own community they would be best advancing their own interests.

THIS COMMUNITY NEEDS YOUR HELP. YOU NEED THE HELP OF EVERY DOLLAR IN ORDER TO MAKE A BETTER COMMUNITY IN WHICH TO LIVE. YOU NEED THE PROSPERITY OF THIS COMMUNITY TO MAKE YOUR PROPERTY OF GREATER VALUE AND TO GIVE YOU THE BENEFITS OF A BETTER COMMUNITY IN WHICH TO MAKE YOUR HOME BRIGHTER, MORE DESIRABLE AND WORTH MORE IN DOLLARS AND CENTS.

We must all consider these matters. We must stop and think, before sending our dollars to the mail order houses, that our co-operation is necessary to the upbuilding of our community and that, for our own selfish advantages, even with no other motive, we must patronize home institutions and keep our dollars at home so that they can work for the advancement of our own prosperity.

We will all find that it is a fact, when we consider the question from every view point, that we can buy as cheaply and as profitably from our local merchants as from a mail order house, and we then know what we are buying, instead of buying a "pig in a poke."

## New Language.

During the recent call at Galveston of the German war vessel Nurnberg some members of the crew had occasion to visit a shop wherein two Irishmen were at work.

The foreigners talked together in their own tongue. The Irishmen un- to the prisoner and said: derstood nothing of what was said, and at last one of them could not re-

strain his curiosity. "Say, Mike," he asked his fellow laborer, "do you know what those wanted \$25 extra to furnish one."fellers are saying?" .

"Don't be showing your ignorance." said Mike. "They're speaking shorthand.'

Could Not Afford Alibi.

After listening to the charge made by the police officer, the judge turned

"Did I understand you to say you had an alibi?"

"No, your honor," replied the prisoner. "I'm a poor man and my lawyer Judge's Quarterly.

#### MONEY FOR S. C. UNIVERSITY

P. Morgan, of New York, Sends Check For Six Thousand To Erect Building.

Columbia .- A check for \$6,000 from . P. Morgan & Co., of New York, was received by A. C. Moore, acting president of the University of South Carolina, the promised donation of the Peabody educational fund for the purposes of an educational building at the university.

When the donation was first offered it was to have been used for scholarships. The board of trustees, however, decided that the money could better be used as the beginning of a fund to erect a new building for the consisting of A. C. Moore, president of the university, J. E. Swearingen, state superintendent of education, trustees went to New York last fall and appeared before the Peabody given to spend the money for building purposes.

The interest on the \$6,000 will probably be used for scholarships.

Port Business Sets New Record.

Charleston.-The closing of the fiscal year with the United States custom house shows Charleston's port business for the past 12 months to have been the largest within a quarter of a century. Both exports and imports for the year just closed tower above those for the previous year, while the cash receipts for the past 12 months show an increase of over 47 Custom officials expressed themselves as highly gratified at the prospects for next year's business, predicting that the port will do an export business of \$25,000,000 during the ensuing twelvemonth.

The fact that the cash receipts of the custom house for the year just ended show an increase of over 47 per cent. over those of the previous year is even more gratifying when it is taken into consideration that for in operation. Had the same tariff gowns may be made like this one of side by a group of nine tiny tucks the past year a lower tariff has been prevailed, the increase is cash receipts would, of course, have been much larger. The exports for the or semi-transparent materials from fiscal year just ended amounted to \$20,829,591. The imports for the design. There are the plain and figsame period amounted to \$5,543,866, ured nets, voiles, swiss organdy, baboth being increases over figures for the year previous. Exports for the muslin and chiffon. year previous amounted to \$13,511,-757, this year's increase amounting to \$7,317,834. The imports for the and need not shrink from comparison year previous amounted to \$4,773,- with the product of any French estab-209, the increase in favor of this year lishment. There is an underskirt and amounting to \$770,657.

Another Step Toward Exposition. Columbia.-Another forward step

in the movement that has been started to provide a building for South Carolina at the Panama-Pacific Exposition to be held in San Francisco in 1015 has been made. Edw. W. Robertson, chairman of the South Carolina lows: For vice chairmen: F. W. Wagener of Charleston, W. G. Mauldin of Hampton, E. H. Aull of Newberry, John B. Cleveland of Spartanburg, Leroy Springs of Lancaster, W. D. Morgan of Georgetown and Thomas Wilson of Sumter.

To Build Coal Terminals.

Charleston.-Any , skepticism that may have existed with reference to the carrying out of the plans of the Holston corporation for building their large coal terminals on the big tract of land owned by this concern on Town creek should now be banished. and those who may have believed that the concern would ultimately build here, but doubted that they would begin within 60 days, as was stipulated in the agreement made with city council recently, should be completely dumbfounded, as actual work toward the carrying out of this big proect has been begun on the site.

Greenville Is Host July 17.

Greenville.-The citizens of Greenville will be host on July 17 at what will be the greatest picnic ever given in this section. All people of this section are invited. Congressman A. F. Lever will make the address of the occasion and dinner will be served to the 5,000 people or more who are expected to come by the people of the , )

Captain Drake Dead.

Bennettsville. - Zachariah Drake, who has held for a quarter century the world's record for maximum production of corn upon a test acre, having harvested from one acre in 1889 corn to the amount of 254 bushels, died in his 71st year at his plantation home near Drake. The funeral and interment took place at the Drake cemetery near Blenheim, Capt. Drake was a member of one of the oldest of American families, the first of them having come over from England and settled on the coast of Virginia.

Will Build Trestle.

Charleston.-Oposition to the plan of the Carolina, Atlantic & Western tered. railroad for erecting a trestle across Goose Creek is entirely lacking as evidenced at a public hearing held in custom house on this matter. Major Howell's recommendation of approval of the plans will go forward to the war department in due time. Already the war department has approved the head. plans of the Carolina, Atlantic & Western railroad.

Charged With Infanticide.

Greenville.-Elsie Barbare, 15 years of age, was arrested by Rural Policecide. It is alleged that she made way with her infant girl, whose body was discovered on the morning of June 20 by Mrs. Ben Barbare, mother of the girl accused of doing away with the infant. In a confession which the young girl is said to have made to Solicitor Bonham and the arresting officer, she claimed that the child was born dead, and that she put the body bow has been arranged it should be sweetened to taste. in a gulley in order to save her name.

## Transparent Fabrics in Summer Gowns



FOR the dance or the garden party dy edged with lace. The ruffle follows for any other of summer's feed lows the lines of the drapery in the sheer organdy pictured here. And placed over the hips. there is any number of transparent which to make a choice suited to the tiste, and the finer lawns, besides silk

This is an American design, original and simple. It is prettily girlish waist of silk muslin. For this underslip the thin washable Chinese and Japanese silks are desirable, for they can be readily cleaned. A baby waist, with rather full sleeves, and a plain, moderately full skirt, answers this purpose and is to be made as a separate garment.

The outside skirt is also straight and plain. It is trimmed into very shallow scallops at the bottom and these are finished with a narrow ruffle of very fine point d'esprit or val lace, for which fine plain net may be substituted.

Over this skirt there is an overdrops over a ruffle made of the organ- flower medallions affixed to it.

tivities the airiest and prettiest of overskirt, which is caught up at each

The neck is cut square in front and there is a square turnover collar of lace in the back and edging of lace set in at the front. A strand of pearls is worn, most appropriately, with this, as a neck finish. Two smart accessories complete the costume. They are a wide girdle of figured ribbon and a cluster of little flowers, forgetme-nots and June roses, fastened under the overskirt at the left side. The girdle is finished at the back with a flat bow.

If it were not for the sleeves one might say this gown lacks any distinctively original and picturesque touch. But they are features of importance. The bodice, cut in kimono fashion, with full short sleeves, depends upon them for its smartness. Set on to the short sleeve are shaped ruffles of organdy headed by a full puff of the same. The ruffles are cut into long points in the manner of oldfashioned "angel" sleeves. They seem appropriately named in the vapory material of this gown.

The unusually wide brim of the hat, worn with this gown is an innovation skirt, somewhat fuller than the under- in shapes. The hat is made of maskirt, and cut at the bottom in the line with horsehair lace over it on the can be easily handled separately. And same way, in shallow scallops, finished crown and upper brim. There is a with the lace edging. The overskirt sash of ribbon about the crown, with

## Style Features in New Coiffures



A COIFFURE that is popular with the face than it has been. This is the "Miss Manhattan" must possess effect of hats which set less far down certain style features which are on the head than those that preceded worth inquiring into, since this young them. lady is very sophisticated and keen and discriminating, when it comes to in the manner pictured, but the wavthe matter of making selections. One ing is not so easy. A side comb is of those new hairdressings which have worn with the long twist at the back, and since imitation is sincerest flatof waved hair, may consider itself flat-

The most noticeable points in this style are the waving of all the hair and the side part. There is a return the office of Maj. Geo. P. Howell, to waves and curls and the promise, corps of engineers, U. S. A., at the already occasionally fulfilled, of puffs in the coming styles in coiffures. Far center. Little love wisps of hair about more than half of the prettiest effects show the hair parted at one or both sides and massed on the top of the

The hair is combed more away from

Adjusting Children's Sashes.

sewed into position, and snap fasten-It takes an artistic hand and a deft ers placed under it, thus avoiding drunk."-Current Opinion. touch to tie broad, handsome ribbon the difficulty of retying each time it man Gosnell on a charge of infanti- into the sash bow that is to adorn is put on. a little girl's frock. Most women can tie the ordinary bow with its two loops and two ends, but the sash to be properly tied today needs more ginia: Cut rhubarb into inch lengths skill than that. The correctly tied and stew as usual, or scald in boiling sash at present has upstanding loops, water, then drain. To every pint of and a shower effect below of loops rhubarb allow half a pint of fine raiand ends requiring a good deal of sins, stemmed and seeded. Bake beribbon and adjusting. When such a tween two crusts after it has been

It is not difficult to arrange the hair

compelled her approval is shown here and for dressy occasions a Spanish comb makes an effective finish, thrust tery the French twist, made of a mass in at the side near the top or at any evening. angle that is becoming to the wearer.

It is quite the style to show the forehead bare at one or both sides. In the side part, as pictured here, the left forehead is bare and a lock of hair falls down at the right side and the face are curled in tight ringlets. The ears are almost uncovered, marking the last of the innovations which hairdressers are introducing.

JULIA BOTTOMLEY.

Raisin and Rhubarb Pie.

The following comes from old Vir-



Sailing on Its Placid Waters Rowers Weirdly Chant as They Tug at Their Oars.

As we sat on deck, beneath the minarets of the mosque, the skies slowly turned from orange to lilac and purple of night, throwing a strange pink light over the city's buildings, Ariche Bell writes in the Cleveland Plain Dealer. The minosa trees and date palms became black and great white cranes, seemingly knowing that their wings had an appropriate background, circled over our heads, over the deep azure river and over the many white sailed dahabeahs that were floating along in the breezeless night, propelled by rowers who were chanting weirdly as they tugged at the oars.

Dimly we could see the black draped figures of numberless women approach the river's brink and we knew that the splashes in the water were caused by the dropping of the heavy jugs, which they twirl around till they are filled, after which they raise them laboriously to their heads and then skip up the banks and disappear in the darkness of the night.

The sounds of the city ceased and all. a piper who must have been somewhere not far off on the bank of the river. It seemed that he was playing the love song of Larbi or Beni Mora. It was monotonous and drowsy and invoked sleep. In the morning before dawn I heard the boys pulling the stake near my window. I had fallen asleep to native music, and now I was awakened by their song. As we started up the river, the clarion call of the muezzin rang out from the minaret. For good Mohammedans it meant that a new day had begun—but for infidel Americans, there were several additional hours of sleep.

Use Magazine Stories.

An invalid or aged person who enloys magazine articles sometimes finds the magazines, with their bulk of advertising, hard to handle. If the magazines are taken apart by removing the little wire clips that bind the sections together, the stories or articles any article specially likely to be enjoyed by a friend at a distance can be sent by mail when separated in this

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hearly a year with chills and fever, most of the
hime under the doctor's care. I was discourlined under the doctor's care. I was discourlined and a friend advised me to try Elixir time under the doctor's care. I was discouraged and a friend advised me to try Ellixir Babek. I gave it to her and she has never had a chill since. It completely cured her." Mrs. Cyrus Helms, 302 E St., N. E., Washington, D. C. Elixir Babek So cents, all druggists or by Parcels Post prepaid from Kloczewski & Co., Washington, D. C.

Just Like a Woman. "Father, is mother your soul mate?"

asked little Willie Botts. "Er-yes; I guess so, son," answered Mr. Botts, cautiously,

"Umph!" snorted Mrs. Botts. "I'm not your soul mate, Henry, but if I ever catch you looking for her, there's going to be trouble in the family."

No. SIX-SIXTY-SIX

This is a prescription prepared especially for Malaria or Chills and Fever. Five or six doses will break any case, and if taken then as a tonic the fever will not return. 25c .- Adv.

Forestalling Criticism. "Why are you taking such an active part in this reform movement? I have

always thought you rather easy-going." "So I am, but in these days and

times it behooves one to accuse some-

body else of wrong-doing before he is

accused himself."

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Not Outspoken.

"I was outspoken in my sentiment at the club this afternoon," said Mrs. Garrulous to her husband the other

With a look of astonishment he replied: "I can't believe it, my dear. Who outspoke you?" - National Monthly.

Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching. Blind. Bleeding or Protruding Piles in 6 to 14 days.

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came," said the sad-looking individual. 'If I drank much of that I would get so that ordinary water would make me

How To tive Quinine To Children FEBRILINE is the trade-mark name given to an FEBRILINE is the trade-mark name given to an improved Quinine. It is a Tasteless Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for 2-ounce original package. The pose. Ask for 2-ounce original package. The name FEBRILINE is blown in bottle- 25 cents-

It takes a very wise woman to listen when she can't talk.

Highly-Prized Decoration Which Every Son of France Has the Ambltion to Receive.

The first decorations of the Legion of Honor, the famous French order of merit, were conferred in 1802 upon military and civil officers who had distinguished themselves under the consulate. The order was founded May 19, 1902, by Napoleon, when he was first consul. It consisted of various grades, as grand crosses, grand offcers, commanding officers and legionaries, and was a reward for services of merit. The order was confirmed by Louis XVIII when the Bourbons were returned to the throne a century ago. and it has been continued, with neces sary changes in the constitution, through the reigns of Charles X, Louis Philippe, Napoleon III, and the secon and third republics. Many Americans and British subjects and other foreigners have received the decorations of the Legion of Honor.

And the Clerk Smiled.

There recently went into a fashion-able shoe shop the daughter of a man whose wealth has been acquired withwas quiet. All but the plaintive lay of in very recent years. The young woman was disposed to patronize the clerk and rejected a number of "classy" slippers he produced for her approval. Finally she said: "I think, perhaps, I shall take these two pairs. But Louis XV heels are too high for me. Give me a size lower or, stay perhaps Louis XIII will be high enough."

> During courtship the young man likes to say good-night the next morn-



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