# \section*{of High Grade Winter Merchandise into Fractions} 

The most pronounced money saving event ever inaugurated in Abbeville County. If you are alive to your interests you will be one of the first to share in these wonderful saviegs. We are going to make this Sledge Hammer Sale the greatest ever put on in South Carolina. Never before have we been so splendidly prepared to offer such money saving bargains. You will wait a long time before you are given such a chance again. Its the biggest sale we have ever put on, and we are going to make it memorable event-one which you will remember for years to come for the sensational bargains it afforded.

## mmuctume WEDNESDAY MORNING, NOV. 2 <br> ANo WILL Last for 16 DAYs

[^0]
## Sensational Minute Sale

On Wednesday, Opening Day, Nov. 2 We will sell from 10 to 10:15, 10 yards Calico for 1oc. Only ten yards to a customer.
On Thursday, Nov. 3
We will sell from it to 1 i:30, 10 yards Checked Homespun for 25 c Only io yards to a customer.
On Friday, Nov. 4 We will sell from ro:30 to II, 10 yds. White Homespun for 39 c . Only Io yards to a customer.

This Coupon is Worth 30c.
Bring itwith you. This coupon and 500 will buy ten yards of extra good quality Sheeting. This Sheeting is a Ten yards without the coupon is 8 oc. With the coupon ten yards cost you only 50 c . Suesess

## Dry Goods

Will go fast at these Hammered Down Prices. We have weilded the Sledge Hammer with mighty force in
result you are given an opportunity to secure high class dry goods at wonderful savings. During this Sledge Hammer Sale we have made prices which will surprise you. Our entire line of Fall Goods on sale at prices in many instances about half the regular value Here are materily for dress, waists and mand colors.

Here are a few of the savings offered: Broadcloth, 58 in. wide, regular $\$ 1.25$ per yd, Sledge Hammer Price 88 cts.
Mohair and Brilliantine in all colors, regular 75 c , Sledge Hammer Price 42 cts per yd.
All colors of Silk, regular 50 c , Sledge Hammer Price 24 c per yd. Pongees in
Hammer Sale
Koebean Silk in plaids, all colors, regular 30c, Sledge Hammer Price 17 c per yd. $121 / 2$ Ginghams, regular Sledge Hammer Sale 9 c per yd .
Dress Ginghams, regular 1oc, Sledge Ham Apron Ginghams, regular 7 c , Sledge Hammer Sale $4 \frac{1}{2} \mathrm{c}$ per $y$
Mercerized Ginghams, regular 8c, Sledge Hammer Sale 6c
Calico, regular 6c, Sledge Hammer Sale $3 \frac{3}{4} \mathrm{c}$ per yd.
Domestics, Sheetings, Cotton Flannels, Bed down in our Dry Goods Department at greatly reduced prices.

## This Coupon is Worth 50c.

Bring it with you. This coupon and $\$ 1.40$ will buy 10 yards Pongee in all colors. Regular 30c, Sledge Hammer Price is Ioc per yard. The price without coupon is $\$ 1.90$.
yards is only $\$$ 1 yards is only $\$ 1.40$.

Prices on Men's and Young Men's Suits Hammered Down to Almost Half
Mr. Man, you'll wait a long time before you get another chance to save money on men's high grade, well made, perfect fitting and fashionable Clothing, such as you are offered at
Suits you can make your choice from the various models now so popular-all the wanted colors and patterns. They come in Single and Double Breasted Styles, in all the new Fall effects.
We have reduced prices nearly half for this sale. It offers you a splendid opportunity to economize. Read over the great special bargains we have waiting for you. There are splendid suits for every man or young man in this community.

Men's $\$ 18.00$ Suits, Sledge Hammer Sale Price is.
12.50
11.00
9.00
7.00
$\$ 10.98$
8.97
7.98
5.98
4.29
2.79
Boys' Suits Prices Pounded to Pieces
Our entire stock of Boys' Fine, Fashionable, Serviceable Suits is going on sale at greatly reduced prices. Just look over this list of special values and see how much it means to you to come in now and make your selection. All kinds of Boys Suits-Norfolk, Doith plain or knickerbacker pants. and many other styles in a big variety of colors and paterns,
Its the biggest money saving chance you have ever been offered.

Boys' $\$ 5.00$ Suits Pounded Down to
4.00
2.50

These Men's, Women's and Children's Fine Shoes Will Step Out Lively
Shoes that are not only stylish and comfortable, but serviceable as well, are here in abundance. Any man, woman or child can be fitted at rock bottom prices. Only the highest grade leathers are
ssed in these Fall Shoes. You will find them all the newest and most popular styles in button and lace. You never can have too many shoes and at this Sledge Hammer Sale you have an opportunity to stock up at our expense. The prices will surely interest you. They speak volumes for saving Men's regular \$1. 50 Brogan Shoes, Sledge Hammer Price..
A lot of Men's Half Dress Shoes, regular \$r.50, Sledge Hammer Price 250 pairs of Men's Shoes, regular $\$ 2.50$, Sledge
200
Hammer Price
and 200
150
150

$$
\begin{aligned}
& \text { Ladies' Shoes, regular \$1.50, Sledge Hammer Sale } \\
& 200 \text { pairs Ladies } \text { 'Fancy Dress Shoes, regular } \$ 2, \text { S }
\end{aligned}
$$

200 pairs Ladies Fancy Dress Shoes, regular \$2, Sledge Hammer Sale
. $\$ 3.29$

300 ". " Patent Leather and Gun Metal Shoes, regular $\$ 3$ and
A large lot of Children's Shoes at the same reduction as other shoes.
Men's Pants at Extraordinary Prices.

## 200 pairs Men's Pants, regular \$1.75, Sledge Hammer Sale Price

## 100 250

$\begin{array}{ccccc}250 & \text { ". } & \text { " } & \text { " } & \text { " } \\ 150 & \text { 3.00 } & \text { " } \\ \text { A lot of } & \text { Boys' } & \text { Knee Pants in }\end{array}$
.79
.79
2.19
3.48
Sledge
Hammer Sale while they last for 19 c
Webster's Dictionaries, containing 50,000 words, Sledge Hammer Sale 9
Pencil and Ink Tablets, regular 5 c values for 3 c each.
And thousands of other articles too numerous to mention
Remember the Date, Nov. 2, and place, the green front store, abbeville, s. c

## This Coupon is Worth 25c.

## ring it ith This coupon and

 35 c will buy 10 yards of Calico. Without coupon io yards will cost you 60 c With coupon 35 c .
## EXTRA SPECIALS

Men's heavy fleeced lined Undershirts, regular 50 c values for 29 c each.
Men's heavy Coat Sweaters, regular 75 c values for 42 C .
Men's fancy Hose, regular $121 / 2 \mathrm{c}$, special sale 6c per pr.
Ladies'
Ladies' fancy Hose, regular ioc values, now 6c per pr.
Ladies' heavy
Ladies heavy fleeced lined Hose, regular 25c, now 17c per pr.
Children's fancy Hose, in blue, pink, regular 10c, for 4 c per, pair. A lot of Boys' Caps, regular 15 c value, Sledge Hammer Sale 7c.
Men's ioc Suspenders, Sledge Hammer Men's
Sale 7c.
Sale 7c.
Men's heavy polic
values for 17 c per pr Men's fancy Suspenders, regular 25 and 35 C values, for 17 c per pr.
Men's 50 c Suspenders, Sledge Hammer Price 33 c per pr. Ladies black Underskirts, regular 75 c valCalico in all colors for $33 / 4 \mathrm{c}$ per yd .

Special Sale of Men's Swell Hats We have never before made such a radical now in force during this Sledge Hammer Sale. Our entire stock of Men's Hats is included at remarkably low prices. Every new style and color is shown here now. Buy now and save a third on the price.

A lot of Men's Hats, regular 75c, Sledge Hammer Sale, 390 A lot of Men's Hats, regular \$1.50, Sledge Hammer Sale, Aledge Hammer Sale, \$1.39, A lot of Men's Hats, regular \$3.00,
Sledge Hammer Sale, \$1.98.

[^1]Remember the Sale Starts Wednesday Morning, Nov. 2, 1910, at the Store of


[^0]:    Your dollars have a greater purchasing power than you ever thought they would have. Bear in mind that the quality of the Merchandise is of the highest, but owing to the short crops of cotton we have marked down the price at almost half the regular value. The magnitude of this great Sledge Hammer Sale cannot be guaged by the few items listed here. You must come and see for yourself how great the economies really are. It will give you a chance to fatten your purse-you cannot afford to ignore these savings. Be here early for the choicest pickings. If you don't get your share you will have no one to blame but yourself.
    Remember the Date! The Sale starts Wednesday, November 2, and will continue for 16 Days.
    Sixteen days of the biggest money saving bargains ever known in Abbeville and surrounding territory. Never before have we inaugurated such a great sale. We want you to come and see what great chances are afforded to save money.

[^1]:    § This Coupon is Worth $\$ 1$.
    Bring it with you. This coupon and
    $\$$ I will buy a Man's All-wool Coat Sweater worth $\$ 2$. Without coupon the price is $\$ 2$. With the coupon the price is only $\$ \mathrm{r}$. These coupons are good only for the articles they call for.

