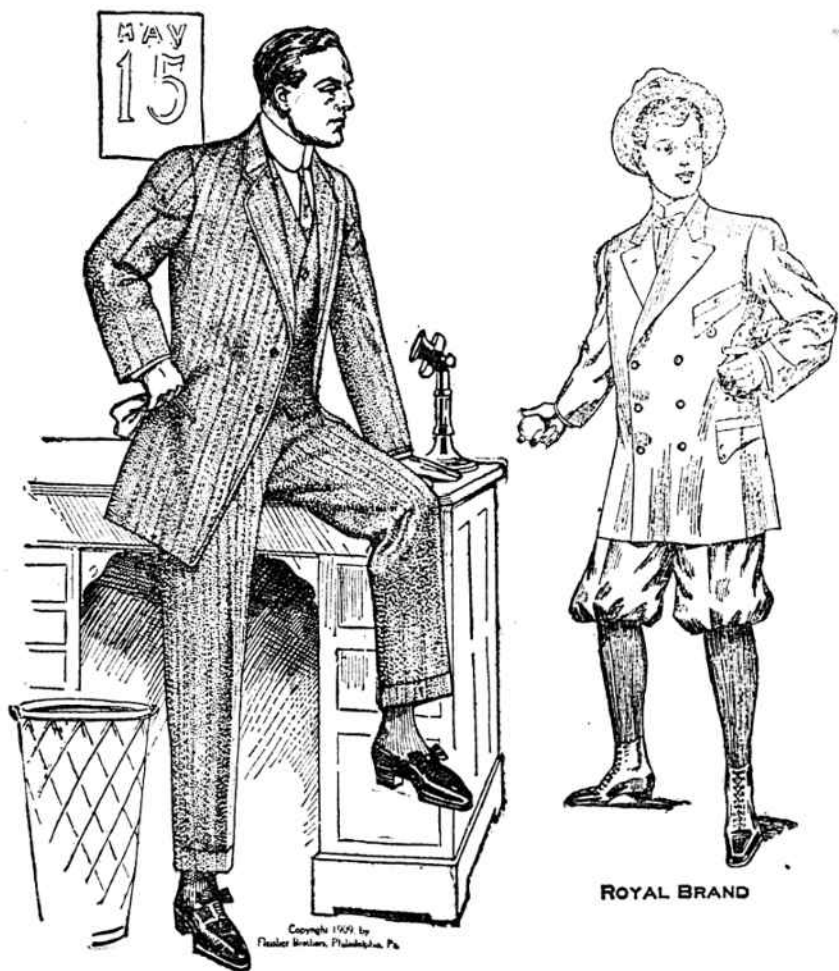


THE ROSENBERG MERCANTILE CO., Inc.

— ABBEVILLE, S. C. —

Our Store is Overflowing With New Spring Goods.

Clothing for Men and Boys



LOTS of hidden secrets in Clothes—plenty of room for skimping. Better trust to a good house than to poor judgment. You'll find it both instructive and profitable to live a while in a Suit of Rosenberg's Clothes.

It will upset a good many of your delusions of the "made-to-measure" man. These Clothes make good by right of good making—they spell superiority in every fibre—they make converts by reason of the very things you pay for in Clothes. And, there's little to pay here.

HATS

The Best that Money Can Buy



Every Stetson bears the Stetson Name

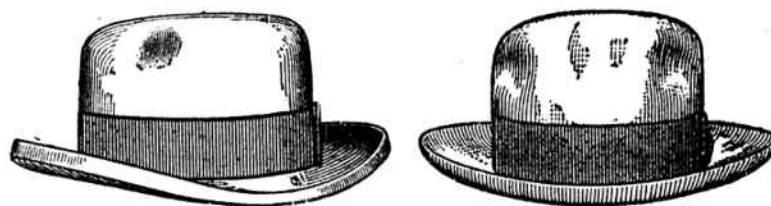
Everywhere you look — you see the

Stetson

It is the standard of good style, good fit, good taste and good wear.

That's why we have it in all the latest styles in Soft and Derbies.

Come and Look Them Over



Oxfords for Men and Boys



Everwear Hosiery

SIX PAIRS GUARANTEED SIX MONTHS NO HOLES

The kind that will make you have that satisfied feeling—that you feel right and look right.

Bring us your feet one time and they will bring you the next.



EVERWEAR HOSE is guaranteed against holes, rips and tears for half a year—or a new pair free. Made to stand the hardest usage—lots of walking—if a hole comes the guarantee protects you and you get a new pair free. All sizes—finest Egyptian cotton—for men or women in boxes of six pairs, one size to a box—

made for women as well as men, is guaranteed for twenty-six weeks against holes, rips and tears—think of it, a whole half year without darning. It is soft and silky to wear, will not chafe the most sensitive skin and fits perfectly without wrinkling—an ideal stocking.

Careful and discerning dresses always demand EVERWEAR—it appeals to the lover of correct hosiery.

Made in black and tan or black with white feet from the finest Egyptian cotton, EVERWEAR for men or women sells in boxes of six pairs, one size to a box, at \$2.00.

WE SPECIALIZE ON Women's Footwear

Oxford Ties and Trap Sandals in Patent Leather, Gun Metal, Suede and Kid—"the Krippendorf-Dittman kind." This means a combination of style and durability. Just compare them closely and you will see the difference in the Krippendorf and other lines. It's in the finish.



It has been our aim to make every department so complete that each in itself should represent an exclusive store. We are satisfied that we have it in this Spring's goods.

Look over each department separately—our Clothing—Shoes—Hats—Gents' Furnishings—you will find that each and every line represents the best that money can buy.

We want your patronage on the merit of the goods we sell. Let us show you.

THE ROSENBERG MERCANTILE CO. Inc.