|  | Standing by Our Colours. |
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 flies at the head of our column

## Standing by Our Colours!

On the Battlefields of Business-in the triumphs of our trade-where the cannon of quality and the artillery of results win the day. This house has earned its victories by standing by its colours. The enemies of low prices have been driven from the field-and the low prices still



cuina, CUT GLASS, GLASSWARE, GLASBWARE, OYSAND DO BOOKs, MAGAZINES<br>Post Cards<br>The R. L. Dargan Co.<br>Jobbing and Retailing.<br>

Abbeville, S. C., November 17, 1909
Mrs. Abbeville Housekeeper
City and County
Dear Madam:
They say that when President Taft was in Florence S. C., that he smiled very broadly when he was served that famous Eastern South Carnlina dish '‘Pine Bark Stew, '. and they also say that the China from which it was served was '‘Bassett"' China—the China fit for king. Everybody in South Carolina, when they want some thing especially good to use, buys Bassett China, which comes from the '"Dinnerware House of America," and which is carried in open stock by

Yours very truly

## Furniture Company,

## Up to the Horr!

WE aim to keep this store stocked with everything that you can want as well as with everything that you need What is old and passe we get rid of, what is old and good we retain. Again, what is new and trashy we reject, and what is new and good we take up.
In this latter department we have just put into stock the latest thing, in the shape of a new 7 -Jewel Watch with a price sensationally low. It is called the

## Ingersoll-Trenton

ahd is guaranteed fully and
strongly. Size 16, Men's Models
Same movement in io and 20 year gold filled cases, $\$ 7$ and $\$ 9$.

It is worth a call, if only to inspect.
Johnson, The Jeweller.


AbBEVILLE, S. C., November 6, 1909.
Dear Friend: I take this means of thanking you for your kind patronage of the past. If you I别 you heartily for the courtesy. My business has grown larger than I ever dreamed of

It is possible that during the rush of business and excitement you have bought something that are dissatisfied with. If this be true kindly notify me and I will exchange the goods or give you money back. I want to keep up my reputation of doing "an honest business," and remember
hat you don't want somebody else does. I wish to call your attention to the fact that I want to make November my banner month during history of this store. I want you' to do your holiday shopping during the month of November you wait until the rush and excitement of December is on you cannot get satisfaction when you
ake your purchases, as most of the goods will be picked over. You are, therefore, more than apt be disappointed in not being able to get what you want.
have been in business for ten years in Abbeville and also in business for many years in Texas, d find this to be a fact, and have learned the value of cash buying and cash selling. On this basis I am going to offer special inducements to get the trade to come to my store. I am going ta offer
you bargains in Men's and Children's Clothing, Shoes, Hats, Dry Goods and Dress Goods, the like of which you have never heard tell of before.
len's $\$ 18.00$ Suits, in all colors, while they last for $\$ 10.9$.
Young Men's Nobby Suits, regular $\$ 8.00$ for $\$ 3.98$
Ien's Brogans, regular $\$ 1.50$ for 98c.
Women's Shoes, regular \$1.50, while they last for 98c
Webster's Dictionaries, containing $\mathbf{3 2 , 0 0 0}$ words, for 9 e .
cents Tablets while they last for 3 cents.
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In this sale, during the month of November, I will pay railroad fare to those who are out of n and who purchase $\$ 25.00$ worth of goods from me. Don't wait until the last minute to trade. early and get your pick.
Keep in mind the Great Carnival that will be in Abbeville for one week, beginning Monday,
Thanking you for past favors, I am yours,
H. WEINRAUB.

Look for the Big Red Sign and United States Flags in front of the store.

