

The Press and Banner.

Published every Wednesday at two dollars a year in advance.

Wednesday, Aug. 21, 1907.

Lost Dog. Strayed or stolen from the West in April...

Lumber for Sale. I have a splendid lot of second growth pine...

Teachers Wanted. Wanted—A teacher for School District No. 42...

Lethe School. Lethe Industrial School will open the first Monday in September...

Miss Mary Gilmer accompanied the remains of Mrs. McNearson to Columbia...

Real Estate Transfers. Mr. James Taggart has sold to Judge Mansfield Hollingsworth and S. L. Wilson...

Judge Hollingsworth sold to Dr. Thomson 50 acres of the same tract for \$3,000...

Hollingsworth and Stark have bought the Hammond Hill, containing seven cottages...

Dr. F. E. Harrison bought of Mrs. Lucy Thomson her residence on Main Street...

Dr. Harrison sold to Judge Hollingsworth for \$5,500, the same property.

Judge Hollingsworth sold two lots of some property to Messrs. P. A. Chestman and Perin...

Gordon White sold to L. R. Wilson the Carlisle place for \$550.

Brethman sold lot in rear of Bruce place for \$700.

P. A. Chestman sold one lot on Main Street to Mrs. Arch Watson for \$1050.

W. T. Bradley sold 67 acres on Blue Hill for \$2,000.

Hampton Jones sold lot joining baseball lot for \$400.

Mr. G. M. Beasley bought the baseball lot for \$1,200.

Richard Bondley sold the old Miller Hotel to Lamar Clinckscale for \$1,500.

J. Allen Smith sold the old Rutledge place to S. T. Eakin for \$2,150...

S. T. Eakin sold his home on Church street to Mr. H. D. Fessley for \$2,500...

N. Thomson sold to the Ice and Laundry Company a house and lot for \$2,500.

Mrs. S. M. Butler sold to Robert McCombs her house and lot on Church Street for \$2,400.

W. T. Bradley sold the McCaslan place, near Lower Long Cane, to W. D. Barkdale.

Prof. L. W. Dick sold to J. N. Edmonds one lot on which Mr. Edmonds is building.

Mr. Pipe Norwood sold lot in rear of his home for \$1,200.

Farmer's Union Bureau. Notice is here given that every local union after the expiration of thirty days...

Cotton School at Clemson. For some time the Farmers' Union of South Carolina has been looking into the feasibility of establishing a cotton school...

The click, click, of the bucket shop telegraph hammer may be dead, but the cotton bureau has been born in a number of places...

Commence now preparing for more oats and wheat crops. This resolution will carry out will plan to meet soon your resolutions and determinations to name your own prices for your cotton and maintain your position in the market against the onslaught of all the cotton buyers of the land.

One of those featherweight suit cases at Rosenberg's. The very thing for a lady.

GEMS IN VERSE.

Opportunity. Master of human destinies am I. Fame, love and fortune on my footsteps wait...

Speaking From Experience. War ain't any jokin, so don't you pack your traps. Ruther rest in peace at home an cultivate the craps.

War ain't any jokin. They talks it low an high. But it changes its complexion when you hear the bullets fly.

Aln't no fun in fightin. A feller does his best, but he always wears the picture's o' his loved ones on his breast.

Having Company. The letter read: "My dearest Sue, Next Thursday I will spend with you. I won't enjoy my visit, though. If any trouble I bestow."

Armed with a duster and a broom, she went to work in every room. She oiled and polished, cleaned and rubbed...

And Mrs. Company come too. They kissed and hugged like women do. And then began tired Mrs. White To make excuses, never right:

"Oh, dear, my house (then wazen clean) Is most too dirty to be seen, So shut your eyes! You're looking stink Take off your things. I'm just wazen cunk."

She died last night, and all this day I swear that things of every kind Are trying, trying to convey Some message to my troubled mind.

It paled then with an agony Of effort to express me aught That word I think, bring peace to me Could I but guess, and I cannot.

It blew my light out. Round my head It whirled and swiftly in my ear Had whispered something ere it fled.

For hours no breath of wind has stirred, Yet bends the lamp's flame as if fanned. The clock says o'er and o'er a word, But I—O God!—can't understand.

Yonder, sir, where you see these high weeds grow An brief-wrapt about the slab that's broken, They buried a man there long time ago That writ a book.

Don't seem to me I ever heard his name, But pap, who is the sexton here, he spoke To me one day about him. All the same, He writ a book.

What was the book about? I never knew. Pap never told me that an ever took Interest in him further'n I've told you— He writ a book.

Pap says, says he, "After the man was dead Strangers would come from miles away to look At that grave an lay flowers about his head Who writ a book."

The years went on, an then, no more flowers, They come with flowers an with mournful look To talk about the "genius that was gone" Who writ a book.

An then pap seen that 'twan't no use to have The sweets' roses in that lonesome nook When folks had long sleep'd visitin his grave Who writ a book.

For what's the use, sir, if folks never pause Among the many graves there to look For him, to ponder what he wrote because He writ a book! —Frank Bell in Nashville Sun.

ADVERTISING AS AN INVESTMENT.

There are several things a man must consider when contemplating a campaign of advertising in connection with any legitimate business.

The first thing to get fixed in your mind is that money judiciously spent in advertising is an investment, and not an expense.

It will not all come back in a bunch any more than the money you invest in a plant for the manufacture of goods.

All concerns who advertise are not successful. Neither are all successful concerns advertisers. But at the present day, when competition is so fierce...

However, advertising as practiced today, offers to some one or two concerns in a line the opportunity to break away from the mass of others...

Every manufacturer who makes a legitimate line of goods will get a certain amount of business anyway. And if his goods are a little better than the average...

Many a man takes a condition of this sort as an indication that his particular business does not need advertising. This may be true.

But no man can deny that these same conditions are a sure and unquestionable indication that if business was properly advertised it surely would grow much faster...

One of the thoughts that occurs to most men when considering an advertisement proposition for the first time is that they would be willing to invest in advertising all of the profits made upon their goods for the first six months or year.

Work is being pushed as rapidly as possible on our New Building and when completed will be one of the most modern as well as one of the most attractive in the State.

Our long experience will serve us well in making selections, and buying only from the very best houses insures to us the full value qualities.

We have already secured the Cuppenheim and Hackett Carhart lines of Clothing—any one at all familiar with the best Clothing makers of the country needs to be told nothing by us of these people.

We shall continue to handle only the best Shoes. Krippendof's for the ladies and Hanan's for men have few equals and no superiors.

We expect to keep a large stock of Farm Implements than ever before, and hope to be able to furnish to the farmers everything used on the farm.

Good credit customers appreciated as well as the cash buyer. We will look carefully after the interests of all.

P. Rosenberg & Co.

Within a short time, it shows very clearly that you have a product of much merit or that your advertising is particularly good or both.

The advertising you are doing is educational and its results will come in time. Every advertisement in a good medium is one more public lesson in your educational campaign.

The suddenness with which the public attitude towards an article changes is very surprising. Many a man marketing an article has gone on for considerable length of time unable to get paying results for his advertising...

When you buy get the best. Rosenberg carries the best line of negligee shirts in the market. The new Columbia at one dollar each has no equal.

When you want to buy a buggy call and see Rosenberg's. No regrets after smoking Speed's Choice Cigars. You feel that you have the winn of your money.

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J. W. McKee, Jr

I am now in my new place of business formerly occupied by the The Kerr Furniture Company.

It is one of the most commodious stores in the city, and I am now ready to serve my friends and customers in a better and more satisfactory manner.

Shoes, Shoes!



I have one of the best and largest stocks of Men's and Women's Shoes in the city. My line of General Merchandise is complete in every way.

Buggies, Wagons, Harness!

When in need of a good wagon, or buggy and harness see me before buying, for I am prepared to save you money.

CLOTHING FOR MEN AND BOYS

I carry a good line of Clothing for Men and Boys. Also Tailor-made Goods. Yours for business,

J. W. McKee, Jr.

New Building

Work is being pushed as rapidly as possible on our New Building and when completed will be one of the most modern as well as one of the most attractive in the State.

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Advertisement for 'SHOW DOWN' cigars. Includes text: 'WHEN IT COMES TO THE ACTUAL SHOW DOWN' and 'Hancock Bros. & Co., Lynchburg, Va.'

Advertisement for 'THE DOINGS OF HUSTLER & CO.' and 'BILLY BUCKSKIN'. Includes text: 'Hustler had opened up a retail establishment some six years ago...' and 'The Man Who Knows a Thing or Two'.