

# GEORGIA INSURANCE COMPANY

## LEADS ALL IN THE UNITED STATES



### In Increase of Volume of Business In Insurance Written in Georgia

### This Surprises You? Read the Figures!

#### Increase in Volume

A comparison of the new business written in 1906 with the new business written in 1905 shows that the gain of the State Mutual Life of Georgia was greater than that of any other company in the United States, although most of the companies operate all over the country and even in Europe. The State Mutual writes insurance only in the Southern States, and its new business was obtained by less than 500 agents while some of the big companies employ from 4,000 to 8,000 agents.

These figures are compiled from The Insurance Leader and from the Pocket Index issued by the Spectator Company, a standard insurance publication.

Rank	Company	Increase.
1.	<b>STATE MUTUAL LIFE of Ga.</b>	<b>\$23,162,084</b>
2.	Union Central	21,061,832
3.	Kansas City Life	6,130,283
4.	Columbian National	5,508,745
5.	Federal Life	5,407,196
6.	LaFayette Life	3,921,000
7.	Capital Life	3,627,750
8.	Greensboro Life	2,418,700
9.	Security Life and Annuity (N. C.)	1,734,000
10.	Home Life	1,551,571
11.	Bankers' Reserve, Omaha	1,534,000
12.	Reliance Life	1,195,959
13.	Pittsburg Life and Trust	869,824
14.	Columbia, Cincinnati	865,649
15.	National U. S. A.	788,726
16.	Travelers	788,505
17.	Lincoln National	729,500
18.	Commonwealth, Kentucky	700,000
19.	Indianapolis Life	675,000
20.	Southern Life and Trust	633,750
21.	South Atlantic, Virginia	480,819
22.	Beneficial, Utah	466,500
23.	Volunteer, Chattanooga	392,500
24.	Equitable, Iowa	304,695
25.	Metropolitan	290,310
26.	Union Mutual	248,263
27.	Majestic, Indiana	218,982
28.	Central of Des Moines	163,142
29.	Western and Southern	75,276
30.	Hartford Life	41,720
31.	Germania Life	19,479

COMPANIES SHOWING LOSSES.		
32.	Philadelphia Life	-65,450
33.	Royal Union	-110,236
34.	American, Des Moines	-295,800
35.	Des Moines Life, Iowa	-599,237
36.	Bankers, Nebraska	-688,386
37.	Missouri State Life	-789,835
38.	Security Mutual, Nebraska	-826,076
39.	Northwestern Mutual	-851,555
40.	Southwestern, Dallas	-1,139,519
41.	Connecticut Mutual	-1,398,771
42.	Aetna Life	-1,682,889
43.	Provident L. and T.	-1,798,546
44.	Security Life and Annuity	-2,145,679
45.	Citizens' Life of Kentucky	-2,198,110
46.	Northwestern National	-2,288,344
47.	Michigan Mutual	-2,343,681
48.	Franklin, Illinois	-2,389,562
49.	United States, New York	-2,525,145
50.	Illinois Life	-2,725,061
51.	American Central	-3,702,550
52.	State Mutual of Massachusetts	-4,415,434
53.	Manhattan	-4,705,672
54.	National of Vermont	-4,722,269
55.	Fidelity Mutual	-5,045,962
56.	Massachusetts Mutual	-5,557,600
57.	Security Mutual	-5,667,149
58.	Mutual Reserve	-5,698,239
59.	New England Mutual	-6,138,700
60.	Union Central	-6,571,486
61.	Inter-State, Indiana	-8,779,384
62.	John Hancock	-9,383,882
63.	Penn Mutual	-11,011,102
64.	Mutual Benefit	-11,238,954
65.	State Life of Indiana	-12,209,557
66.	Provident Savings	-14,073,468
67.	Prudential	-19,526,239
68.	Metropolitan	-34,245,961
69.	Mutual of New York	-98,252,369
70.	Equitable	-133,370,195
71.	New York Life	-147,369,557

#### State Mutual Life Leads for Georgia Results.

HERE is a list of the companies reporting to the Georgia department, showing the volume of business enjoyed by these companies in Georgia for the year 1906. The Southern Companies are indicated by italics. The State Mutual issued in Georgia in 1906 just about twice the amount of business of the "Big Three" combined. The State Mutual issued \$3,000,000 in Georgia in excess of the combined business of all the other Southern Companies. Since fixed expenses decrease proportionately with increased business, the following table, placing the State Mutual far ahead of all competitors in Georgia, holds intense interest for policyholders concerned in economical management and heavy dividends. These figures are taken from the file in the office of the Georgia Comptroller-General:

Comparison of State Mutual and "Big Three" in Georgia:	
<b>STATE MUTUAL LIFE</b>	<b>\$8,366,151</b>
<i>New York Life</i>	<i>\$2,115,170</i>
<i>Mutual Life</i>	<i>1,583,542</i>
<i>Equitable Life</i>	<i>673,112</i>
<b>Total Business of "Big Three"</b>	<b>\$4,371,824</b>

#### What the Companies Did in Georgia. Figures Compiled from Company Reports Made to the Georgia Comptroller-General:

Rank	Name	No. of Policies Issued	Amount	Average Policy
1.	<b>STATE MUTUAL OF GA.</b>	<b>2,440</b>	<b>\$8,366,151</b>	<b>\$3,428</b>
2.	Penn Mutual	2,832	5,076,132	1,798
3.	Mutual Benefit	1,203	2,224,141	2,157
4.	<i>New York Life</i>	<i>943</i>	<i>2,115,170</i>	<i>2,243</i>
5.	<i>Southern States</i>	<i>446</i>	<i>1,954,000</i>	<i>4,381</i>
6.	<i>Northwestern Mutual</i>	<i>705</i>	<i>1,906,300</i>	<i>2,703</i>
7.	<i>State Life</i>	<i>535</i>	<i>1,768,570</i>	<i>3,305</i>
8.	<i>Empire Mutual</i>	<i>738</i>	<i>1,743,000</i>	<i>2,335</i>
9.	<i>Union Central</i>	<i>858</i>	<i>1,617,306</i>	<i>1,885</i>
10.	<i>Mutual Life</i>	<i>734</i>	<i>1,583,542</i>	<i>1,294</i>
11.	<i>Prudential</i>	<i>771</i>	<i>1,325,391</i>	<i>1,710</i>
12.	<i>Aetna</i>	<i>806</i>	<i>1,213,561</i>	<i>1,506</i>
13.	<i>Citizens Life</i>	<i>387</i>	<i>1,177,000</i>	<i>3,041</i>
14.	<i>Sun Life</i>	<i>564</i>	<i>1,111,199</i>	<i>1,970</i>
15.	<i>Massachusetts Mutual</i>	<i>498</i>	<i>986,312</i>	<i>1,680</i>
16.	<i>Provident Savings</i>	<i>344</i>	<i>923,046</i>	<i>2,683</i>
17.	<i>Mutual Reserve</i>	<i>691</i>	<i>894,266</i>	<i>1,294</i>
18.	<i>New England Mutual</i>	<i>417</i>	<i>872,928</i>	<i>2,093</i>
19.	<i>Michigan Mutual</i>	<i>217</i>	<i>802,967</i>	<i>2,389</i>
20.	<i>Equitable</i>	<i>317</i>	<i>673,112</i>	<i>2,123</i>
21.	<i>Columbian National</i>	<i>217</i>	<i>610,762</i>	<i>2,814</i>
22.	<i>Franklin</i>	<i>391</i>	<i>539,661</i>	<i>1,536</i>
23.	<i>Reliance Life</i>	<i>393</i>	<i>502,520</i>	<i>1,278</i>
24.	<i>Fidelity Mutual</i>	<i>268</i>	<i>497,646</i>	<i>1,380</i>
25.	<i>State Mutual of Massachusetts</i>	<i>233</i>	<i>467,787</i>	<i>2,007</i>
26.	<i>Pacific Mutual</i>	<i>241</i>	<i>467,558</i>	<i>1,940</i>
27.	<i>Reserve Loan</i>	<i>260</i>	<i>455,990</i>	<i>1,753</i>
28.	<i>Union Mutual</i>	<i>292</i>	<i>363,074</i>	<i>1,243</i>
29.	<i>Manhattan</i>	<i>286</i>	<i>360,810</i>	<i>1,260</i>
30.	<i>National Life</i>	<i>266</i>	<i>355,659</i>	<i>1,329</i>
31.	<i>Germania</i>	<i>220</i>	<i>338,000</i>	<i>1,536</i>
32.	<i>Home Life</i>	<i>103</i>	<i>335,035</i>	<i>3,252</i>
33.	<i>*Missouri State</i>	<i>196</i>	<i>329,342</i>	<i>1,680</i>
34.	<i>Security Mutual</i>	<i>164</i>	<i>308,245</i>	<i>1,879</i>
35.	<i>Volunteer State</i>	<i>149</i>	<i>302,000</i>	<i>2,022</i>
36.	<i>Security Life &amp; Annuity</i>	<i>152</i>	<i>277,300</i>	<i>1,824</i>
37.	<i>Phenix Mutual</i>	<i>143</i>	<i>273,370</i>	<i>1,939</i>
38.	<i>Illinois Life</i>	<i>175</i>	<i>273,035</i>	<i>1,551</i>
39.	<i>Travelers Life</i>	<i>65</i>	<i>198,304</i>	<i>3,050</i>
40.	<i>*Life Ins. Co. of Va.</i>	<i>181</i>	<i>137,150</i>	<i>746</i>
41.	<i>Connecticut Mutual</i>	<i>53</i>	<i>95,936</i>	<i>1,810</i>
42.	<i>Washington Life</i>	<i>29</i>	<i>41,078</i>	<i>1,416</i>
43.	<i>Maryland Life</i>	<i>6</i>	<i>9,150</i>	<i>1,525</i>

\*Issued and Revived.

\$100,000 Registered  
Georgia Bonds  
Deposited by this  
Company with  
Georgia Treasurer for  
Protection of Policy-  
holders. Reports  
of its Business Made  
Semi-Annually to  
State of Georgia.  
Business Examined  
Yearly by Expert  
Actuary Appointed  
by State of Georgia.

# State Mutual Life Insurance Co.

C. R. PORTER, President. Head Office: ROME, GEORGIA.

"SOLID AS THE SOUTH."

J. R. BLAKE, Agent, - Abbeville, S. C.