

The Abbeville Press and Banner.

BY W. W. & W. R. BRADLEY.


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What the NATIONAL BISCUIT COMPANY Has Done and is Doing

The National Biscuit Company has brought the science of baking close to the point of perfection, practically revolutionizing the baking of biscuit, crackers and wafers.

It makes them better than they have ever been made before; it keeps them fresh in air tight packages, as they have never been kept before, and all this goodness it guarantees by placing a trade mark in red and white on each end of the package, so that even the toddler peeping eagerly over the counter's edge, may buy as safely as the thoughtful housewife.

If every woman in the land could actually know the high quality, the never-ending care, the infinite skill, the absolute cleanliness that is represented by every package bearing this trade mark  of the National Biscuit Company, it is certain that there never would be another biscuit, cracker or wafer sold in a common paper bag.

That this happy consummation may come to pass, the National Biscuit Company will invite the ladies of this city to join them in pleasant entertainment and thus become acquainted in a really delightful way with the most delicious baking in the world.

Watch for the Announcement

NATIONAL BISCUIT COMPANY