

THE LANCASTER NEWS (SEMI-WEEKLY.)

Established 1852. Published Tuesday and Friday BY THE LANCASTER NEWS COMPANY. Lancaster, S. C.

GEORGE BULLA CRAVEN Editor and Manager.

The News is not responsible for the views of Correspondents. Short and rational articles on topics of general interest will be gladly received.

SUBSCRIPTION PRICE: Cash In Advance. One Year \$2.00 Six Months 1.00

NOTICE TO SUBSCRIBERS. The date on the label bearing the subscriber's name is the date of expiration of the time paid for. The subscriber will please notify us promptly of error in dates.

TO ADVERTISERS. The Lancaster News guarantees to advertisers a larger circulation in Lancaster and Lancaster county than any other newspaper.

Entered as Second Class Matter October 7, 1905, at the Postoffice at Lancaster, S. C., under act of Congress of March 3, 1879.

FRIDAY, AUGUST 6, 1920.

A LITTLE TALK WHEREIN WE SAY SOMETHING OF INTEREST TO OUR SUBSCRIBERS.

The Lancaster News will increase its subscription rate on October 1. The cost of producing a newspaper has increased to such an extent that this step is necessary in order that The News may continue to add improvements from time to time and keep in the forefront of the list of South Carolina country papers.

To keep up with a procession doesn't require any great amount of energy, but to lead the procession is the aim of The News. We have seen the time in the not far distant past when we were putting more into The News than we were getting out.

It may be of interest to the subscriber to know that the market price of the white paper in each copy of The News is more than one and one-half cents—to be exact, including the freight, it is 1.6 cents. The printed papers are delivered at two cents each and on some of them we pay as much as one cent postage.

Beginning October 1, the price of subscription, generally, will be \$2.50 a year; to subscribers who receive their paper by city carrier, \$3.00 per year, and to subscribers outside the first and second postal zones, \$3.00.

Here is something else of interest to the subscribers: On October 1 we will put the subscription list strictly on a cash-in-advance basis. That is, the paper will be stopped on the date of expiration of the time paid for. This involves no question of personal credit, but merely eliminates trouble and loss. It is quite often the case that the paper is sent to a subscriber for some time after the expiration of the time paid for; the subscriber forgets and finally, when his attention is called to it, he is under the impression that he has paid. Then he gets mad. Result: The News makes an enemy and loses a dollar or two. We don't want any enemies and we need all the dollars we can get.

There is but one way to look at the matter, and that is in this light: Anybody in the world can get The News for any length of time desired. If we are told to send it six months, or a year, we will send it six months, or a year, and then stop it.

The label on the paper shows the date of expiration of the time paid for. Look at it. If there is any error in the date, we will be glad to correct it. If it is correct, and the

subscription is about to expire, send in the remittance at once, so that no issue of the paper will be missed.

Now, bear in mind this rule will go into effect October 1. Until that time, subscriptions will be received at \$2.00 per year, and subscribers will be permitted to extend their subscription not more than one year in advance at that rate.

But on October 1, every subscriber whose subscription is not paid in advance will be dropped from the list, and after that, they will be dropped on the date of expiration.

One notice of expiration will be mailed about fifteen days before the subscription expires.

BEGIN STORY NEXT WEEK.

The next serial story to be begun in The News is "The Blue Moon," by David Anderson, a story of the "pearlhunter." All sorts and kinds of hunters have had their prowess recorded in fiction, but this author has found in the American pearlhunter a new type, a fresh inspiration. The scene is the Wabash flats of Indiana; the time the late forties, and notwithstanding intricate plot and much dramatic action, the place and period so dominate the narrative that no other time and place would be conceivable.

But the paramount interest lies in the pearlhunters, in the reckless, dangerous breed of river men, their mode of life and their strange occupation, out of which develops a romance crowded with action, charged with mystery, vital with drama, and ennobled with true heroism. The hero, a youth of twenty, nicknamed "The Pearlhunter," dives for a giant mussel with the peculiar markings and finds in it the great pearl which looks like a full moon in a cold sky. The celebration of the find, the dicker about the sale, the murder of the Jewish pearl buyer, the arrest of the hero and the attempt made to lynch him, his escape and the man hunt which follows, the discovery of the real criminal, make only part of the story. Interwoven with the rapid action is the mystery of the hero's name and place, the personality, career and name of the highwayman called "Red Mask," the identity of the "Wild Man" and his lovely ward, who befriends the Pearlhunter when he is the object of the man hunt.

David Anderson has woven into a beautiful romance and fixed between the covers of a book, the personality of a people who once were numerous but who now exist nowhere except in the memories of some of our grandparents. In doing so he has made a valuable contribution not only to literature but to the folk and historical lore of the nation.

Readers of The News who have enjoyed the various serial stories printed during the past year will find in "The Blue Moon" one of the best in the lot. It is interesting from start to finish. The opening chapter will appear possibly next Friday.

LET'S BOOST!

There are a number of things that should be done right now in Lancaster in the accomplishment of which an organization of business and professional men could be of great help. Lancaster is cramped. The town is in a growing notion, but has no room to expand. What is needed is boosters! Folks who will talk Lancaster and work Lancaster and bring in new people and new industries. This can be done only by co-operation—co-operation of all the people. Co-operation can be brought about in no better way than through the organization of the business men and all citizens who have the welfare of the town and community at heart—a merchant's association, board of trade, booster club—it matters not what it is called.

Let's get together and talk the matter over; have a meeting up in the court house and have the business men get up and express their views; form an organization of boosters, and if they never do anything more than boost, nothing will have been lost and much will have been gained.

Organization is necessary for the

larger things. The hap-hazard way of going about things in the way of development of the community will bring little or no results, but through organization—an organization with "pep" in it—much can be accomplished for the good of the town, and what is for the good of the town is for the good of every man, woman and child in the town. Let's boost!

SCISSORS AND PASTE.

His Cherished Secret.

(Columbia State.) The secret of the magnificent campaign that Warren Gamaliel Harding is making for president is the secret of his position in respect of the league of nations and he is going to keep it. Four centuries ago a baffled and tantalized electorate would have put Warren upon the rack and extorted it from him, but in this twentieth century civilization you can't rob a man of his secret.

Senator Harding purposes to remain in secret session with himself on his front porch the next three months, while he makes words public to his visitors. However, the Grand Old Party is more secret than fraternal.

The Cotton Grader.

(Abbeville Press and Banner.) More than seventy men in Abbeville county have signed an indemnity bond in favor of one of the banks in the county which is to guarantee the payment of, and pay, the salary of a cotton grader to be sent here by the United States Department of Agriculture in connection with the proper authorities at Clemson college. An office is to be fitted up for him and every facility given him for the grading and proper marketing of cotton.

Some idea of the benefits to be derived from the employment of a grader may be had when the difficulties of marketing cotton are considered. At times, as everyone hereabouts knows, there is not more than one or two buyers on the Abbeville cotton market. These men do not want cotton at all times and many times will not buy except when cotton may be had at a sacrifice. Many times they are not in the market for certain grades of cotton at all.

For instance one day last week a farmer residing near Abbeville brought six bales of cotton to Abbeville. Three bales were of a good grade and three were of a lower grade. He was told by the buyer that the lower grade of cotton was not wanted, but the price of twenty-five cents was offered. Not caring to accept the price offered, the cotton was hauled to Greenwood where eight cents per pound more was paid for the lower grade, and three cents per pound more for the higher grade of cotton, netting the farmer something more than one hundred and sixty dollars over the price offered in Abbeville.

With a grader here this cotton might have been offered to buyers all over the country, and still higher prices might have been obtained. All that the farmer would do in such case would be to write to buyers elsewhere saying he had a certain number of bales of one grade, a certain number of bales of another grade, and so on, and he might make the sale without having to haul his cotton to find out what he might obtain in other markets.

Again, the farmers might pool a hundred, or several hundred, bales of cotton and say to a cotton mill, we will sell you a certain number of bales of cotton of a certain grade, and the trade might be made for the whole before there is any hauling or shipping. In this way the mill would not be called upon to pay for the services of a buyer nor even of a grader for that matter because the cotton could be marked by the grader here, and it would be eliminating this expense, adding it to the price offered for the cotton. The mills all over the country will be able to secure an adequate supply of cotton in this way and the number of buyers now employed by the mills can be materially reduced, while the brokers can be dispensed with largely also.

Many other advantages will suggest themselves to those who read and think. What we need is better marketing facilities for cotton, and the employment of the grader is but a step towards getting results.

NOTICE.

Prof. B. C. Cooley, world's famous psychologist and healer, better known as the miracle man over the country, will be in the city Saturday, August 7, for one week at Central Hotel, Lancaster, S. C. All cases beyond medical science invited. No charge, all free will offering. No case barred. 81-3t.

300 pairs men's Douglas and Regal oxfords, \$10.00 and \$11.00. Reduced to \$7.98

All men's straw and Panama hats go at one-half price.

Robinson-Cloud Co.

LANCASTER'S LEADING STORE

In going through our stock we find we have left several odd lots of clothing and furnishing goods and we don't want to carry them over. So we have put the price to them to move them quickly. You will find in these lots this season's newest merchandise. You will have to see these goods before you can appreciate such values we are offering.



Men's Kool Kloth Suits

Made by the very best makers. Light and dark colors, \$9.75 \$13.95 and \$16.95.

Men's mohair suits, regular and slims, \$13.95, \$16.95, \$19.98

Michael-Stern and Premier hand tailored suits, made of serges, cassimeres and worsteds, \$37.50, \$45.00, \$49.50 up to \$62.50

Good tailored and good wearing suits \$25, 35, \$39.50, \$42.50

Men's Odd Pants

Men's serge and fancy worsted pants, most any color or size, \$4.95, \$6.50, \$7.50, \$8.50 up to \$12.50.



Men's Hats

Men's felt hats, beautiful shapes and all colors; styles to suit any size and age man. The well known brands, such as Mallory, and Etchison hat, \$3.50, \$4.00, \$5.00,

All men's straw and Panama hats to go at one-half the original price.

Overalls and Work Shirts

Sweet-Orr union made overalls, made of heavy white back denim. The best overall made. Pair \$2.95.

Big lot men's heavy work pants, a regular \$3.00 value, at \$2.00. Men's khaki pants, unusual values at \$2.98 and \$3.50.

Men's extra heavy work shirts, a regular \$2.00 value, at \$1.48. Boy's good khaki pants, sizes 3 to 18 at \$1.00, \$1.50 and \$1.75.

Gent's Furnishings Department

We carry one of the largest and best assortments of men's furnishing goods to be found. If you are not already a customer in this department, you are losing money. One lot men's dress shirts, \$2.00 values, at \$1.48.



One lot men's silk shirts, very fine grade, regular \$8.50, \$10.75 and \$15.00 values at \$6.50, \$8.75 and \$10.00.

Big assortment of dress shirts, made of the very best percale and madras, \$2.50, \$3.00, \$3.50 and \$4.00.



Men's Hosiery

One lot of men's good, serviceable black hose, pair 15 cents.

Good heavy navy socks, pair 25 cents.

Fine lisle socks, black, navy and cordovan. This is a regular 50c sock, 35c pair, 3 pair for \$1.00.

Men's good silk socks at \$1.00 and \$1.25, all colors and sizes.

Men's Underwear

1 lot men's nainsock union suits, \$1.25, \$1.48, \$2.00, \$2.50.

Men's Otis shirts and drawers 98c. Wilson Bros. elastic seam drawers \$1.50

Boys' Department



When school time comes you want to have your boy ready with all the good strong clothes. Our racks are loaded with all the good things for school wear. Come in and let us fit your boy up.

Boys' school suits, made good and strong; beautiful patterns, \$8.95, \$10.00, \$12.50, \$14.95, \$16.95, \$18.95.

Boys' Odd Pants

Made of serge and fancy mixtures; all sizes, \$1.48, \$1.98, \$2.48, \$2.98, \$3.48.

Boys' blouses, made of best grade washable material, light or dark colors, 98c, \$1.25, \$1.48.

Boys' caps, made of serge and fancy mixtures, 98c, \$1.25, \$1.48.

Boys' hats, made of straw, go at sale prices.

We have a very large stock of boys' wash suits, all new models, and beautiful colors, \$1.48, \$1.98, \$2.48, \$2.98, \$3.50.