

Lancaster Department Stores



The Best Place To Shop After All.





ECONOMY.

. Its True and False Meanings.

It isn't difficult to understand true and false economy when once you think about it.

True economy is to buy what you need, when and as you need it, for as small a price as possible without a loss in quality.

True economy means the buying at a store which has proved its ability in the past to solve your buying problems when they threaten to overwhelm you.

False economy means the buying of unnecessary things just because they are "cheap;" or the other extreme, a too close expenditure which tends to sacrifice quality.

Bear this store in mind when figuring on expenditures. Let us place all of our facilities at your disposal. We want to help you all we can toward practicing true economy which we can do now better than ever.

Save Money-Buy the Dollar Day Specials Saturday

Don't neglect your great chance to buy needable and seasonable merchandise at a saving of considerable money during this "Saturday DOLLAR DAY Special"

sale. The mere statement that these will be lower priced than ever before does not completely satisfy us until you prove it by comparison. Every special is a rare bargain value. That's why we want you to come, buy and get your share of the special items Saturday.



Items and Full Particulars in Friday's Paper.

THE VALUE OF THE COTTON CROP.

This is the return from the seed as well as from the lint.

Last year the value of the cotton

crop, seed and lint was \$858,200. In 1915 the crop brought only about \$750,000,000. That was the crop planted in 1914. When it was fell to five cents. At once the acreage was reduced 5 million acres, and

yield was a little short of 15 million, or according to the census figures, 13,982,811 bales. It sold for \$1,026,700,000.

Then came the record-breaking crop of 16,134,930; planted and harvested in 1914, the trade year closed July 31, 1915. It sold for 720

So this crop for the year closing July 31, 1917, sells for nearly as much as the two preceding crops. It was a little over 11 million bales and it sold for as much as 27 million bales raised in 1916 and 1915.

The price today in the market is double the average price for the year closing last July. It is now 25 cents against 11.92. The estimated yield is between 11 and 12 million great results, but the crop is still the percent of dead trees. subject to weather conditions which may greatly reduce it and to market changes which may lessen the returns.

But it is reasonable to suppose that the crop of 1917-18 will bring to the planter at least 2,000 million, and it may bring 2.500 mil-

But let the farmer realize that it was an acreage of 37,000,000 and a yield of 16 million which brought cotton down to 7.33. It was by rethe yield to 11 million, joined to keting age. He cannot be profitable million. That is why the price does not make good, we will.

Plan now for another 11 million bale crop. Reduce the acreage and de not look to the weather to do it for you.

This giving 31 million acres to cotton, plant the 5 million acres saved in corn, sow peas, clover, or oats or some food crop. Then you reduce the cost of your crop, and picked the war broke out and cotton increase the returns.-Home and

the production fell from 16 million in 1913 to 11 million, but it sold for more,

If you sit in a cool draft when you are heated and get a stiff neck or lame back, you will be looking for something that will ease the pain. No crop, large or small, has ever brought a thousand million before, except the crop of 1914; that is for the trade year and in a small has ever pain relieving liniment you can get just before the war broke out. The per bottle. Sold by all dealers in medicine.—Adv.

Clemson College, Aug. 18.—Is your home orchard furnishing a succession of fruits with a surplus for canning? If not, plan now to establish during the fall and winter an orchard of this kind. A home orchard of one acre carefully selected fruits and varieties is usually sufficient to furnish a generous supply of fruit throughout the season, and a canning surplus for winter.

By planting in fall and winter more time is had for the thorough preparation of the soil, time is saved, trees will become well established before the growing season bales. It holds out a prospect of and the conserved moisture lessens

> Cheap trees usually prove to be very dear, therefore deal directly with some reliable nursery rather than through the tree agent and insist on having varieties that are adapted to and recommended for your section.

For further information write Horticultural Section of Extension Division, Clemson College, S. C.

GROWING HOGS.

For a hog to be profitable he must ducing the acreage to 31 million and be kept growing from birth to marwar conditions, that changed the unless he is healthy. He can always market and advanced the price to be in a profit-producing condition if 11.22. It was another 11 million he is fed B. A. Thomas' Hog Powder. bale crop which boosted the price to We positively tell you that this remover 17 cents. The present crop edy prevents cholera, removes worms will be the third crop of less than 12 and cures thumps. If the powder

LANCASTER MERCANTILE CO.

QUARREL BETWEEN RULERS

War Instigated by Commercial Bandits, Says Vardaman.

Washington, Aug. 16.—Senator Vardaman told the senate today that the present war is a quarrel between rulers instigated by bandits and is a reproach to Christian civilization. He denounced the draft as "an unamerican and unconstitutional manner of raising an army for foreign service," and declared the President made a mispain, take when he called the negro to arms.

ers, encouraged and instigated by are a long way from real thrift. the commercial bandit and human cormorant who grow rich and fatted upon the spoils of war" Senator Vardaman declared.

"There are men in America today who under the dishonest guise of loyalty to the administration, would abolish the Constitution and upon the ruins of this republic erect a monarchy if they thought there was a chance of becoming a favored flunkey in the court of the king."

Referring to the calling to arms of the negro by the President, the Mississippi senator continued:

"I maintain compulsory military training will leave a problem in this country more difficult of solution, more disastrous I fear in consequences, than the sudden emancipation of slaves half a century ago.

"I believe the preserving of a free government in America will be about as difficult a problem after the wa ras to overcome out chief antagonist-Germany-now."

The speech was delivered in support of Senator Sherman's resolution providing for a congressional investigation of the recent East St. Louis riots."

To Cure a Cold in One Day. Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 30c.

Surplus fruits, beans, tomatoes, and other vegetables produced in of varieties is limited, home gardens are allowed to spoil on the vines or rot on the ground. A morning's work would can and preserve such surplusage for use when fruits and vegetables are have for sale, also the variety and They will fight at the drop of a price. scarce and high in price.

Hoarding and Indiscriminate Parsimony Long Way From Real Thrift

By S. W. STRAUS President of American Society for Thrift

"It is not the aim of thrift nor the duty of men to acquire millions. Hoarding millions is avarice, not thrift."

This bit of philosophy, uttered some time ago by Andrew Carnegie, can well be applied to American life at the present time. Lack of a proper understanding of thrift has been responsible for a great deal of harm in America recently.

This has been due to false economy, but people are rapidly getting the trade year ending on July, 1914. anywhere. Price 25c, 50c and \$1.00 pawns—but a quarrel between rul-

What we all must learn is to eliminate waste. There is a great deal of difference between waste and sensible spending. The most reprehensible form of waste, of course, at the present time is in the matter of food. Secretary Houston has said that if only a single ounce of edible food, on the average, is allowed to spoil or to be thrown away in each of our 20,000,000 homes, over 1,300,000 pounds of material would be wasted each day. This would be at the rate of 464,000 pounds of food a year. Think of the millions of acres of land and the thousands of people necessary to produce this vast amount of food!

It would be a very good idea for every American home today to adopt the slogan, "Save an ounce of food a day."

This is a little thing to do. It really requires no amount of self-

On the other hand, we have all been eating a little too much. Cutting down our rations a trifle will be good for our health. "Save an ounce of food a day."

Let every American home do this and we will have gone a long way toward the solution of our food problem.

SAVE RYE SEED.

Clemson College, Aug. 18.—Far- may have. mers in this State who have rye seed are urged to save it for sowing this fall. Because of the general failure of the oat crop this year and the shortage and high prices of use as a winter grain, and cover crop. Northern varieties are not the acreage of rye in this State is small, so that the available supply

Every farmer that has more rye seed than he is going to need for his own use should notify his county agent as to the amount he will price. If you will notify your coun- -Indianapolis Star.

ty agent he will be glad to help you dispose of any surplus seed that you

MEDICINE OR FOOD.

You have always bought the bulky stock food and given to your stock vetch and crimson clover, it is prob- as a medicine. Why not buy only able that there will be much more the medicine and furnish your own than the usual demand for rye for food? The medicine will be much more certain. In fact. B. A. Thomas Stock Remedy is so certain to give suitable for sowing in this State and the right results that we sell it on the money back plan. If it doesn't straighten up your horse or cow or sheep, we give your money back. LANCASTER MERCANTILE CO.

> Aren't They, Though. These retailers are a pugnacious set.

UMBERJACK REGIMENT RE-CRUITED TO FULL STRENGTH

Washington, Aug. 18 .- The regiment of lumbermen, officially known is the 10th Engineers (Forest) and nicknamed the "Lumberjack Registrength, and the Forest Service, which has been securing the men, has been notified by the war department to list no more candidates for service with this regiment. In ancipation, however, of a possible call soon for another regiment of the same character the listing officers all over the country have been instructed to continue listing of suitable men who may be sum-

The "Lumberjack Regiment" is not a fighting force but will be employed in woods operations in France, getting out material for army use. The recruits are now being assembled in Washington, where they are drilled daily by the officers assigned to command them. Colonel Woodruff of the regular army, who will head the regiment, is in charge and with the assistance of a staff made up of practical lumbermen and foresters is providing an equipment of the most up-to-date character for the type of woods operations called for, in the lists of the experience of the allies. The regiment will take with it both stationary and portable sawmills with everything necessary for logging and sawmill work and for transporting the product.

If your child is pale and sickly, picks at the nose, starts in the sleep and grinds the teeth while sleeping, it is a sure sign of worms. A remedy for these parasites will be found in WHITE'S CREAM VERMIFUGE. It not only clears out the worms, but it restores health and cheerfulness. Sold by all dealers in medicine.-Adv.

ESCAPED TEUTONS CAUGHT.

Chattanooga, Aug. 16 .- William Wagner, Robert Auer and Gustav Hartwig, three Germans who escaped from the detention camp at Fort Oglethorpe, near here yesterday, were captured at Trenton, Ga., late today. They were recognized by Miss Elinore Coonrad, a woman lawyer, of this city. The fugitives were returned here and again imprisoned in the detention camp.