 TUESDAY, OCT. 24, 1916.
$\qquad$


## QUESTIONS AND ANSWERS

Question
Are you satisfied with what you are paying for your
No. 1
Question Do you think that you are getting your money's worth?
No. 2
Question If a firm or a person should tell you that they could
No. 3 save you money what would you think?
Question
No. 4
Answer
To No. 1
Answer
To No. 2
Answer
To No. 3
Answer
To No. 4
Why are you trading where you are/now?
No! Nobody is because every thing js high---higher---
highest.
You think so, but you are no quite sure. Visit our store and you will know what ypu think is true.
You would think that, as a matter of course, he would be obliged to say that.
Because, as a matter of fact, you dortt hardly know ---you think of course that so and so is such a nice polite fellow and then too he always sells YOU just a little cheaper than any body else.
Four Reasons why we sell cheaper than any body. We don't have to pay a book keeper. We sell absolutely for cash. We don't lose any bad accounts. We sell more with the same amount of clerks now than if we were charging. Now think it over and see if you are not convinced that a firm who sell more goods with the same clerks and don't lose any bad accounts shouldn't sell cheaper than the firm who has the extra expense of a book-keeper, loses bad accounts and can't possibly sell as much. What do You Say?

| "THE | YOURS FOR SERVICE | WE |
| :---: | :---: | :---: |
| MIDWAY W | B PIVIFR \& | DIVID |
|  | VAY HEADOUARTE |  |

OFFICLAL PROGRAM
rogram of the Flint Rid
munity Fair Which is

## 



