

If You Buy Your Shoes at The Jones Mercantile Co's You Will Be Sure of Satisfaction And Economy



Perhaps you have hitherto experienced trouble in securing stylish shoes to comfortably fit your feet?—shoes that are neat and attractive in appearance, and yet possess the greatest amount of comfort—shoes that combine graceful shape with perfect foot ease, durability and moderate price. You'll find just that sort of footwear at our store—and prices will be even less than you expected to pay.

Our broad assortments assure perfect fit; our careful selection of models assures new and attractive styles; while we stand back of the quality and serviceability of every pair of shoes we sell, guaranteeing absolute satisfaction.



SELBY SHOES

For Women and Misses are known for their style, fit, comfort and splendid wearing qualities. We have a complete stock in all lasts, leathers and sizes.

FOR DRESS WEAR

We have a Satin Shoe, on a new last, with French heels. Specially priced at... \$3.75

WOMEN'S SHOES

Of patent leather, with white brocaded cloth tops. Value \$4.50 pair, special at... \$3.75

WALKING SHOES

Of patent leather, gun metal and kid, Specially priced at \$2.25, \$2.50, \$3.00 and \$3.50

DRESS SHOES

Of patent leather or dull kid; many different styles of heels and toes, at \$2.50, \$3.00 and \$3.50

COMFORTABLE SHOES

We have an excellent line of Shoes with cushion sole, built for comfort and style, at... \$2.50 and \$3.00



"NIAGARA MAID" SILK HOSE
Extremely fine quality. Per pair... \$1.50



"WUNDERHOSE"
For Women, Misses and Children. Every pair is guaranteed, and if they do not give satisfaction, we give you a new pair free. Price, per pair... 25c
"ONYX" SILK HOSE
Standard grade that every woman knows. Per pair... \$1.00



"HOLEPROOF" HOSIERY
Three pairs in a box, guaranteed to give at least three months' wear. Price for three pair... \$1.00



"PHOENIX" SILK HOSE
Four pairs guaranteed to wear three months without darning. Price per pair 75c.
"PHOENIX" SILK HOSE
Extra heavy quality from which long service may be expected. Price, per pair... \$1.00

CHILDREN'S STOCKINGS

Good quality, heavy ribbed Hosiery for Misses and Boys. Per pair... 10c and 15c

WOMEN'S HOSIERY

Heavy fleeced quality. Per pair... 15c and 25c

GLOVES OF HIGHEST GRADE

So far, we have not been forced to raise our prices on Gloves. We advise early purchasing, however, for it is almost sure that when our present stock is exhausted, prices will be advanced.

"CENTEMERI" GLOVES

We have a complete stock of these famous Gloves, every pair being fully guaranteed. Every wanted shade is represented. Prices... \$1.00 and \$1.25

WINTER GLOVES

Women's and Children's wool and cashmere Gloves, black and colors, at... 10c to 50c

WARM SWEATERS FOR WOMEN AND CHILDREN

Hardly any wrap is more practical or serviceable than a Sweater. We have all of the best styles and qualities, in the wanted colors, at reasonable prices. Choose your Sweater now.

MISSSES' AND CHILDREN'S SWEATERS

In navy, red and white, at... 50c to \$1.75

INFANTS' SWEATERS

In light colors, at... 25c, 50c and \$1.00

WOMEN'S SWEATERS

In black, gray, white, navy and red. Special values at... 50c to \$4.50

CHILDREN'S SWEATERS AND CAPS

We have a lot of Children's slightly soiled Sweaters and Caps that we shall offer at one-fourth of their real value.

HERE ARE THE NEW CORSETS

These Corsets are designed in accordance with fashion's demands and that will therefore give you the correct figure. Hygienic and comfortable because rightly made.

CORSETS

We have a splendid Corset in the new lengths, excellent wearing quality, at... 50c

"R. & G." CORSETS

Our stock of these Corsets is complete, and we show styles that are adapted to nearly every figure. Prices

\$1.00, \$1.50, \$2.00, \$2.50 and \$3.00

"GOSSARD" CORSETS

We have just received a complete assortment of the new models of these famous Corsets. We fit them, and guarantee satisfaction. Let us demonstrate them to you, you are not obliged to buy. Good models at

\$2.00, \$3.50, \$5.00 and up to \$10.00

Jones Mercantile Company

"LANCASTER'S LIVE STORE."