

Big Reductions on all Piece Goods

Opportunities for saving are generally attended by an element of risk. In this and other respects the present offering is the exception. Everything offered is of dependable quality, full worth its original price and genuinely reduced to a real bargain level.

To those who find making their Summer apparel the most satisfactory, the present large reductions on desirable piece goods offer an unusually good opportunity to save.

Come Early While Selection is Easiest



Handsome Lawns

Ten pieces of the best 8 1-3c and 10c lawn in the most wanted shades of the season.

Very Special at 5c the yd

Novelty Silk

Mixtures, Etc., Greatly Reduced

A big lot of crepes, voiles, novelty silk mixtures, etc., formerly priced from 25c to 35c a yard are specially reduced to the yard 15c



Crepes, Voiles, Batistes

All 15c Crepes, Voiles and Batistes, in beautiful colors and handsome patterns, reduced now to... .. 10c the yard

Middy Blouses

A few that are slightly soiled, in all the new cuts, are offered at unusually small prices. Come and see them.

Kimonos

One lot of dainty Flowered Lawn and Batiste Kimonos, regular 75c qualities, now... .. 48c each

Imported Crepes

An excellent assortment of 36-inch Imported Crepes, in all the new colors and weaves. Good staple, 65c qualities, now... .. 35c the yard

Apron Dresses

Women's Apron Dresses, for house wear, 85c to \$1.00 values, reduced to... .. 48c

Closing out Dresses

A few good style Dresses of Taffeta, Messaline, Crepe and Voiles that we will close out at your own price.

Reduction on Parasols

A Parasol is necessary to your comfort these hot days and those in our present assortment are in the best styles, remarkably low priced. A big variety in many colors and styles for Ladies, Misses and Children, now... .. 19c to \$1.98 But worth much more.

House Aprons

Women's House Aprons, of best Gingham, well made and durable, only... .. 25c each

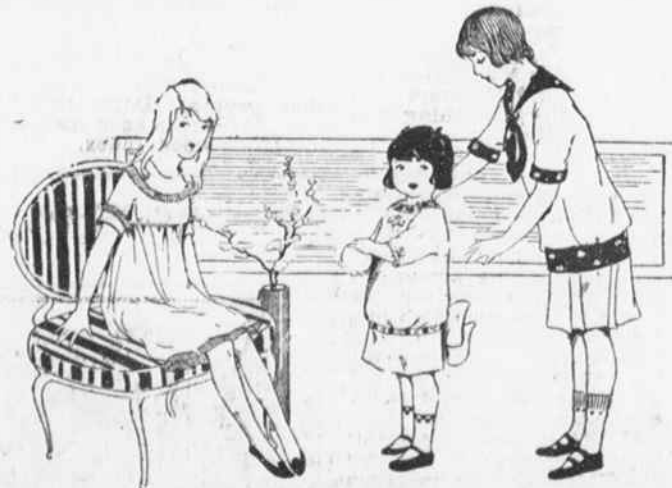
House Dresses

Women's House Dresses, made of splendid quality Percale and Gingham, all styles and sizes 98c to \$2.00



Special

Just received a new shipment of lovely pure Silk Poplins in plain colors and beautiful figured effects. While they last 48c the yard. Remarkably good values.



Women's Waists

A big lot of Women's Waists, in white, pink and blue, all new styles, special for this sale 98c to \$1.98

Attractive Dresses For Children

A good selection to choose from. All are carefully made of gingham, percale, seersucker and crepe in the most dainty and becoming styles. All sizes. Prices 25c to \$1.50.

Jones Mercantile Company

"LANCASTER'S LIVE STORE."