

Merchandise of Quality



When you come to us to do your shopping you can feel assured that no matter how small your purchases are you will be buying absolutely right. The merchandise which you will see specified in this ad will, no doubt, interest you greatly as they represent the most dependable and serviceable quality and the Prices are Absolutely the Lowest

IN OUR CORSET DEPARTMENT

We Demonstrate All the New Models for Spring and Summer.

Our corset experience which is of many years' standing, is at your service, Madam, to give you the best that can be had. The corset is like the foundation of a house of vast importance and the fit of your gown or dress depends greatly upon the fit of it. We see to it that when you buy your corsets from us you get only that particular style that is most fitted for your figure.

We carry in stock the latest models of the well-known make R. & G. Corsets in all styles adapted to all figures from . . . \$1.00 to \$3.50 per pair



Jackson Corsets, something new in corsets, laces in front, suitable for the average figure. Batiste or Contil, per pair . . . \$2.50

Gossard Corsets, which also laces in front and is rapidly growing in popularity, well boned, made of Batiste or Contil, from \$3.50 to \$8.50 per pair

Modart Front Laced Corsets, of an exceptional quality, all the newest models, made of fine Batiste and Contil. . . \$5.00 to \$6.50 per pair

To be well gloved is one of the first essentials to the well groomed woman. Nothing will spoil

your general appearance so quickly than a pair of shabby gloves. Anticipating your glove needs we have prepared one of the best assortments ever brought to Lancaster and are able to show you only the best of their respective kinds. For instance:

The well-known Hall's Silk Gloves, in all colors, including black and white, 2 clasps, prettily stitched on back, per pair . . . 50c

16 B. L. Hall's Silk Gloves, with 2 clasps, perfectly fitting, embroidered back, per pair 75c, \$1.00 and \$1.25

Every pair of these Silk Gloves is guaranteed.

Gentemeri Gloves are so well known all over the world that they really do not need any special description. We have them in 2 clasps to 16 button lengths. Pique stitched or overseam, ranging in price from . . . \$1.00 to \$3.50

WOMEN'S NECKWEAR IN GREAT PROFUSION.

You will find all the newest and popular articles here and that they will carry away your approval as to style and quality we have no fear. Prices also are right. You will find Lace Jabots, Robespierre Collars, Dutch Collars and Embroidered Collars in the now so popular Bulgarian and white effects. We will be pleased to show them to you.

HANDKERCHIEFS IS A VERY IMPORTANT DRESS ACCESSORY.

Our assortment in this small but useful article is practically limitless. You will find the finest Embroidered Swisses or Lace trimmed Batiste as well as their cheaper sisters, made from Cambric. They range in price from 2 1-2c to 75c each

SILK RIBBONS IN GREAT PROFUSION.

You will find hundreds upon hundreds of yards of Ribbons in this popular section, suitable for all kinds of purposes, such as hair bows, sashes, fancy work and such well known kinds as Liberty Satins, Taffetas, Louisines, Failles, etc., at prices that will convince you as to their lowness. Come today, we can please you.

IN OUR HAIR DEPARTMENT

We Are Ready to Show You the Most Wonderful Things.

We have a splendid assortment of these helpful things that will make your personal appearance better. To describe each one separately would require this entire paper, but come and see for yourself.

Braids in all the wanted shades and read Human Hair from . . . 89c to \$8.50

IN OUR HOSIERY DEPARTMENT



You Will Find Us Well Equipped to Take Care of Your Wants.

Such popular makes as Niagara Maids, Phoenix and Onyx Hosiery, all well known and thoroughly dependable.

Hole Proof Hose for women, per pair 35c, 3 pair for \$1.00

Silk Finished Lisle Hose in black and white or tan, every pair perfect, per pair 15c, 25c and 50c

Guaranteed Hosiery for Misses and Children in black, white and tan, per pair . . . 25c

Children's Socks, white, tan or black, with plaid tops, per pair . . . 10c

JONES MERCANTILE COMPANY

"LANCASTER'S LIVE STORE"