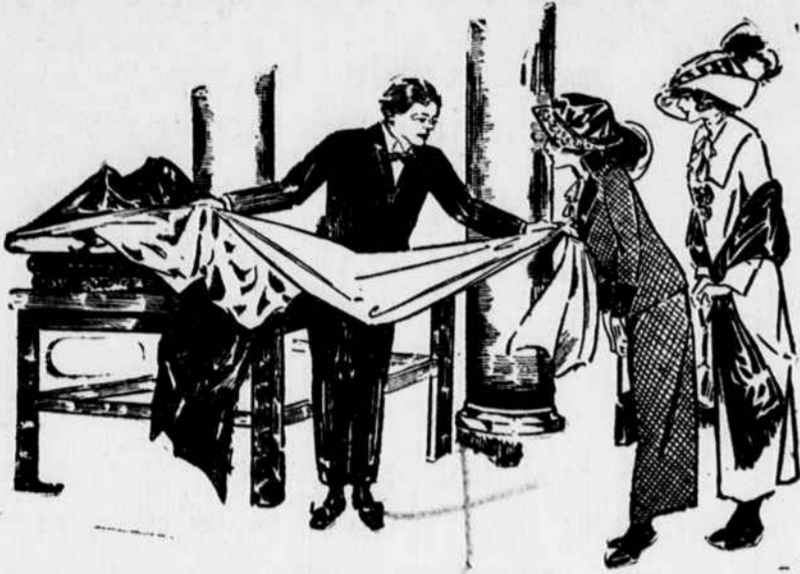


# EARLY SHOWING OF SPRING SILKS AND WASH GOODS



The new Silks and Wash Goods are now ready for your choosing. This exhibition of the new spring silks and wash goods is complete, and offers even the most fastidious woman a broad scope for selection and the exercise of personal preferences. If you are planning to have a new dress or any other outer apparel made for Easter wear, it is best to start now and avoid the rush that is

sure to ensue if the work is started later. You cannot do better than to purchase your spring silks and wash goods NOW at Jones', because here you are assured of the trustworthiness of any material you buy, and are quoted the very lowest price for which it is possible to obtain a fabric of equal quality. Easter comes early this year---on March 23d. Don't forget THAT, if you are planning to have any spring apparel made!

## New Embroideries and Laces at Very Special Prices

You can effect worth while savings by purchasing now at Jones'. Just when the demand for new laces and embroideries is beginning, comes this announcement of special prices at the Jones Mercantile Comp'y.



We advise every woman in and near Lancaster who has any use for lovely and finely-made embroideries and laces to come at once and secure a supply of these at the very low prices which now prevail.

The newest and most desirable patterns and weaves are represented in a diversity from which all may easily choose. Every yard is of the usual Jones' quality, and carries our guarantee of perfection.

### EXTRA SPECIAL

Mercerized Reps at 15c. Very fine grade mercerized Rep, in the season's most wanted colors, as well as black and white. We now offer this excellent wash goods at the special price of.....15c a yard

### EXTRA SPECIAL

Calateas at 12½c. One case of the very best qualities of galateas, in a big variety of patterns and colors. These materials are useful for many purposes. We offer them at the very special price of.....12½c yard Just received a big lot of Ladies' Tailored Skirts, Spring Suits, Tailored and Lingerie Waists.

## This is the Safest Store From Which to Buy Your Spring Hosiery.



Nothing is more disappointing than a poor quality of hosiery; and there are few things in which it is so difficult for any one but an expert to distinguish the worthy from the unworthy. We protect the patrons of our hosiery department from dissatisfaction by handling only qualities that we know to be trustworthy. We buy from only reliable makers, and subject every purchase to a minute examination, rejecting every pair of stockings that does not come up to the high standard we've set for ourselves. We have stockings for as little as 10c a pair and for as much as \$2.00 a pair. Every pair from the lowest to the highest price is a thoroughly good quality which is certain to prove eminently satisfactory.

You'll find here a complete stock of silk and lisle hosiery, in medium and heavy weights, in all sizes.

**NEW SILKS**—New Foulards, Crepe Meteors, Messalines, Brocades and Charmeuse silks, in the newest and most fashionable shades and weaves. These lovely silks will be immensely popular for spring wear. Prices.....45c to \$2 a yard

**WASH SILKS**—Stylish new wash silks, in neat and attractive striped patterns. Excellent for men's and women's negligee shirts. Prices, per yard...69c to 98c

**GINGHAMS**—New dress and apron gingham, in all the favorite colors. Striped and checked patterns in big variety. These gingham are warranted to be absolutely fast color. Prices, per yard.....5c to 15c

**MADRAS**—New spring Madras, 36 inches wide, neat stripes. Soft, smooth finish, guaranteed fast colors. Price, per yard.....10c

**RATINE**—The exceedingly popular and practical Ratine, in all the most stylish colors. Price, per yard.....25c

## Have Your Spring Garments Fit You Correctly. Wear a Corset Moulded on Fashionable Lines.



If you would have your new spring dresses, suits and other garments fit you correctly and wish to have your figure moulded on fashionable lines—let us help you select the right corset.

Hardly any two women can wear precisely the same style corset—yet every woman can have her garments fit correctly and fashionably. The woman of slender proportion demands a corset designed to fit HER, the woman of larger statue demands a corset to fit HER.

In the extensive range of styles in our corset stock we can provide a corset to meet the exactions of EVERY woman. We now present the new Spring models of Modart, Grossard and R. & G. Corsets in complete lines.

SPECIAL ATTENTION is called to our line of corsets at 50c. These are thoroughly good corsets, perfect fitting, well made, and satisfactory in every respect. They are unquestionably the best corsets ever made to retail at their price of.....50 cents.

## Why You Should Buy Your Spring Underwear from the Jones Mercantile Company.



**FIRST**—Because we offer you the completest stock to select from, which means that you can always get here the style and size of undergarment that is best adapted to your ideas.

**SECOND**—Because we handle only good, dependable grades thus protecting you from inferior qualities, no matter what price you may desire to spend.

**THIRD**—Because our prices are quality for quality—the lowest to be had in Lancaster.

Complete stocks of Spring undergarments for women are here, including gauze underwear, combination suits, separate pants and vests.

# JONES MERCANTILE COMPANY

“LANCASTER'S LIVE STORE”