

SPLENDID OPPORTUNITIES

To Save On Spring and Summer Dress Goods

Every woman should take advantage of the great bargains in stylish spring and summer dress goods that we shall offer this week—Lawns, Foulards, Silk Tissues, etc., as well as attractive embroideries, ready-made white dress skirts, etc., that were carried over from last summer.

We could readily enough pass them off for brand new goods, for the colorings and designs of the dress goods are equally as pretty and stylish as the latest of the season's fabrics, and there is little of no change in the style of the skirts; but misrepresentation is foreign to the policy of the Live Store, where merchandising is conducted solely on the honor basis. What we say can be relied upon and our customers know it.

As judges of real merit and good values, we urge every woman to make the best of the savings which this sale of dress goods, etc., affords.

<p>Lawn and Organdy</p> <p>Figured and solid colors, very good quality; former price 10c yard, now 7 1-2c</p> <p>Figured Dimity</p> <p>Eight pieces neatly figured dimity; sold regularly for 15c the yard, now 10c</p> <p>Figured Organdy</p> <p>Many pretty patterns to select from five pieces on sale; worth from 15c to 25c the yard; special at 10c.</p> <p>Printed Foulards</p> <p>in the season's best colors, beautiful quality and easily worth 25c to 35c; ten pieces on sale at 15c</p> <p>Susine Silk</p> <p>Beautiful flowered patterns that will make charming dresses; five pieces on sale; sold everywhere for 50c reduced to 25 cts.</p> <p>Short Lengths</p> <p>of nice dress goods and silks. Some remnants have enough for ladies' dresses, others for children's dresses, but all are offered at 1-4 regular price.</p>	<p>Susine Silk</p> <p>in solid colors: reduced to 35c.</p> <p>White Nainsook</p> <p>Five pieces of checked nainsook worth 8c for 5 cents.</p> <p>White Waistings</p> <p>in checks and stripes: 15c quality 10c.</p> <p>Ladies' White Linene Skirts</p> <p>in all sizes nicely made; two dozen of these on sale; regularly sold for \$1. reduced 50c.</p> <p>Ladies' White Tailored Skirts</p> <p>made of beautiful material that will launder well; trimmed with straps, buttons and stitching. Stylish garments that are worth \$1.25 to \$1.50. Your choice 85c.</p> <p>Ladies' White Linene Skirts</p> <p>nicely made; two rows of insertion and excellent material. A very attractive skirt easily worth \$1.50, only \$1.10.</p> <p>Ladies' White Tailored Skirts</p> <p>made of splendid material, durable and stylish; regularly sold at 2. to \$2.50. Reduced to \$1.35</p>	<p>Embroidery Bargains</p> <p>All the embroidery carried over from last summer's stock is offered at astonishing reductions. For dress trimmings, underwear trimming, etc., you will find some rare bargains. There are many handsome patterns in insertion; allover and edging, and it will pay you to come early and get your pick of the assortment. Every piece will be offered at one-third regular price.</p> <p>Oxfords Greatly Reduced</p> <p>Odd lots of Children's and Misses' Oxfords, (just because the boxes have become a little shopworn) will be greatly cut in price. The shoes are splendid values and as good as this season's styles. Anyone looking for bargains in Children's or Misses Shoes will certainly find it to their interest to examine these oxfords which we offer at Half Price.</p> <p>Ladies' Oxfords</p> <p>A small lot of ladies' oxfords, all good styles: If you can find your size in the assortment you can save considerable on the price.</p>
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We Wish to Call Special Attention

To the fact that during the month of May we will make special reductions on all goods sold. Our beautiful stock of new spring goods represents the maximum of style and good value, but just as a special inducement to buy, just to show you how interesting we can always make it for our customers to deal at a store that is always on the alert for opportunities to save its patrons we will make noteworthy reductions on all goods sold during the present month.

<p>READ AND BE WISE</p>	<p>The Heath-Jones Co. "Lancaster's Live Store."</p>	<p>READ AND BE WISE</p>
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